



Design of Important Node Scheme for Huaiju Town Phase II in Shazhuang Ancient Village, Jiulongkou

## HUAIJU TOWN CORE AREA COMPREHENSIVE RECONSTRUCTION AND IMPROVEMENT PROJECT

*Culture and Urban Landscape*

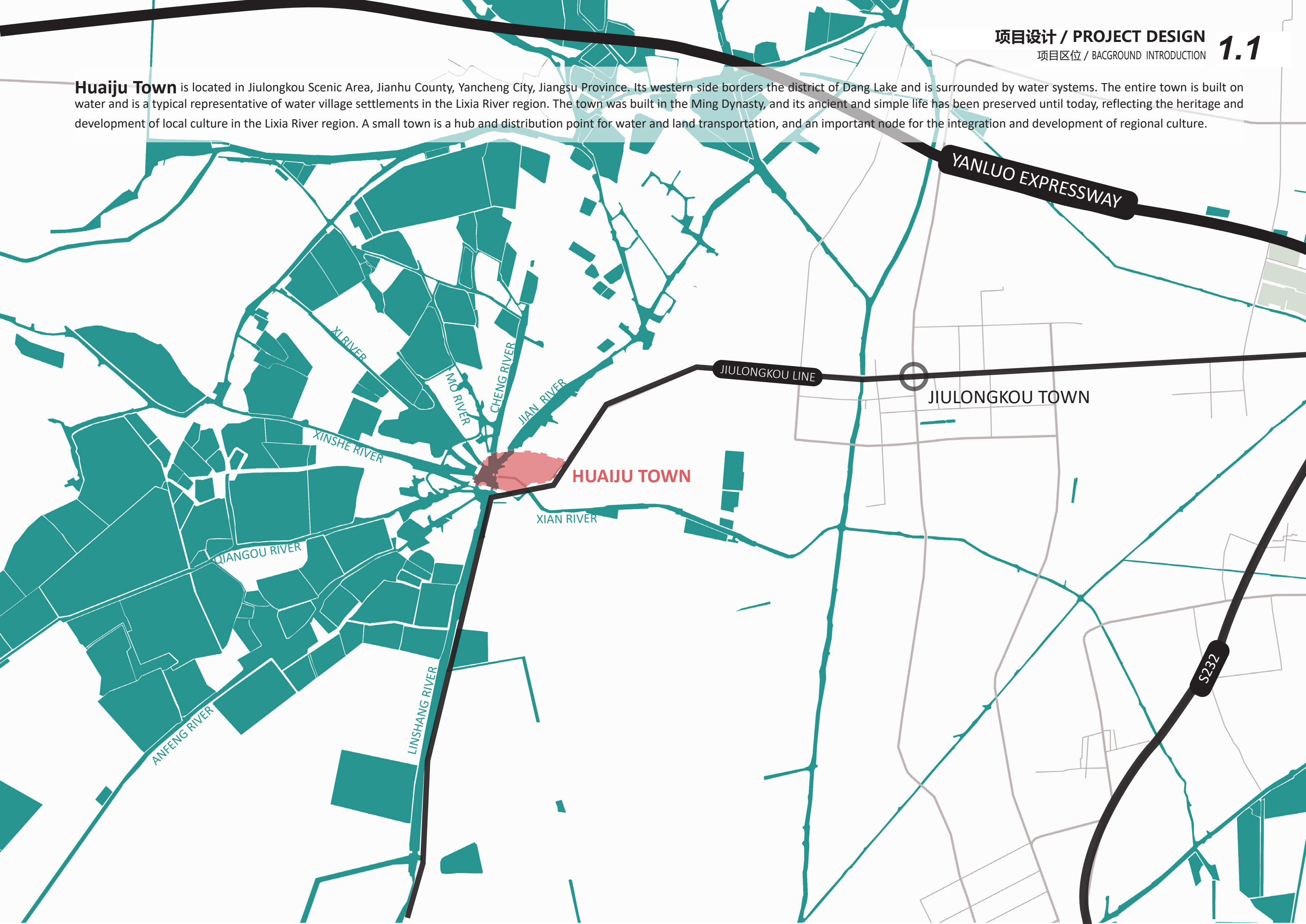


***PART*** | SITUATION  
ANALYSIS  
**PROJECT DESIGN**





**Huaiju Town** is located in Jiulongkou Scenic Area, Jianhu County, Yancheng City, Jiangsu Province. Its western side borders the district of Dang Lake and is surrounded by water systems. The entire town is built on water and is a typical representative of water village settlements in the Lixia River region. The town was built in the Ming Dynasty, and its ancient and simple life has been preserved until today, reflecting the heritage and development of local culture in the Lixia River region. A small town is a hub and distribution point for water and land transportation, and an important node for the integration and development of regional culture.



