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## **COMPANY PROFILE**

# OVERVIEW

## COMPILING THE FUTURE

Panacea IT Infrastructure has been established as an IT based company in India and UAE Since 2015. Our business model is based on the accomplishment of IT business and technology transformation and we are here in UAE to diversify our business. We are a Service Provider and System Integrator specialized in providing Information Technology Services for Public and Private Sectors, Server / Cloud Management Services, Web Hosting Service, Security Services (CCTV & Access Control), Infrastructure Management Services, Software Development, Networking, Corporate Video Production and many other outsourcing Services.

As an independent and consulting company, Panacea helps organizations assess their needs and plan thereby implement the right technology for the goal, budget and time line. This assures a custom- tailored solution to integrate with existing environments and provides a growth path for the future.

We provide IT consulting services that deliver technology driven business solutions that meet strategic objectives of our clients. We help organizations to achieve numerous business goals faster that accelerate the quality and speed of project development, and avoiding the cost and time required for internal training and skill development.

As a global IT consulting and infrastructure firm, Panacea IT helps companies solve problems in technology, operation, governance, risk and compliance.

# COMPANY OVERVIEW



“Panacea aims to attain a unique identity in Information Technology space by providing exceptional, cost effective and high-quality services and solutions that immediate ROI to our customers, with a commitment to build a strong working relationship”

Our working tools are professionalism, skills and technical expertise that would help in providing high quality solutions for our clients. Our team’s members are always committed in providing high quality solutions by practicing the best standards in the industry. We have a nice communication link with our customers that would help us to come out cost-effective high-quality solutions.

Panacea offers world class recruitment service for any type of industry across the globe. We deliver man power to the respective companies with affordable price tag and customized to all client’s specific needs. We have a focused approach to deliver the best services made us the preferable man power.

partner of well reputed large and medium organizations. Over these years we have developed the process to bring the quality and cost-effective solutions to our clients. We are innovative, fast & dependable. We integrate into our culture and adapt needs of organization. Take advantages of our strong methods, standards and approaches.

Panacea helps your business to move forward with the most advanced and widest choice of managed information technology service options in industry. Our company helps ensure high availability of data and we support networking needs by providing scalable solutions, reliable performance and comprehensive network and server security.

# MISSION, VISION & VALUES



Panacea built a global reputation for its ability to help customers to achieve their business objectives by providing innovative, best in-class consulting, IT and IT-enabled solutions and services. We are not just a company; we are a group of technocrats with expertise and we execute satisfaction...

**Mission:** We make technology easy, manageable, and affordable by offering a complete computing solution with complete support and accountability. Our goal is to help you succeed, reduce costs and make the most of your technology investment.

**Vision:** We want to become as a leading global provider of IT and business process solutions, to forge stable and mutually beneficial relationships built on a foundation of earned trust.

**Values:** We always uphold our values of Integrity, Commitment, Dedication, Professionalism and Confidentiality. Our team of professional analysts is constantly roaming the web in search of promising techniques, which will make your business better. Panacea is an IT Infrastructure, solution provider, consulting and service outsourcing organization who delivers real results to global businesses, ensuring a level of certainty in aggressive business market.

**What We Offer:** We offer a consulting-led integrated portfolio of IT and IT enabled services delivered through our unique solution in the Information Technology, recognized as the benchmark of excellence in our business spectrum.

**Quality Management System (QMS):** Integrates processes, people & technology maturity through various established frameworks and practices world-class standards and under implementation.

