

# TRASH DASH APP

- BUSINESS PLAN
- SURVEY RESULTS
- TEAM PROFILES

MADE BY THE TECHGIRLSBIALIK TEAM.

TECHGIRLSBIALIK  
PRESENT.....

**PRESENTING**





**TRASH DASH!**

**An app for Year levels 2-4**

MEET US!



OUR TEAM



## OUR MENTORS - HANNAH! AND ALEX!

**Hannah Wiseman is a great person who has helped us develop the idea of our app and helped us along the way. She was a great person to work with, even if we didn't see her all that much. Alex Broide helped us a lot with the coding and ideas for the levels. Thank you Hannah and Alex!**



## OUR COACH, JULIE HART

**We couldn't have done this without Julie. She has been with us all the way-supporting us, encouraging us, and helping us. Thank you so much Julie!**



## JENNIFER BROIDE

**Jennifer has been a HUGE contribution to our team. She has helped out with the coding so much, and figured so many things out. Jennifer is a great person to have with you in a team.**



## MICHELLE BROVER

**Michelle has helped out a lot with the marketing side of things. She wrote the 100-word app description, made our own website(with some help from Jennifer and Ella) ad made this slideshow. Thank you Michelle for your contributions!**





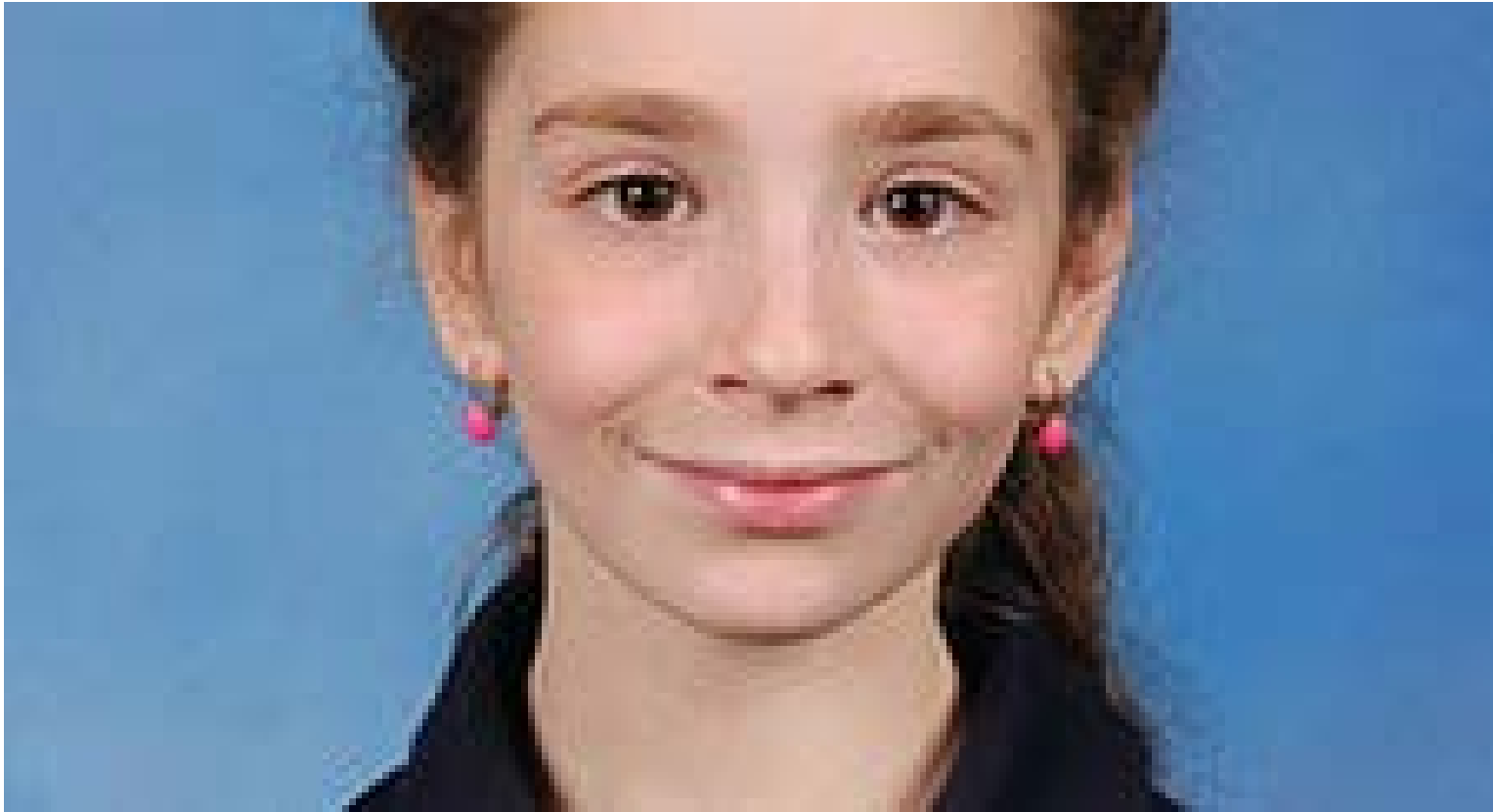
## LAYLA DVIR

**Layla basically started us off. She started all of the coding at the start of the project, and inspired us all to help. Thank you Layla, you are the one who started us off on the right foot!**



## REBECCA PARATZ

**Rebecca has been helping us a lot through-out the whole project. She has encouraged us, made her own awesome level, and made this project a project that we have enjoyed, and will look back on. Thank you Rebecca !**



## ELLA WILSON

**Ella has been quite inspirational, guiding us towards marketing-related ideas. She has helped us to make our app a well-known one. Thank you Ella!**

IF YOU WANT  
MORE.....



If you want to learn more  
about our team, please  
visit our very  
comprehensive official  
website(link below)-

<http://michhb10.wixsite.com/techgirlsbialik>

BUSINESS PLAN

BUSINESS NAME:  