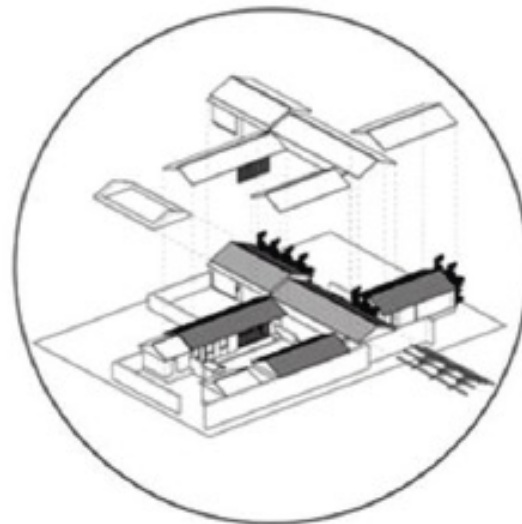


## ANCIENT VILLAGE STYLE



Village

## CURRENT SITUATION OF RESIDENTIAL BUILDINGS



Yards

## HUMANISTIC TEXTURE



People

## SCENE ATMOSPHERE



Scene

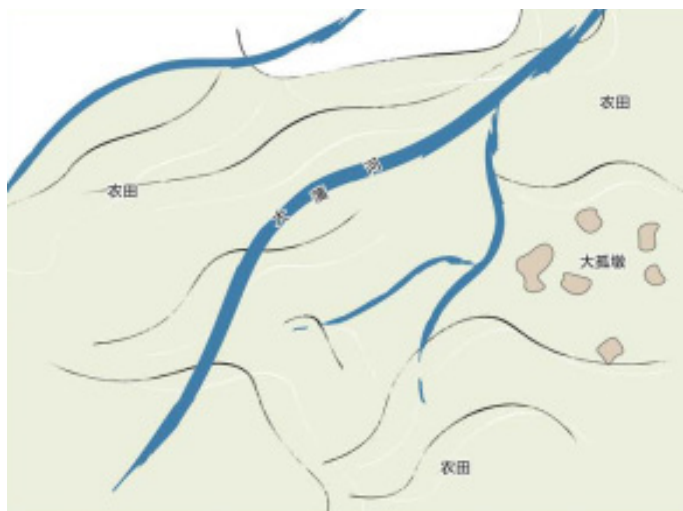
Late Yuan Dynasty

Qing Dynasty

In the mid-20th century

2001

Toady





Rich nature resources,  
**Weak ecological environment  
protection**

The interface between plants and buildings is messy

Simple docks and ships

Water environment pollution

Aging population, empty shell villages, etc

**Poor living environment and  
industry...**

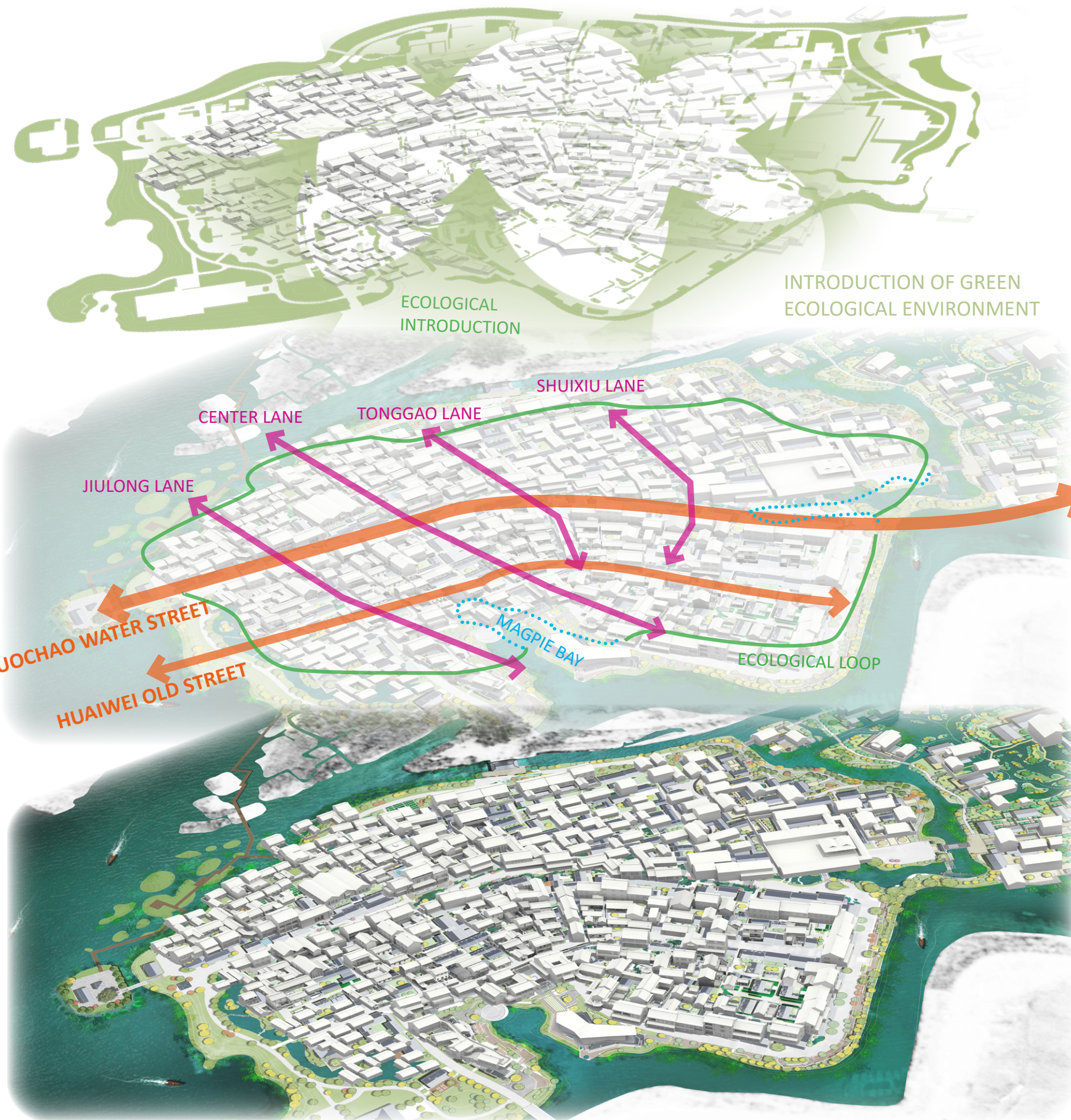