# GLOBAL FOOTPRINT

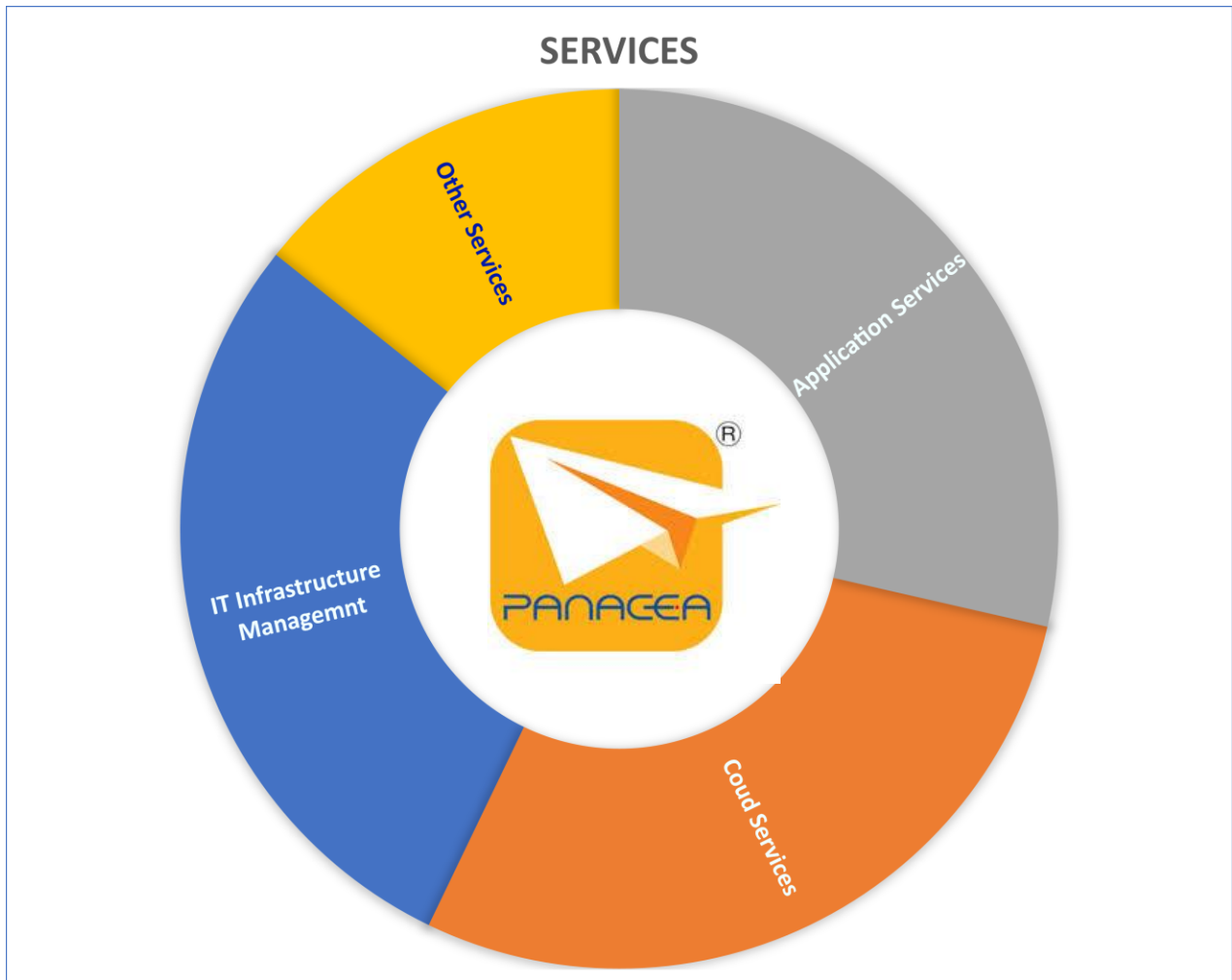
We have developed a global sales network to reach out to clients across the world.

Panacea has sales operations in India & UAE.

