



PROJECT TITLE

HONG KONG CENTRAL MARKET RENEWAL

HONG KONG



## PROJECT STATEMENT

Central Market, as one of Hong Kong's oldest markets and an architectural landmark, located between Queen's Road Central and Des Voeux Road and first generation was built in 1858. Since 1939, the 4th generation built and its streamline modern design has witnessed changing times and events of the city while maintaining its core function of trading within an open public place, a time-honored Chinese tradition.

In March 2017 it was decided to revitalize the Central Market as an “An Oasis in the City” and to its original architectural elements to illustrate the building's long-standing history and lead it into a new era reopening in August 2021 with a fresh vibrant green look that captures the districts historical and cultural character and enhancing its vitality.

The design team believes the “street market” is the core value and the most dynamic destination for the region. The Central Market carries forward countless memories of old Hong Kong and has been transformed into a vivid business card for the preservation and promotion of traditional Chinese culture and Hong Kong's urban culture.



With traditional English style, Atrium Garden is designed for people to rest and relax while hanging around in the market. It tells the stories of the origins about the garden and open public space to a new generation.



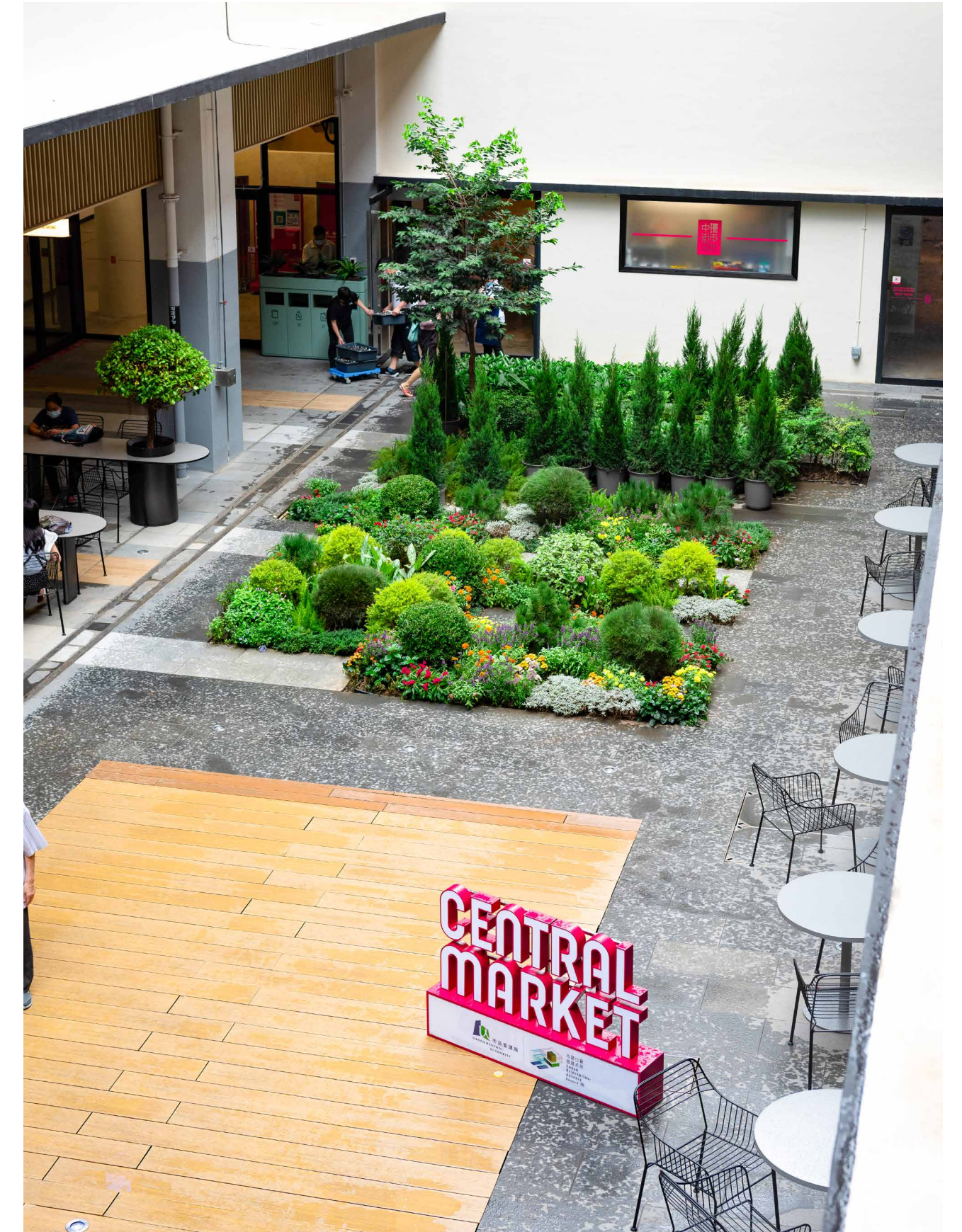


## PROJECT NARRATIVE

### Vision for a Community Market Place

To enhance the local characters of Hong Kong's historic culture, many unique heritage buildings in Hong Kong that have been preserved and revitalised for different purposes. As the most significant revitalisation projects in Hong Kong, Central Market joint Tai Kwun and PMQ, as the heritage triangle, brings a wide range of contemporary art and leisure program to the region. The landscape design aims to create a market place for the whole community and turn the Central Market into a leisure landmark with affordable and unique choices of retail, food & beverage and open space where the public can meet and relax at the heart of Hong Kong's commercial district.

The design team believes the “street market” is the core value and the most dynamic destination. With the motto ‘Play-ground for All’, while preserving the collective memory of old Hong Kong, the rejuvenated landmark will bring the new life into the community through vibrant new experiences.







## PROJECT NARRATIVE

### Main Aromatic Gateway

In the gate of Central Market on the east side of Queen's Road, plants are selected with native varieties that widely known with people. Mass planting of Agallochum has been undertaken, chosen for its unique wood aroma. Many scholars have argued that Agallochum is the origin of the name of Hong Kong, and the "fragrance" in "Hong Kong" refers to Agarwood. According to records, Agallochum has been widely planted in the New Territories and Lantau Island in Dongguan and Hong Kong as early as the Song Dynasty.





PROJECT NARRATIVE

Main Aromatic Gateway

Michelia alba, Murraya exotica, Michelia spp, Osmanthus fragrans, Jasmine, Aglaia odorata were selected to bring the quiet and elegant aroma for the busy region. Every year in early summer, white orchids will be sell in the street, which has become a unique scenery in Hong Kong. Nature and Bauhaus architecture communicate in a harmonious way here.