Mottled building facades

A rudimentary alley

Stacked debris

Damaged pavement





## 1. Site-Ecological Integration



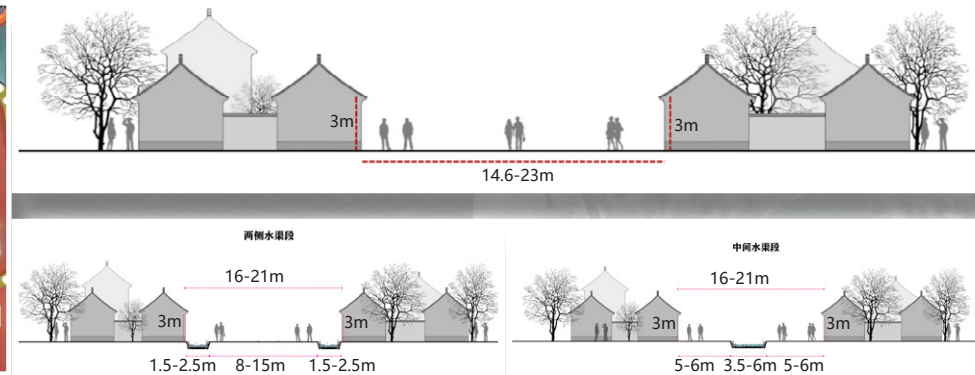
## 2. Culture-Expansion and Protection



## 3. Human- Life and livability







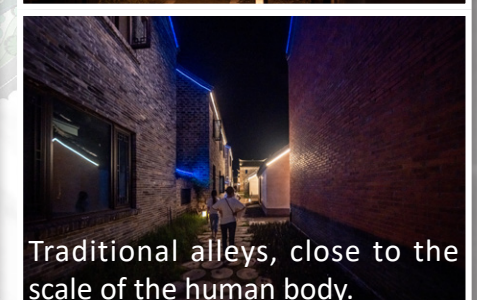
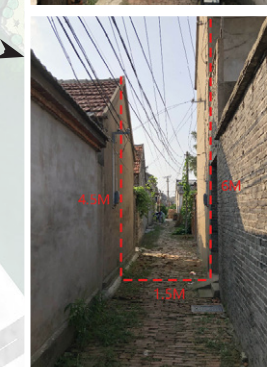
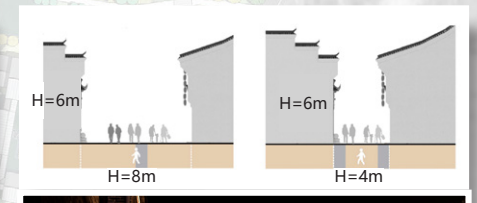
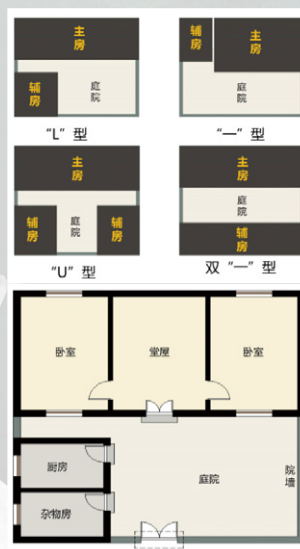
Ancient Chinese villages people live together, and a unique "outer space" has been formed between houses, which we call "courtyard" and "alley".

### Courtyard

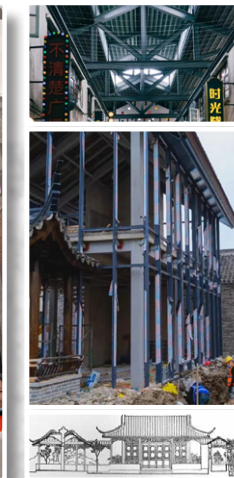
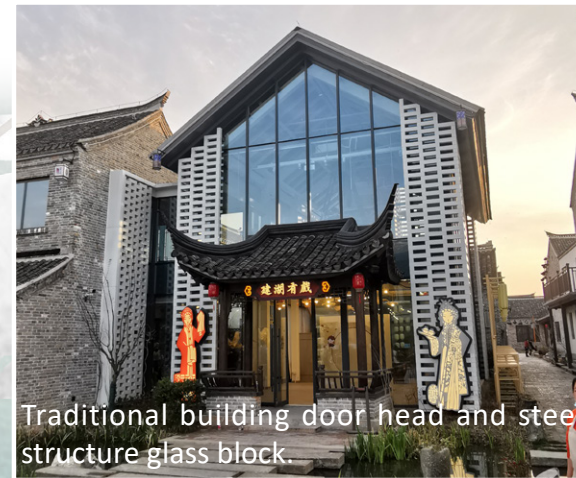
Most of the local residential buildings appear in the form of courtyards, and two or three houses form a combined courtyard. The building is enclosed without closure. The open and enclosed, closed and transparent space embodies the life style of traditional Chinese people.

### Alley

The scale of traditional Chinese alleys is close to people, and the aspect ratio is usually 1.2 to 2, which is suitable for life in the past where walking was the main mode of transportation. Today, in addition to the main streets considering the flow of cars and more people, the alleys still maintain the traditional scale.



