



vivo

GLOBAL HEADQUARTERS

Landscape Design

## ■ Project Statement

*vivo*'s new headquarters is located in Changan Town, Dongguan City, covering an area of approximately 50ha. It is naturally divided into three plots: A, B, and C by river channels and municipal roads. *vivo*'s new headquarters aims to create high-quality garden-style office space for employees, where the park landscape and architectural space are organically intertwined, forming a series of unique landscape spaces. Creating a brand new high-tech enterprise image in the Greater Bay Area while meeting the needs of employees' work and daily life.

## ■ Project Narrative and Contents

### ■ Diverse and Emerging

The project is located in Dongguan City, known as the World Processing Factory. The factory area of *vivo* Mobile Communication, a private enterprise, is located in Changan Town, Dongguan City. The factory area is gradually dispersed in multiple locations through leasing, with different functions. According to the development needs, it is necessary to establish one's factory area to enhance the corporate image and the office environment for factory workers, R&D personnel, and senior management of the corporate. Research the landscape design of Novartis headquarters, Microsoft, and Apple headquarters in the earlier stages. Simplicity, naturalness, graphics, and functionality are the keywords for these emerging research and development enterprises. Following the corporate culture of "joy, enjoyment, extreme and intelligence" the goal is to create a comfortable and humane ideal office environment.

### ■ Nature and Constitute

The main entrance of AB Park is an axis that runs through the main buildings of the two plots, as the corporate image of the park, our designed sculpted grass slope is simple and forceful while showing fluctuations in height. Upon entering the park, one can easily see an axis that runs through the main buildings on both sides. As the corporate image of the park, our designed sculpted grass slope is concise and forceful while showing fluctuations in height. Whether it is a symmetrical "V" shape or a wave-shaped grass slope, it interacts with the surrounding space, forming characteristic landscape places, until the axis eventually disappears into the garden. This series of spatial are jointly organized into a system, each maintaining a certain degree of independence while responding to each other, with a rich and clear sense of order and a tense sense of rhythm. The simple and elegant oval-shaped main

building is built around a huge green courtyard, creating a strong centrality and cohesive atmosphere, forming an outdoor garden for visitors and office staff to stay and rest. Users can feel each other and then feel a sense of overall vitality, inspiring people to communicate and cooperate. The square central courtyard of the complex building is a place with a strong sense of the stage, where people gather, stay, rest, and even perform.

The principal central axis is integrated into the **vivo** park. **vivo** Park is a reserved land for future expansion of the park. Sparse and natural are the keywords of vivo park, where colorful vegetation and gently flowing water blend together. The blue **vivo** runway runs throughout. The lightweight and plain fair-faced concrete pavilion forms the core of the garden.