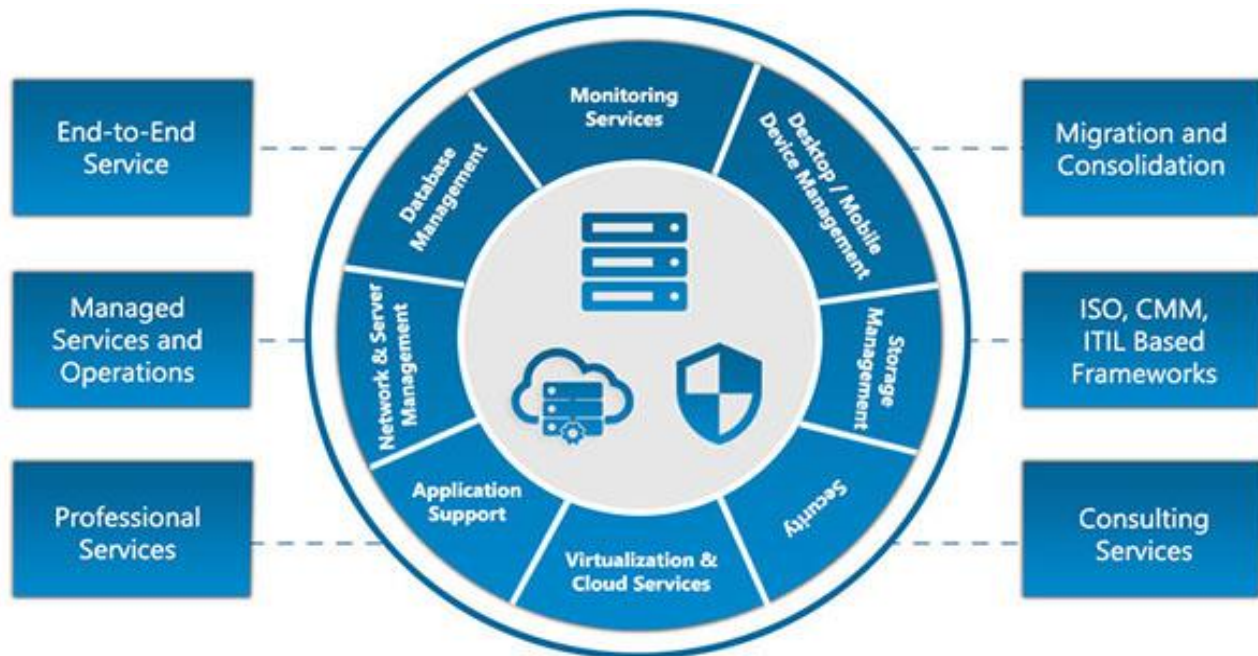


We are focusing on a strategic market expansion towards future and looking forward to expand our market to Middle East, Canada and Germany. We have analyzed a perfect market entry strategy to expand to overseas market.

# SERVICES



# IT Infrastructure Management



In the current economic world, IT infrastructure outsourcing has become a continuing growth-oriented firm in their size and complexity, since the need for quick adoption of new technologies and rapidly growing business needs. Considering these facts, organizations are forced to rethink on proactive monitoring and management of the risk involved in system downtime, reduced revenue, etc.

As a result, a service like RIMS would help you to cut the costs and free up the internal IT staff for other work, simultaneously looking for reduced system failure, rapid access to expertise on new technologies.

More importantly, due to the flexibility and IT control, RIM has become a core part for an organization. In an ideal organization, IMS outsourcing will manage data center along with hosting the core applications and will control the entire IT, including the support of Networking and Security. It will also support an organization to control the selection of an equipment and thereby procurement and also the provision to manage the complete application of a server. RIMS mean, monitoring and management of servers, desktop systems, storage, networks, security, databases, and applications.



## 1. CCTV & Access Control Systems



Panacea is dedicated in delivering complete CCTV Solutions to leading Business houses, Industries and Warehouses. We are here to give the right technology to meet your business surveillance needs.

Our CCTV Solutions are always upgraded based on the technology and industrial demand. At Panacea With absolute quality assurance, technology and operations we are equipped to handle Large Corporate CCTV Solutions, Industrial CCTV Solutions and Warehouse CCTV Solutions.

Panacea has partnered with world's leading security solution providers such as ESSL, Bio-Max, HIK Vision, Longse and HID. We have in-house software development team, which can support clients with installation, integration, customization and new feature development. We provide access control software developed with web-based attendance software, which can be integrated with existing ERP, payroll, SAP, etc.



## Structured Cabling



The core of any infrastructure forms structured cabling. An accurately designed and installed structure cabling system delivers predictable performance as well as having the flexibility to accommodate moves and changes.

Offering a fully bespoke service across the UAE & India, we specialize in the design, installation and management of structured cabling solutions, utilizing dedicated and highly skilled engineers, futureproofing your network infrastructure.

Whether it be a small office or a full Data Centre build, we provide dependable and reliable networking cabling systems.

## Migrating the Infrastructure

One of the biggest issues our clients face when migrating their infrastructure is downtime.

We proffer a dedicated pre-cabling solution ahead of every migration which saves a vast amount of time of the day of the migration, but it ensures the environments run more effectively and leads to a more aesthetically pleasing environment, ensuring that any potential setbacks are avoided, leading to a smooth and successful installation.

## Cyber Security



At Panacea, we're driven by a purpose to make everyone cyber secure. It is this that inspires us to go above and beyond when engineering a solution for your specific requirement.

We'll take the time to get to know you, understand your challenges, and ultimately provide you with the most appropriate, technologically-advanced security available while remaining compliant with your local internet regulations.

We offer an in-country, multi-tenant cloud security architecture that includes web, email, cloud application, forensic, incident response and endpoint security as a service.

Our services allow you to implement policy-based internet access anywhere, anytime, and on any device for your organization across inbound and outbound traffic.