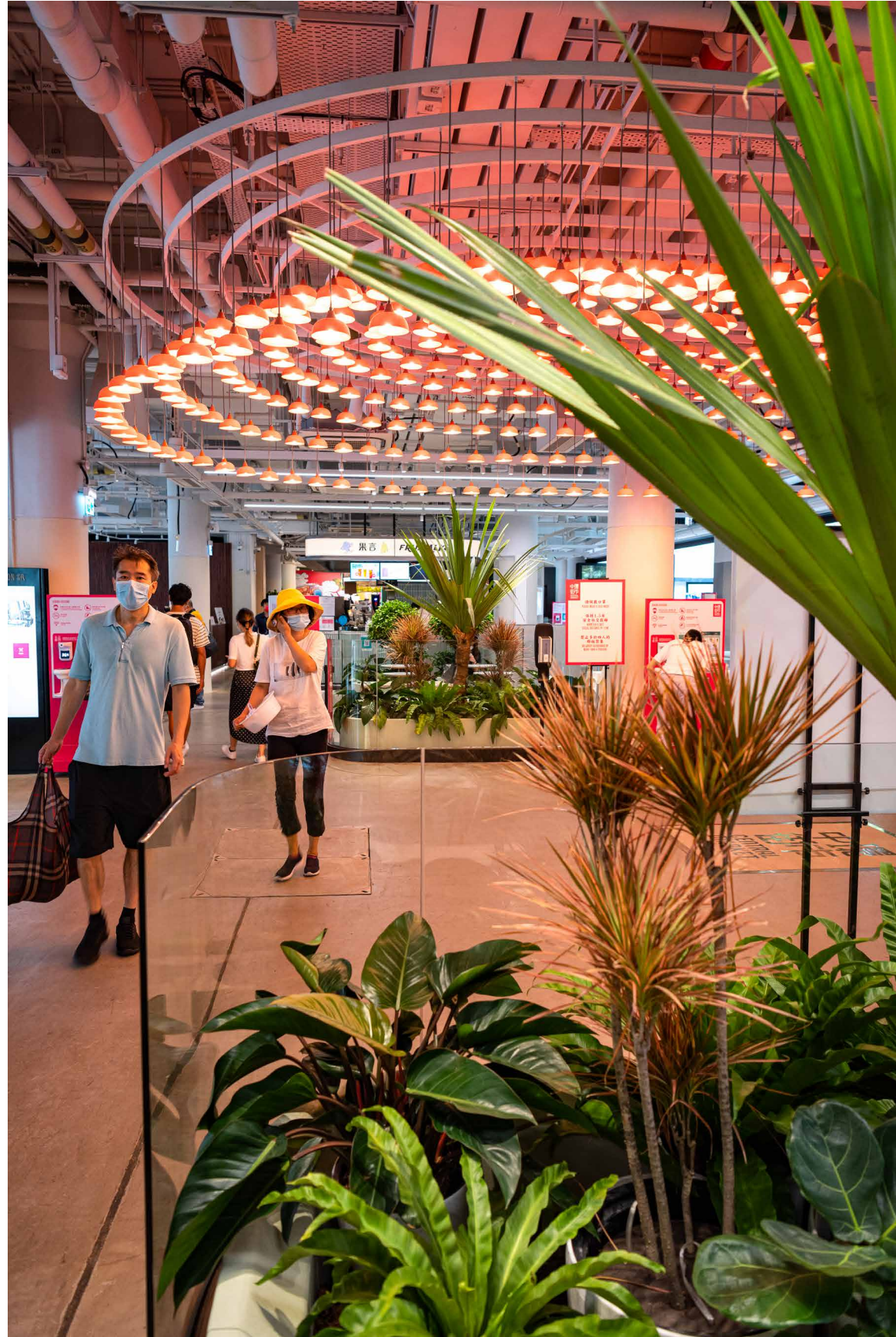


## PROJECT NARRATIVE

### Vibrant Main Market

More than 500 lampshades, a symbol of the classic wet market, are hanging above the ground floor entrance, their traditional red and contemporary bronze symbolizing the meeting of old and new. The planters are designed like glass boxes to display interesting varieties of succulents and cacti like a greenhouse. In the earlier colonial era, cacti and succulent varieties were introduced into Hong Kong from all over the world and planted them in Hong Kong gardens and greenhouses. The original structure has been remained with the historical red brick walls and hanging clock of the grand staircase.



