

Kotak Securities

Date: September 2, 2025

To,

The Board of Directors Urban Company Limited Unit No. 08, Ground Floor, Rectangle 1, D4, Saket District Centre, South Delhi, New Delhi, Delhi, India, 110017

Dear Sir/Ma'am.

Re: Proposed initial public offering of equity shares of face value of ₹ 1 (the "Equity Shares") of Urban Company Limited (formerly known as UrbanClap Technologies India Limited) (the "Company" and such offering, the "Offer")

We, Kotak Securities Limited, do hereby consent to act as a Syndicate Member to the Offer and to our name and the details mentioned herein being inserted as a Syndicate Member to the Offer in the red herring prospectus ("RHP") and the prospectus ("Prospectus") (collectively, the "Offer Documents") intended to be filed with the Registrar of Companies, Delhi and Haryana, at New Delhi ("RoC"), Securities and Exchange Board of India ("SEBI") and the stock exchanges where the Equity Shares are proposed to be listed ("Stock Exchanges") and any other documents in relation to the Offer.

The following details with respect to us may be disclosed in the Offer Documents:

Name:

Kotak Securities Limited

Address:

4th flr., 12 BKC, G Block Bandra Kurla Complex, Bandra (East) Mumbai 400 051 Maharashtra, India

Telephone Number:

+91 22 6218 5410

E-mail:

umesh.gupta@kotak.com

Website:

www.kotak.com Umesh Gupta

Contact Person: SEBI Registration Number:

INZ000200137

Logo:

@ kotak

CIN:

U99999MH1994PLC134051

We enclose a copy of our registration certificate regarding our registration with SEBI in the required format (Annexure A). We also certify that our registration is valid as on date and that we have not been prohibited or debarred by SEBI, any other regulatory authority, court or tribunal from acting as an intermediary in capital market issues.

We confirm that the above information is complete, true, fair, correct, accurate, not misleading and without omission of any matter that is likely to mislead and is adequate to enable investors to make a well-informed decision.

We agree to keep the information regarding the Offer strictly confidential.

We confirm that this consent letter, including any annexures hereto, is for information and for inclusion (in part or full) in the RHP and the Prospectus filed in relation to the Offer, or any other Offer-related material. We also consent to the inclusion of this letter as a part of "Material Contracts and Documents for Inspection" in connection with this Offer, which will be available for public for inspection from date of the filing of the RHP until the Bid/Offer Closing Date.

This consent letter may be relied upon by the Company, the book running lead managers ("BRLMs"), and the legal advisors to each of the Company and the BRLMs. We hereby consent to the submission of this consent letter as may be necessary to SEBI, the RoC, Stock Exchanges and/or any other regulatory authority and/or judicial authorities and/or for any other litigation purposes and/or for the records to be maintained by the BRLMs and in accordance with applicable law.

We confirm that we will immediately and without any undue delay communicate any changes in writing in the above information to the BRLMs until the date when the Equity Shares are listed and commence trading on the Stock Exchanges pursuant to the Offer. In the absence of any such communication from us, the BRLMs and the legal advisors to each of the Company and BRLMs can assume that there is no change to the above information until the date when the Equity Shares are listed and commence trading on the Stock Exchanges pursuant to the Offer.

All capitalized terms not defined herein would have the same meaning as attributed to it in the Offer Documents.

Kotak Securities Limited CIN: U99999MH1994PLC134051

4th Floor, 12 BKC, C27 G Block, Bandra Kurla Complex, Bandra (E) Mumbai-400 051 Maharashtra.



