

BUISNESS PLAN

The market size for this app is quite small as it is focused for the years 9 to 12 at St Michael's Collegiate School. This means that there will most likely be less than 500 students using our app.

This app will be not-to-profit, meaning it will be fully accessible to all students for free. There will also be no annoying in-app advertisements getting in the way of your research.

Our app doesn't have any immediate competitors as it is the only one focused on St Michael's Collegiate School. Although, there are many apps for individual Universities but they may not give you all the information our app or the webpages would offer you. There are also apps that cover scholarships and subjects but our app will combine it all into one easy to access place.