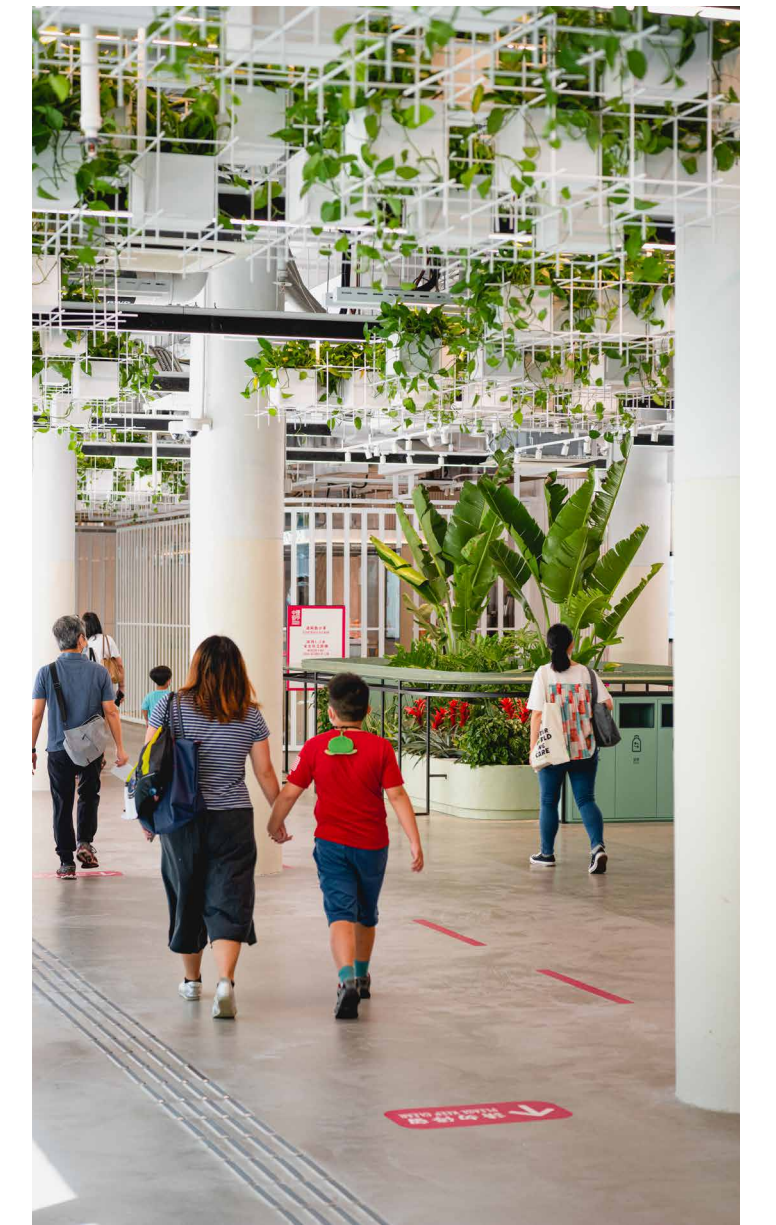
