

# Privacy Policy

Popular Street International Limited (“WeDeal”, “us” or “we”) is committed to protecting and respecting the privacy of the visitors to the Website, the home page of which is located at [www.wedeal.hk](http://www.wedeal.hk). We also maintain the web pages accessible through [www.wedeal.com.hk](http://www.wedeal.com.hk), and [www.popular.st](http://www.popular.st)

This policy (together with our terms of use) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

## Information we may collect from you

We may collect and process the following data about you: - Personal Information and Anonymous Information that you provide by filling in forms on our site [www.wedeal.hk](http://www.wedeal.hk) (our site). This includes information provided at the time of registering to use our site, subscribing to our service, posting material or requesting further services. We may also ask you for information when you report a problem with our site. - Details of every rental transaction you carry out through our site - Details of your visits to our site and the resources that you access.

“Personal Information” is information about you that is personally identifiable to you such as your name, address, e-mail address, telephone number or identity card information.

“Anonymous Information” means information that is not personally identifiable and does not permit the identification of individual persons.

We collect and use Personal Information and Anonymous Information as described in this Privacy Policy. User Consent By submitting information through our Services, you agree to the terms of this Privacy Policy and you expressly consent to the processing of your Personal Information according to this Privacy Policy and you agree to the WeDeal’s Terms of use located at <https://www.wedeal.hk/en/terms>.

## IP addresses

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

## Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

## Store of your personal data

Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## Uses of the information

We use information held about you in the following ways: - To ensure that content from our site is presented in the most effective manner for you and for your computer. - To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes. - To carry out our obligations arising from any contracts entered into between you and us. - To allow you to participate in

interactive features of our service, when you choose to do so. - To notify you about changes to our service.

We may also use your data, or permit selected third parties to use your data, to provide you with information about goods and services which may be of interest to you and we or they may contact you about these by post or telephone.

If you are an existing customer, we will only contact you by electronic means (e-mail or SMS) with information about goods and services similar to those which were the subject of a previous sale to you.

If you are a new customer, and where we permit selected third parties to use your data, we (or they) will contact you by electronic means only if you have consented to this.

If you do not want us to use your data in this way, or to pass your details on to third parties for marketing purposes, please tick the relevant box situated on the form on which we collect your data.

## Disclosure of your information

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If Popular Street International Limited or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our [terms of use](#) and other agreements; or to protect the rights, property, or safety of Popular Street International Limited, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

## Consent to Use of Data

You agree that WeDeal may collect and use Stripe data and related information, including but not limited to your store performance information about your sales performance, items purchased and times of sale, that is gathered periodically. WeDeal may use this information, as long as it is in a form that does not personally identify you, to improve its products or to provide services or technologies to you.

## Personal information access and correction

You have the right to request access to your personal data in accordance with the provisions of the ordinance. Your right of access includes the right to obtain a copy of the personal data we hold about you. A charge will be made to cover the cost of photocopying personal data supplied in response to a data access request.

You may also exercise your right of correction by writing to us at the email address listed below, specifying the data obtained through the data access request mentioned above which needs to be corrected.

Satisfactory proof and explanation of the inaccuracy is essential before we will correct the data.

Upon satisfying itself of the authenticity and validity of the correction request, we will comply with and respond to the request as required under the ordinance.

Requests for access to personal data held by us should be made by post or email to:

Popular Street International Limited

Address: Rm 05-08, 12/F, Smart-Space Two, Cyberport 2, No 100 Cyberport Road, Hong Kong.

Email: [hello@weddeal.hk](mailto:hello@weddeal.hk)

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## Personal Information Collection Statement

Popular Street International Limited ("WeDeal" or "the Company") recognizes and respects one right's to privacy of personal identifiable information such as a person's name, contact number, address, sex, age, occupation, marital status, photo, identity card information, credit information, etc. ("the Personal Data") and pledges to observe and comply with the Personal Data (Privacy) Ordinance with a devotion to protect on-line privacy on Personal Data.

The Company may require visitors of our web site ("the Customers") to provide the Personal Data in the course of their browsing of our web site; or through our web site, inquiring, subscribing and/or submitting applications for any information, services, products, schemes or registration of memberships operated, supplied and provided by the Company. Personal Data may also be collected on-line from our Customers without his or her awareness through the use of various technical operations.

The Personal Data collected or to be collected in future by the Company may be used for the following purposes:

- to verify your identity;
- to fulfil your specific request, application, enrolment or nomination relating to our services;
- for the promotion and provision of various membership services to you;
- to process your complaints, enquiries or feedback;
- facilitating our provisions of services/products including but not limited to the on-line shopping, e-commerce or any other related services/products to the Customers;
- sending or e-mailing to the Customers direct marketing and promotional materials of a diverse range of services/products provided/supplied by the Company from time to time. The Customers may write to our Data Protection Officer if they do not wish to receive such materials from the company;
- identifying the winners' or Customers' identity when collecting the winning prizes or free gifts from the Company;
- compiling aggregate statistics about the Customers registering with the Company;
- observing and complying with legal and regulatory requirements or orders of competent authorities in HKSAR or other jurisdiction.

- other purposes as permitted by law; and
- any other purposes as maybe agreed between you and the Institute.

The Personal Data collected and held by the Company may be provided to third parties including but not limited to the holding, subsidiaries or associated companies of the Company; the contractors and agents of the Company; the Company's advertisers; and the parties under a duty of confidentiality to the Company.

While the Company shall use our best endeavors to ensure that the Personal Data collected by the Company will be securely kept in our storage system with only authorized personnel be allowed to gain access to such Personal Data, given the open and global nature of the on-line service, the Company may not be able to protect and secure such Personal Data from any deliberate third party interference. It will be outside the ambit of policy of the Company on privacy of Personal Data while the Customers activate any link and access to web sites operated by other third party.

## Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

## Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [hello@wedeal.hk](mailto:hello@wedeal.hk).