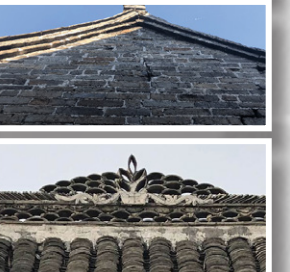
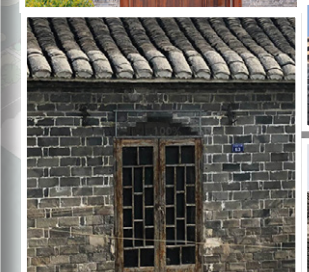
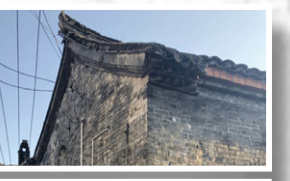
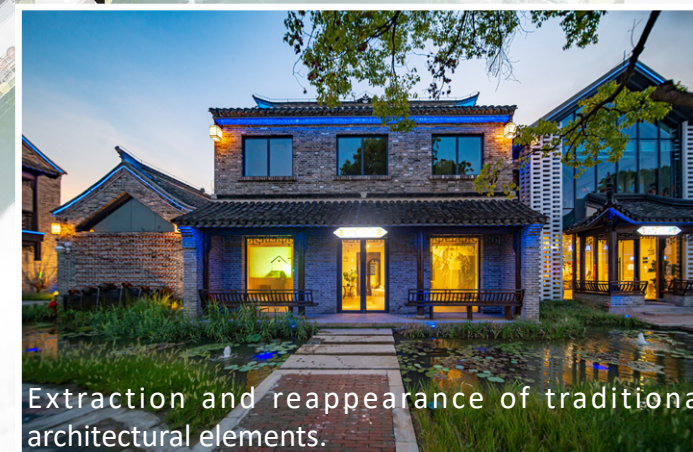
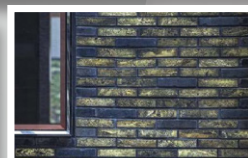
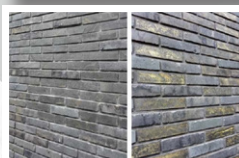




Through the investigation of the traditional buildings in the village, we analyze the detailed methods of brick walls, roof ridges, doors and windows, etc. Look for the cultural memory of the village, and combine with modern functions and materials to reshape the vitality of the ancient town.

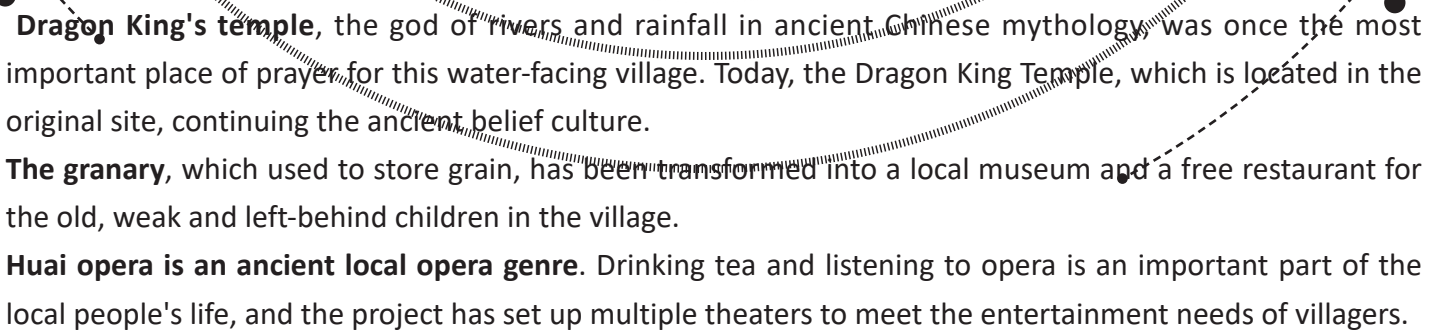
Traditional Chinese houses mostly use clay green bricks as building materials, and are built by the unique "empty wall" masonry method. This kind of wall has the advantages of light weight, material saving, good heat insulation and sound insulation, and has been widely used in the past.

Green bricks, green tiles and wooden doors and windows are all easily available local building materials, and are also widely used in this project. Considering more lighting needs, modern building materials such as glass and steel structure are also used to complete the combination of tradition and modernity.