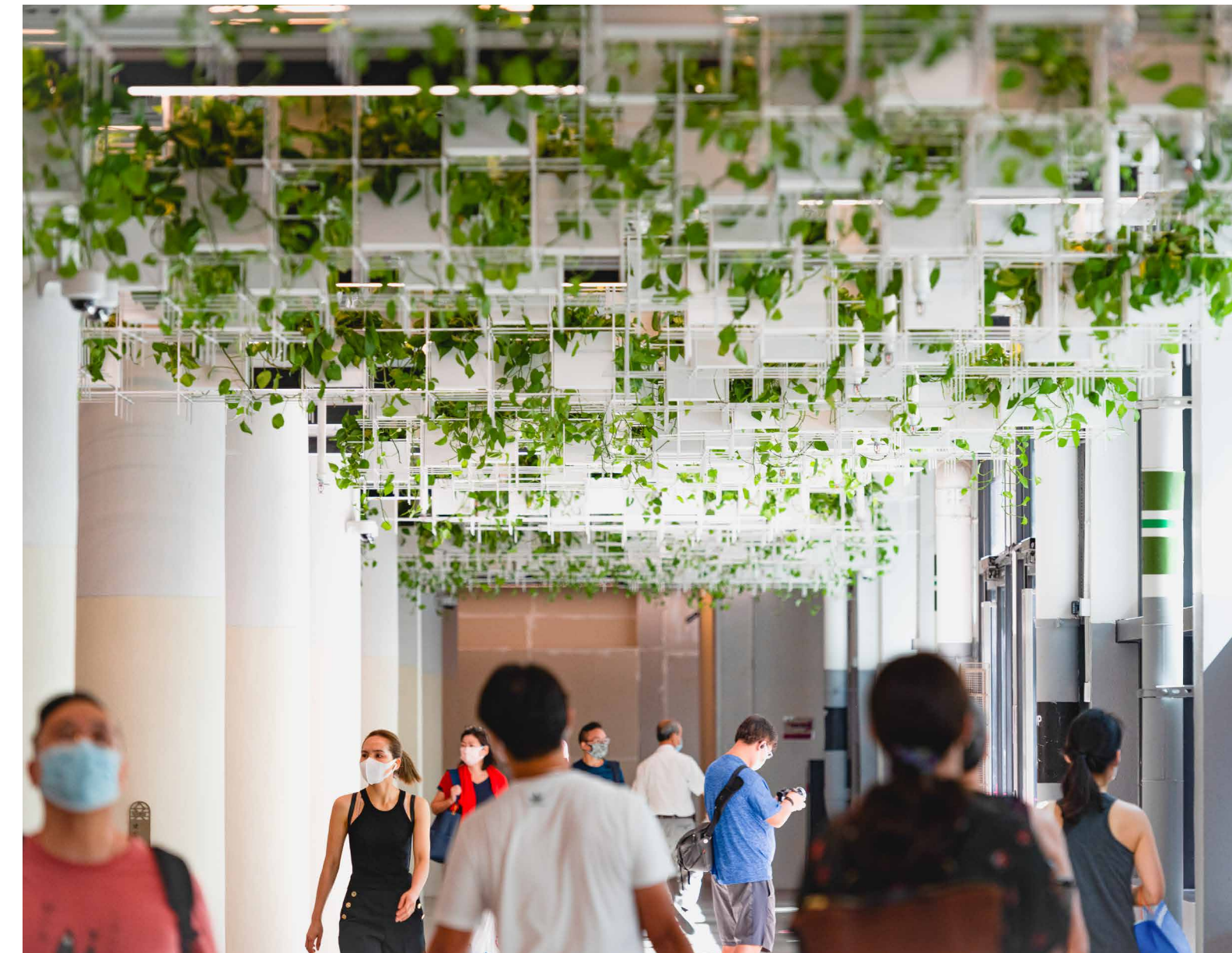