Registered Office: 27BKC, C 27, G Block Bandra Kurla Complex Bandra (E), Mumbai - 400051







Kotak Securities

Yours faithfully,

For and on behalf curities Limited

Authorized signator Name: Umesh Gunta

CC:

Kotak Mahindra Capital Company Limited 27 BKC, 1st Floor, Plot No. C –27 "G" Block, Bandra Kurla Complex Bandra (East), Mumbai - 400 051

Goldman Sachs India Private Limited

Rational House, 951-A Appasaheb Marathe Marg, Prabhadevi Mumbai - 400025

JM Financial Limited

7th Floor, Cnergy Appasaheb Marathe Marg, Prabhadevi Mumbai - 400 025, Maharashtra, India

Morgan Stanley India Company Private Limited 18th Floor, Tower 2 One World Center, Plot- 841 Jupiter Textile Mill Compound, Senapati Bapat Marg Lower Parel, Mumbai 400 013

Domestic Legal Counsel to the Book Running Lead Managers

Cyril Amarchand Mangaldas Level 1 and Level 2, Max towers,

Plot No. C-001 /A/1, Sector 16 B, Gautam Buddha Nagar, Noida - 201 301, Uttar Pradesh, India

International Legal Counsel to the Book Running Lead Managers

White & Case White & Case Pte Ltd. 88 Market Street #41-01 CapitaSpring Singapore 048948

Domestic Legal Counsel to the Company

Shardul Amarchand Mangaldas & Co Amarchand Towers 216 Okhla Industrial Estate Phase III New Delhi 110 020 India

Kotak Securities Limited

CIN: U99999MH1994PLC134051

4th Floor, 12 BKC, C27 G Block, Bandra Kurla Complex, Bandra (E) Mumbai-400 051 Maharashtra.

Registered Office: 27BKC, C 27, G Block Bandra Kurla Complex Bandra (E), Mumbai - 400051





प्ररूप घ FORM D

भारतीय प्रतिभूति और विनिमय बोर्ड SECURITIES AND EXCHANGE BOARD OF INDIA

(स्टाक दलाल और उप-दलाल) विनियम, 1992 (STOCK BROKERS AND SUB-BROKERS) REGULATIONS, 1992

0001224

(विनियम 6 तथा 10ख / Regulations 6 and 10B)

रजिस्ट्रीकरण प्रमाणपत्र

CERTIFICATE OF REGISTRATION

बोर्ड, भारतीय प्रतिभूति और विनिमय बोर्ड अधिनियम, 1992 के अधीन बनाये गये नियमों और विनियमों के साथ पिठत उस अधिनियम की धारा 12 की उप-धारा (1), द्वारा प्रदत्त शिक्तियों का प्रयोग करते हुए

In exercise of the powers conferred by sub-section (1) of section 12 of the Securities and Exchange Board of India Act, 1992, read with the rules and regulations made thereunder, the Board hereby grants a certificate of registration to

KOTAK SECURITIES LIMITED

Trade Name: KOTAK SECURITIES LIMITED

27BKC, C 27 G BLOCK, BANDRA KURLA COMPLEX, BANDRA - E

MUMBAI CITY

MUMBAI

MAHARASHTRA

400051

को प्रतिभूतियों में क्रय, विक्रय या व्यौहार / व्यापारों के समाशोधन तथा निपटान के क्रियाकलाप करने के लिए और ऐसे अन्य क्रियाकलाप जो स्टॉक एक्सचेंज (एक्सचेंजों) / समाशोधन निगम (निगमों) द्वारा अनुज्ञात हों करने के लिए, बोर्ड द्वारा, समय-समय पर, उसके लिए विनिर्दिष्ट शर्तों के अध्यधीन, स्टॉक दलाल / सांपत्तिक व्यापारिक सदस्य / समाशोधन सदस्य के रूप में रजिस्ट्रीकरण प्रमाणपत्र एतद्द्वारा प्रदान करता है ।

as a

Stock Broker

stock broker / proprietary trading member / clearing member for carrying on the activities of buying, selling or dealing in securities / clearing and settlement of trades and for carrying on such other activities as are permitted by stock exchange(s)/clearing corporation(s), subject to the conditions specified therefor, from time to time, by the Board.

आवंटित रजिस्ट्रीकरण संख्या निम्नानुसार है / Registration number allotted is as under:

INZ000200137

यह प्रमाणपत्र तब तक विधिमान्य रहेगा जब तक यह विनियमों के अनुसार निलंबित या रद्द नहीं हो जाता । This certificate shall be valid till it is suspended or cancelled in accordance with the Regulations.