# CLOUD SERVICES



## Domain Name Registration ([www.instahost.us](http://www.instahost.us))

Treat yourself to the most popular top-level domains. When it comes to domain name availability, we've got you covered. Our features will level up your domain game.

- **Domain locking**  
Prevent unauthorized transfer (or "hijacking") of your domain names. You retain total control to also unlock any domain should you choose to do so for any reason.
- **Easy management**  
Your domain control panel is designed for ease-of-use and allows for all aspects of your domains to be managed from a single dashboard.
- **Domain renewal**  
Your registered domain names will auto-renew by default. This will prevent any domain from inadvertently expiring due to accidental human error.
- **Domain Privacy Protection**  
For a small fee, your personal information will be unavailable in any WHOIS database, which is publicly available and open to anyone.

## Web Hosting ([www.instahost.us](http://www.instahost.us))

Whether you are looking for a personal website hosting plan or a business website hosting plan, we provide the perfect solution for you. Our powerful website hosting services will not only help you achieve your overall website goals, but will also provide you with the

confidence you need in knowing that you are partnered with a reliable and secure website hosting platform.

We have one of the easiest website hosting platforms to use, and remain committed to providing our customers with one of the best hosting solutions on the market.

Our migrations team is standing by to transfer your existing content from your prior host and configure it to perform optimally on our platform. We are happy to transfer domain registrations as well, so you can manage your entire online portfolio in one convenient place.





# APPLICATION SERVICES



## Web Application

We give an insight for perfect web application by creating high-quality, scalable web applications.

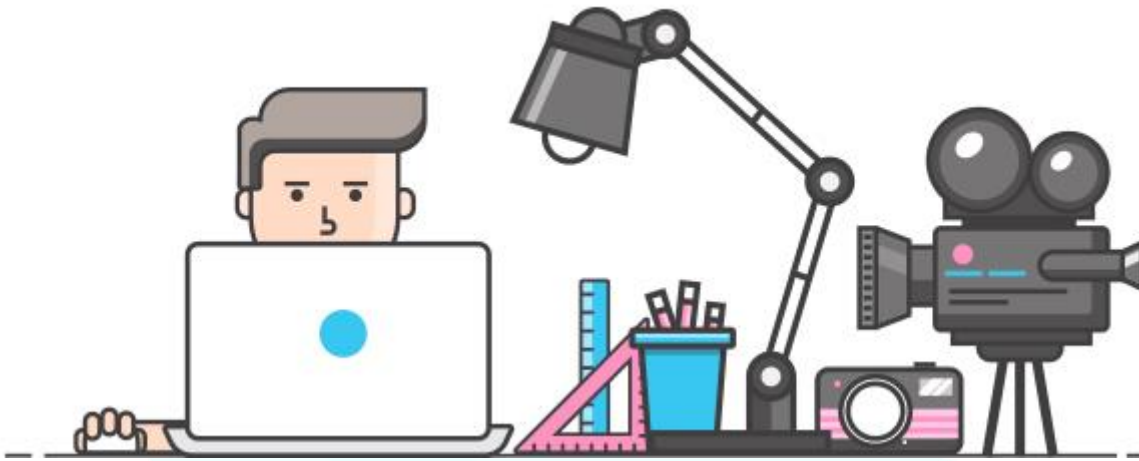
## Mobile Application

We deliver the best suitable solution by building a user-friendly application. The mobile apps developed by us guarantee success for your business.

## Website Development

Support of virtual and physical environments on various hardware platforms with fully integrated automated systems management tools.

# OTHER SERVICES



## Graphics Designing & Branding

- **Print Design**  
We carefully consider content rich design that attracts attention and provides information
- **Motion graphics**  
We produce encapsulating motion graphics that are thoughtfully made to perfection
- **Packaging design**  
We aim to design packaging that is both visually attractive and informative
- **Stationery design**  
We realize the significance of business stationery design that elevates corporate image
- **Logo design**  
Our creative minds design logos that speak louder than words
- **Web & digital design**  
Our innovative web design services provide a creative online presence



## Corporate Video Production



Although text-driven Content still reigns, video is the ‘secret weapon’ of many successful online marketers We are here to cater to all your corporate video production needs.

From short presentations to promotional videos, our team of writers, producers and editors can give you a finished product that fits your video objectives, quickly and conveniently.

Indeed, videos have become one of the most powerful advertising platforms. Therefore, we deliver videos that not only build a deep connection with your audience but also drive results.

# IN CORPORATED WITH



# COVERED INDUSTRY





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