## ■ Independent and Linked

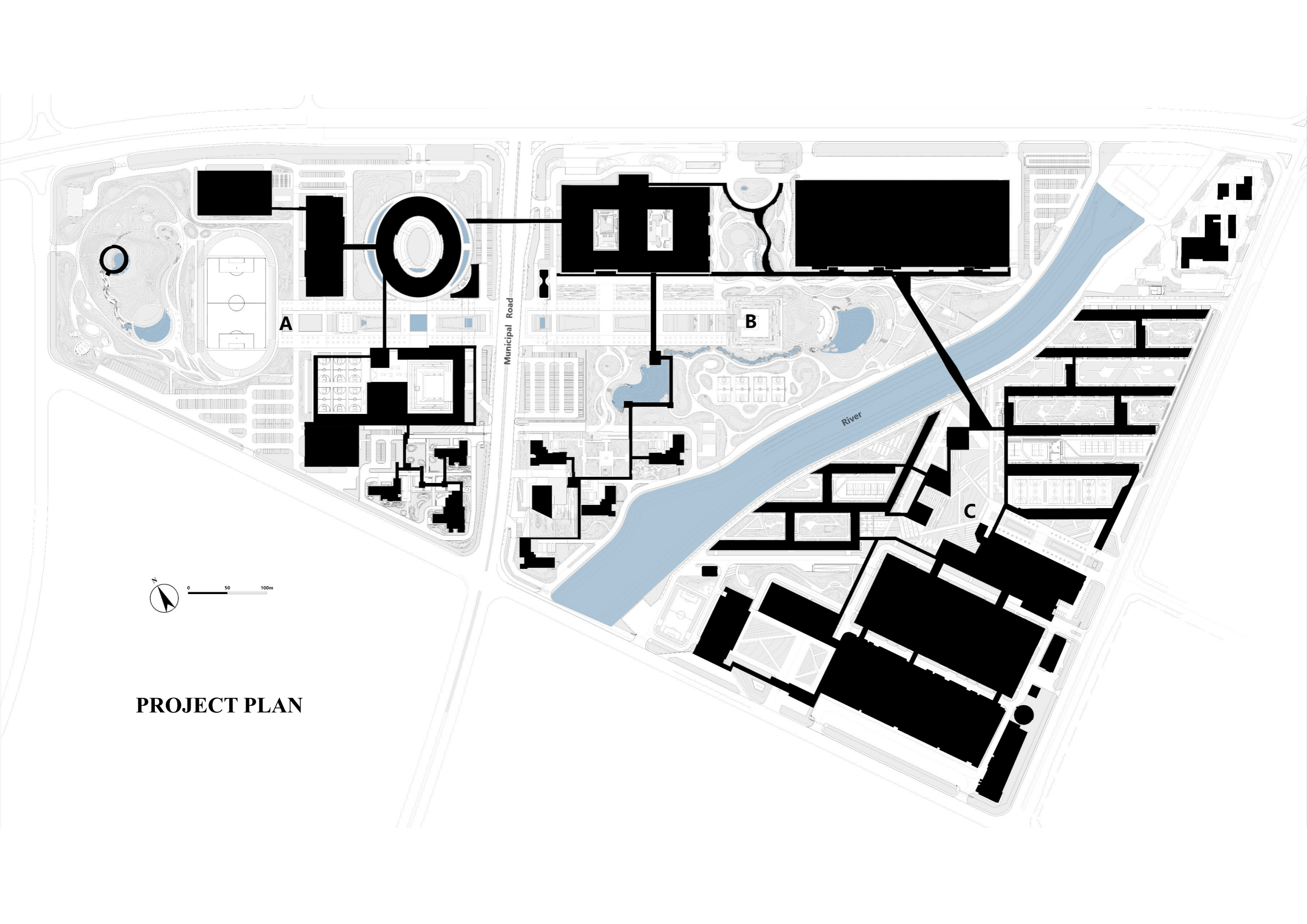
The four elements of modern urban functions proposed in the *Athens Charter* are ‘work, residence, leisure, and transportation’. **vivo**'s new headquarters already included these functions and all the living scenes. We have designed a series of complete, relatively independent, multi-scale, and distinctive buildings and spatial spaces, each of which is impressive and clear. To adapt to Guangdong's strong sunshine and rainy climate characteristics, We use a corridor system to connect all the buildings of the three plots. Planting greenery on the veranda roof. In addition to shading and blocking rain, it also forms a three-dimensional linear park. The entire park includes the needs of catering, communication, office, sports, leisure, scientific research, production, freight, etc. It is similar to a small urban settlement. In the process of streamlining dozens of traffic flow lines, more possibilities for various life functions have also been created, achieving a combination of macro planning and refined design.

## ■ Macro and Micro

Clear order and logic, precise volume, and the tension between architecture, space, and all landscapes reflect a "light" characteristic. The entire park is not heavily 'glued' to the ground, but as if it can easily detach from the ground, as light as a bird. The selection of materials in subtle aspects also matches the overall temperament. Fair-faced concrete, natural bamboo, and naturally exposed aggregate concrete. These materials are close to nature and can present the beauty of natural simplicity through detailed design.

Fair-faced concrete is a delicate material, dense and heavy, and when touched on its exposed, coated with a transparent protective agent and porous surface, it exhibits diverse expressions and even odors with different light, air humidity, and weather throughout the day. The most fair-faced concrete materials are used in the landscape to make garden pavilions, walls, logos, and chairs. It is both a structure and decoration, coupled with rigorous scrutiny and meticulous design of the skittle, with plenty of detail in simplicity, which is the ultimate design we pursue.

The control requirements of enterprise parks are different from those of general parks, with high safety requirements, complex personnel types, and multiple cross-flow lines. Landscape design needs to beautify the control equipment while meeting basic safety requirements, and integrate the control equipment with landscape design for necessary shielding. All majors and designs have been unified here. The tedious design ultimately presents a minimalistic effect, which is what we all hope for.



# PROJECT PLAN



BIRD'S-EYE VIEW



# AXIS

There are landscape axis runs between different sites.



## ENTRANCE AXIS

Mirror shaped water pool at the starting point of the central axis complements the company logo.



## ENTRANCE AXIS

The wavy grass slope at the end of the central axis extends to *vivo* PARK.



## ENTRANCE AXIS

Mirror shaped water pool at the starting point of the central axis complements the company logo.



## ATRIUM COURTYARD

The Giant Green Garden of Centrality.





## ATRIUM COURTYARD

Fission and transition of pavement



## LANDSCAPE CORRIDOR SYSTEM

The corridor system connects all buildings, providing convenience and safety.

# LANDSCAPE CORRIDOR SYSTEM

The corridor system connects all buildings.



# OUTDOOR GARDEN INSIDE THE OFFICE BUILDING

The enclosure of the building forms multiple outdoor gardens.





## **BLUE RUNWAY**

The blue runway symbolizing the enterprise runs through the garden.

vivo PARK ALTERNATES BETWEEN NATURAL PARK ROAD,  
STEPPING STONE AND STEEL BRIDGE





## **CORE GARDEN ON THE HILL**

The circular pavilion on the hill forms the core of the garden.



## CORE GARDEN ON THE HILL

The circular pavilion on the hill forms the core of the garden.

# SUNKEN PARK

Looking back at site A from the sinking square of site B.