, 2018

आदेश द्वारा / By order
भारतीय प्रतिभूति और विनिमय बोर्ड के लिए और की ओर से
For and on behalf of Securities and Exchange Board of India

ANUPMA CHADHA

प्राधिकृत हस्ताक्षरकर्ता Authorised Signatory

तारीख / Date : September 14, 2018

Date: September 1, 2025

To,

The Board of Directors **Urban Company Limited**Unit No. 08, Ground Floor,

Rectangle 1, D4, Saket District Centre,

South Delhi, New Delhi,

Delhi, India, 110017

Dear Sir/Ma'am,

Re: Proposed initial public offering of equity shares of face value of ₹ 1 (the "Equity Shares") of Urban Company Limited (formerly known as UrbanClap Technologies India Limited) (the "Company" and such offering, the "Offer")

We, JM Financial Services Limited, do hereby consent to act as a Syndicate Member to the Offer and to our name and the details mentioned herein being inserted as a Syndicate Member to the Offer in the red herring prospectus ("RHP") and the prospectus ("Prospectus") (collectively, the "Offer Documents") intended to be filed with the Registrar of Companies, Delhi and Haryana, at New Delhi ("RoC"), Securities and Exchange Board of India ("SEBI") and the stock exchanges where the Equity Shares are proposed to be listed ("Stock Exchanges") and any other documents in relation to the Offer.

The following details with respect to us may be disclosed in the Offer Documents:

Name: JM Financial ServicesLimited

Address: Ground Floor, 2,3&4, Kamanwala Chambers,

Sir P.M. Road, Fort, Mumbai – 400001, Maharashtra, India

Tel: +91 22 6136 3400

E-mail: tn.kumar@jmfl.com / sona.verghese@jmfl.com

Website: www.jmfinancialservices.in Contact Person: T N Kumar / Sona Varghese SEBI Registration Number: INZ000195834

Logo: JM FINANCIAL CIN: U67120MH1998PLC115415

Facsimile: Nil

Compliance Officer: Amar Agarwal

We enclose a copy of our registration certificate regarding our registration with SEBI in the required format (**Annexure A**). We also certify that our registration is valid as on date and that we have not been prohibited or debarred by SEBI, any other regulatory authority, court or tribunal from acting as an intermediary in capital market issues.

We confirm that the above information is complete, true, fair, correct, accurate, not misleading and without omission of any matter that is likely to mislead and is adequate to enable investors to make a well-informed decision.

We agree to keep the information regarding the Offer strictly confidential.

We confirm that this consent letter, including any annexures hereto, is for information and for inclusion (in part or full) in the RHP and the Prospectus filed in relation to the Offer, or any other Offer-related material. We also consent to the inclusion of this letter as a part of "*Material Contracts and Documents for Inspection*" in connection with this Offer, which will be available for public for inspection from date of the filing of the RHP until the Bid/ Offer Closing Date.

This consent letter may be relied upon by the Company, the book running lead managers ("BRLMs"), and the legal advisors to each of the Company and the BRLMs. We hereby consent to the submission of this consent letter as may be necessary to SEBI, the RoC, Stock Exchanges and/or any other regulatory authority and/or judicial authorities and/or for any other litigation purposes and/or for the records to be maintained by the BRLMs and in accordance with applicable law.

We confirm that we will immediately and without any undue delay communicate any changes in writing in the above information to the BRLMs until the date when the Equity Shares are listed and commence trading on the Stock Exchanges pursuant to the Offer. In the absence of any such communication from us, the BRLMs and the legal advisors to each of the Company and BRLMs can assume that there is no change to the above information until the date when the Equity Shares are listed and commence trading on the Stock Exchanges pursuant to the Offer.

All capitalized terms not defined herein would have the same meaning as attributed to it in the Offer Documents.

