

## VivoCity (怡丰城) Fact Sheet

Gross Floor Area (GFA):	1.5 million sq ft
Net Lettable Area (NLA):	1.077 million sq ft
No. of Floors:	3 storeys and 2 basements (with an 8-storey carpark)
Construction	
Commencement Date:	January 2004
Business	
Commencement Date:	7 October 2006
Developer:	Mapletree Investments Pte Ltd 丰树产业私人有限公司

Positioning:

Singapore's largest retail & lifestyle destination – VivoCity, is positioned as a first of its kind one-stop retail, entertainment & lifestyle destination. Mapletree's vision is to create an iconic destination that will constantly surprise and stimulate visitors with its vibrant mix of unique, ever-evolving, refreshing new-to-market retail and entertainment brands and concepts. It features wide open spaces for waterfront relaxation and entertainment, and an ever-changing year-round calendar of festivals and events that will draw repeat visitations from both local residents and foreign visitors.

The name, "VivoCity" captures Mapletree's vision for the development. Derived from the word, "vivacity", it evokes a lifestyle experience that is modern, stimulating and accessible to everyone, a place bubbling with energy and flowing with vitality.

Architect:

Internationally-acclaimed Japanese architect - Toyo Ito. Mr Ito was behind the renowned Sendai Mediatheque in Japan, and is widely acclaimed for his signature-style, which focuses on the utilisation of nature, climate and open spaces. VivoCity is his first major project in Asia, outside of Japan.

Iconic Design:

Just as the name is a departure from the normal naming convention, so too is the architectural design. VivoCity's iconic architecture sets it apart from the traditional box format of many existing (and upcoming) retail developments in the region.

Mr Ito based his design for VivoCity on the "Surfing" theme. It was inspired by the harbour front location of the development, which evokes images of waves in the sea. "I wanted to create a fluid shopping enjoyment where one space leads intuitively into another," explained Mr Ito. "This structure does not separate the space by floor, but is connected as one continuous experience."

## **Event Spaces:**

Level 1	The Plaza - Open-air plaza  The Promenade - A 300-metre promenade along the harbourfront  Central Courts & North Court
Level 2	Play Court - Open-air courtyard featuring engaging and interactive water features
Level 3	Sky Park - Showcases an outdoor amphitheatre and play pools, the size of four Olympic-sized swimming pools

## **Anchor Tenants :**

### FairPrice Xtra and Unity

- Flagship hypermarket and pharmacy outlet, featuring an integrated retail concept with innovative retail technology, a farm-to-table concept, as well as provision of dine-in areas and lifestyle services
- The store occupies an area of over 90,000 sq ft over 2 levels

### Golden Village (GV)

- Leading multiplex in Singapore with 15 screens, 2,200 seats
- GVmax, housing one of the widest cinema screens in Asia at 22.4m
- All of GV's movie previews and premieres are being held at GV VivoCity

### TANGS

- Its second store in Singapore, which is fashion-focused and boutique-styled
- Occupying an area of more than 75,000 sq ft over 2 levels

### Best Denki

- One of Singapore's leading electrical and electronic retailers,
- The store stands at an area of more than 36,000 sq ft

### library@harbourfront

- Largest public library in a shopping mall at over 30,000 sq ft
- Home to the first children's makerspace in a library

## **Mini-Anchor Tenants:**

Food Republic  
Kopitiam  
Marks & Spencer  
The Pet Safari  
Toys 'R' Us