## PROJECT NARRATIVE

### Vibrant Main Market

Shops within the Central Markets are designed as individual islands separated by green partitions. Native species have been planted in the entrance on the first floor, with fresh, elegant and emerald plants as well as Sansevieria and Jasmine with air pollutants to clear the air. Start-ups are encouraged to find their footing and take their first steps on their business journey from here. Many various activities are designed for people, groups and children to participate in. By the help of planting and placing small potted plants by citizens when they visit the market, they can better understand and support the local businesses.





## PROJECT NARRATIVE

### Symbolic Urban Farming

Urban farms within the markets grow seasonal local vegetables for the public to learn about the different varieties, and encourage the consumption of local vegetables to support local farmers and agricultural development, promoting the healthy urban life. In addition, the seasonal vegetables grown in local are fresh, and do not need to be transported, reducing carbon emissions and providing a positive impact for the environment. QR codes are designed to provide real time updates on the vegetable quality and supply.



## PROJECT NARRATIVE

### A Heritage Site by the Public and for the Public

Central Market has more than 1,000 sqm of public open space and about 100 seats for the public. Design team hopes the Central Market strives to be a unique leisure destination and a communal space where people from all walks of life can meet, mingle, and socialise in this approachable, vibrant, and gregarious landmark for the community. It doesn't only retain the original architectural elements to illustrate the building's long-standing history but also showcases and leads the future through a flexible and interactive design, becoming the precious public resource for the community.