Yours faithfully,

For and on behalf of JM Financial Services Limited

Authorized signatory

Name: T N Kumar

CC:

Kotak Mahindra Capital Company Limited

27 BKC, 1st Floor, Plot No. C –27 "G" Block, Bandra Kurla Complex Bandra (East), Mumbai – 400 051

Goldman Sachs India Private Limited

Rational House, 951-A, Appasaheb Marathe Marg, Prabhadevi, Mumbai – 400025

JM Financial Limited

7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025, Maharashtra, India

Morgan Stanley India Company Private Limited

18th Floor, Tower 2 , One World Center, Plot- 841 Jupiter Textile Mill Compound, Senapati Bapat Marg Lower Parel, Mumbai 400 013

Domestic Legal Counsel to the Book Running Lead Managers

Cyril Amarchand Mangaldas

Level 1 and Level 2, Max towers, Plot No. C-001 /A/1, Sector 16 B, Gautam Buddha Nagar, Noida – 201 301,Uttar Pradesh, India

International Legal Counsel to the Book Running Lead Managers

White & Case

White & Case Pte Ltd. 88 Market Street #41-01 CapitaSpring , Singapore 048948

Domestic Legal Counsel to the Company

Shardul Amarchand Mangaldas & Co Amarchand Towers 216 Okhla Industrial Estate Phase III New Delhi 110 020 , India. प्ररूप घ FORM D

भारतीय प्रतिभूति और विनिमय बोर्ड SECURITIES AND EXCHANGE BOARD OF INDIA

(स्टाक दलाल और उप-दलाल) विनियम, 1992 (STOCK BROKERS AND SUB-BROKERS) REGULATIONS, 1992

0001177

(विनियम 6 तथा 10ख / Regulations 6 and 10B)

रजिस्ट्रीकरण प्रमाणपत्र CERTIFICATE OF REGISTRATION

बोर्ड, भारतीय प्रतिभूति और विनिमय बोर्ड अधिनियम, 1992 के अधीन बनाये गये नियमों और विनियमों के साथ पठित उस अधिनियम की धारा 12 की उप-धारा (1) द्वारा प्रदत्त शक्तियों का प्रयोग करते हुए

In exercise of the powers conferred by sub-section (1) of section 12 of the Securities and Exchange Board of India Act, 1992, read with the rules and regulations made thereunder, the Board hereby grants a certificate of registration to

JM FINANCIAL SERVICES LIMITED
Trade Name: JM FINANCIAL SERVICES LIMITED
CENERGY, 7 FLOOR, APPASAHEB MARATHE MARG
PRABHADEVI, MUMBAI CITY
MUMBAI
MAHARASHTRA
400025

को प्रतिभूतियों में क्रय, विक्रय या व्यौहार / व्यापारों के समाशोधन तथा निपटान के क्रियाकलाप करने के लिए और ऐसे अन्य क्रियाकलाप जो स्टॉक एक्सचेंज (एक्सचेंजों) / समाशोधन निगम (निगमों) द्वारा अनुज्ञात हों करने के लिए, बोर्ड द्वारा, समय-समय पर, उसके लिए विनिर्दिष्ट शर्तों के अध्यधीन, स्टॉक दलाल / सांपत्तिक व्यापारिक सदस्य / समाशोधन सदस्य के रूप में रजिस्ट्रीकरण प्रमाणपत्र एतद्द्वारा प्रदान करता है ।

as a

Stock Broker

stock broker / proprietary trading member / clearing member for carrying on the activities of buying, selling or dealing in securities / clearing and settlement of trades and for carrying on such other activities as are permitted by stock exchange(s)/ clearing corporation(s), subject to the conditions specified therefor, from time to time, by the Board.

आवंटित रजिस्ट्रीकरण संख्या निम्नानुसार है / Registration number allotted is as under: INZ000195834

यह प्रमाणपत्र तब तक विधिमान्य रहेगा जब तक यह विनियमों के अनुसार निलंबित या रद्द नहीं हो जाता ।
This certificate shall be valid till it is suspended or cancelled in accordance with the Regulations.



आदेश द्वारा / By order
भारतीय प्रतिभूति और विनिमय बोर्ड के लिए और की ओर से
For and on behalf of Securities and Exchange Board of India

ANUPMA CHADHA

प्राधिकृत हस्ताक्षरकर्ता Authorised Signatory