## Architecture and Culture





- 1 Dragon King's Temple
- 2 Watchtower
- 3 Huaiju Cultural and Creative Workshop
- 4 Big clock
- 5 Teahouse
- 6 Famous Studio
- 7 Siguo Garden
- 8 Guanyin Temple
- 9 Leading Studio
- 10 Opera Troupe
- 11 Editor in Chief Studio
- 12 Market
- 13 Ma Family Tang Tower
- 14 Opera Clothing Workshop
- 15 Distillery
- 16 Scissor workshop

- |                                  |                               |                               |
|----------------------------------|-------------------------------|-------------------------------|
| 17 Master garden                 | 22 Li's Ancestral Hall        | 27 Youth Artist Creation Base |
| 18 Fishing Gear Workshop         | 23 Ancient trees              | 28 Tourist Service Center     |
| 19 Sauce Garden Workshop         | 24 School                     | 29 Memorial archway           |
| 20 Pan Family Ancestral Hall     | 25 Arch bridge                | 30 Main venue                 |
| 21 Li Xiangfu's Former Residence | 26 Kuaizuiwang retail section | 31 Village History Museum     |







BUSINESS FORMAT	NO.	NAME	OPERATIONAL	BUSINESS FORMAT	NO.	NAME	OPERATIONAL	BUSINESS FORMAT	NO.	NAME	OPERATIONAL
Recreation & Entertainment	1	Editor in Chief Studio	A composite bookstore with a literary salon as its selling point	Retail Shopping	11	Huai Opera Workshop	Huai opera crafts DIY	Catering Snacks	21	Traditional Chinese restaurant	Themed Chinese restaurant
	2	Wang Huaiyu's Home	Small bar or DIY space		12	Floral studio	Flowers, plants monopoly		22	Xiangqin Restaurant	Local traditional restaurant
	3	Market	Restore the sales experience space of childhood toy games		13	Blue Tange Tie-dye Studio	Tie-dye craft sales experience		23	Water sleeve night party	Night banquet, high-end reception
	4	Kowloon Happy Event	Wedding and festival space		14	Ink beauty salon	Beauty shopping experience		24	Shanghai local cuisine	Themed restaurant
	5	Chen Shouyan's Home	Traditional Tea House		15	Fast-mouthed Wang Shop	Nostalgic retro commissary		25	Family restaurant	Catering and Parent-child entertainment
	6	Editor in Chief Studio	Live House, Immersive small theater	Culture Experience	16	Temple of the Dragon	Folklore worship	Residential Vacation	26	Specialty snack street	Local traditional snack street
	7	Performing arts stage	Light festival performance		17	Antique miscellaneous	Huai opera silhouette cultural display		27	Upscale Homestay	Vacation and leisure residence
	8	Magpie-shaped building	A theater integrating dining, leisure and performances		18	Drama Club	Huai opera culture display		28	Tavern	Leisure stay
	9	Costume photography of opera	Traditional costume photography experience		19	Stage	Huai opera and quyi performance		29	Hotel	Commercial residence
	10	Green reed coffee	Daily leisure		20	Multi-functional exhibition hall	Villagers and tourists watch movies and entertain		30	Relocation of homes	The original residents relocated



***PART II*** DESIGN  
CONCEPT

**PHOTOS OF COMPLETED  
PROJECTS**







## ECOLOGY AND LIFE

**Surrounded by reed marshes and lakes, the lake and land blend together** - a typical representative of water village settlements in the Lixia region.





# FENG SHUI AND LIFE

**Nine Dragons Playing with Beads, Creating Auspicious Moments** - The Unique Pattern of the Nine Dragons Wonder in the Wanqing Lagoon.





## RESIDENCE AND LIFE

**Remembering homesickness and retaining the atmosphere of life** - A true portrayal of generations of local reed life.





# ARCHITECTURE AND LIFE

Remembering homesickness and retaining the atmosphere of life - A true portrayal of generations of local reed life.





## ART AND LIFE

**The Source of Huai Opera, Have a style of one's own** - The Living Interpretation of Huai Miscellaneous Folk Art in Northern Jiangsu.





## INDUSTRY AND LIFE

**Protecting Traditional Inheritance and Facing the New Era** - Sharing of Ancient Village Guests and Immersive Experience.





### Materials and installation methods:

The building is based on the ancient and primitive rural style of Lixia River, combined with modern utility functions, and scientifically uses a frame structure, a brick concrete structure and a steel and wood structure. The exterior wall is made of old green and red bricks and traditional local masonry techniques. The roof is mainly made of old small tiles, and modern materials are used locally. The main street is based on the old charm, with new materials and modern technologies appropriately integrated to emphasise the Chinese fashion. The old street shows the original rural character of the town in traditional architectural forms, reflecting the life of the town. Four alleys and other preserved residential buildings are renovated according to the principle of "repairing the old as before" to achieve a coordinated style and uniform appearance.