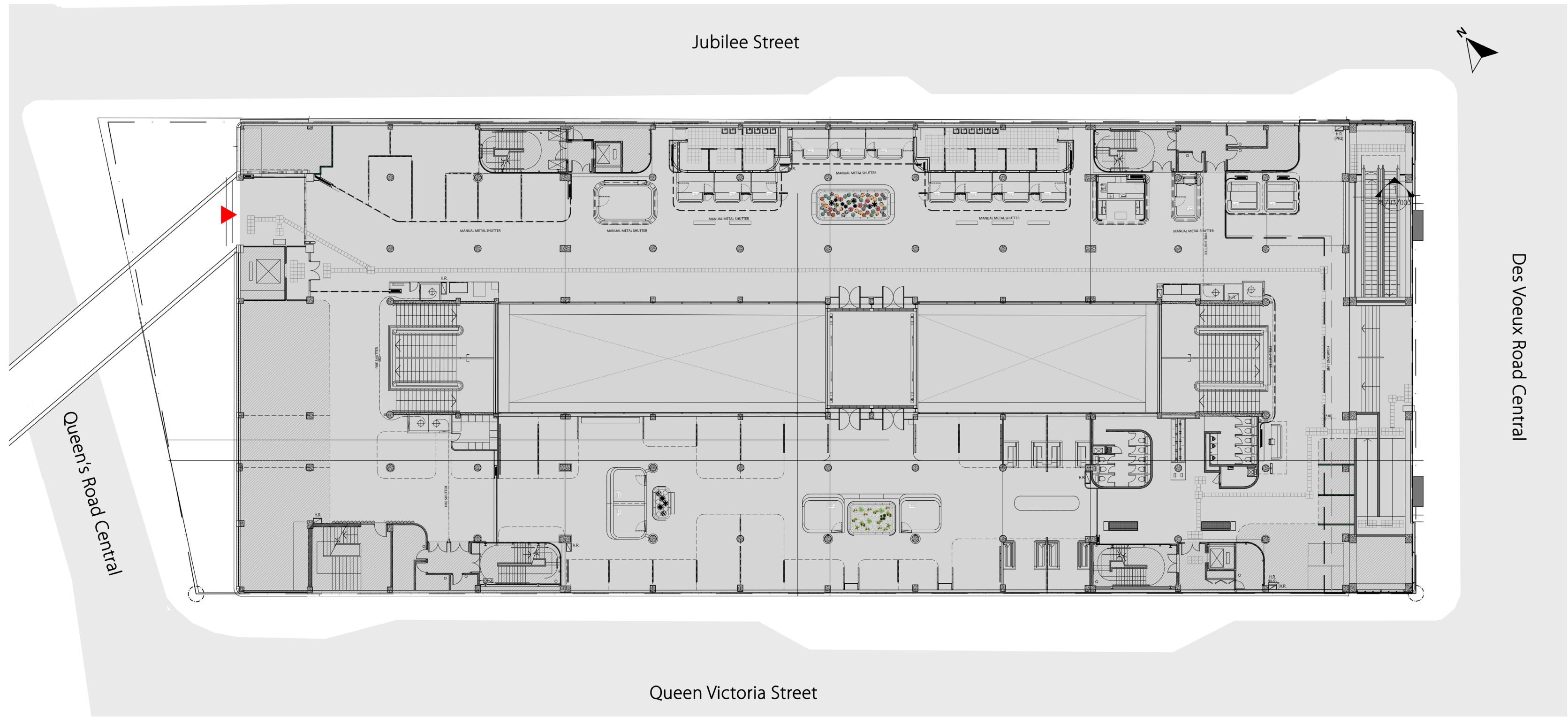












CENTRAL MARKET 2ND FLOOR PLAN





## PROJECT NARRATIVE

### New Green Life

During the urban renewal process, Central Market reopened with fresh new look and cultural characters are fully reflected while enhancing the vitality of the area. The memories of “Hong Kong” has been transformed into a vivid business card for the preservation and promotion of local traditional culture. It not only retains its original elements and main function but has also been renewed with sensitive cultural and sustainable greenery to carry it into a new future through a more flexible and interactive design to again become a reassured community resources for Hong Kong.



The image shows the interior of a modern market space, likely the Hong Kong Central Market Renewal. In the foreground, numerous tall, slender bamboo plants with green leaves and some dried branches are arranged in a dense cluster. Behind them, the market's interior is visible, featuring light-colored wooden shelving units and display cases. A person is seen working behind a counter in the background. Large windows on the right side of the image allow natural light to enter the space. The overall atmosphere is bright and airy, with a focus on natural elements like the bamboo.

## HONG KONG CENTRAL MARKET RENEWAL