**TRASH DASH**

## BUSINESS PLAN

**Idea:** We can make children aware of an urgent problem in the world-a lack of recycling. This app will teach children about recycling, while making sure they enjoy themselves, so children will learn to keep the world clean. We have 5 levels, which will teach children about different items to recycle.

## BUSINESS PLAN

### **About the app:**

-5 levels on this app (this may increase with updates) each teaching the consumer a different prospect of recycling.

-In all the levels, the consumer recycles/disposes of a different object.

-The game works by swiping the “rubbish” into the bin. However, there is a 60 second timer for each level, and the object you need to recycle/dispose of can bounce against the edges.

-The aim is to earn 100 points. You can do this by throwing the object into the bin 10 times (you earn 10 points per every item recycled/disposed of). The bin fills up every time you throw an object into it (which should be 10 times).

**Marketing:** We will market the app with our website =

<http://michhb10.wixsite.com/techgirlsbialik>

The website is reachable by anyone and has amazing graphics which would encourage people to download our app. Sometimes, we may use email headers to market the app to friends and family, and encourage them to forward the email to their peers.



**Customers:** Our customers will be around grade 3 and 4 (age 7-10). They would be children that need to learn about recycling, but don't want it to be boring. This app would also be marketed to schools who are currently teaching children about recycling, and would like to find an easier way to do so.

**Charging:** We will publish the app as being free, but with our first update we will make the app 99 cents. With the next update, we will increase the price by 1 dollar and keep it there. We do not have in-app purchases in our app.

FROM OUR POST SURVEY, 28<sup>TH</sup> JULY

# SURVEY RESULTS

# OUR SURVEY

**We did a survey with some Year 3 and 2 students. In the next few slides, you will see all of our results. Enjoy!**

# QUESTION 1-

## ON A SCALE OF 1-10, HOW WOULD YOU RATE THIS APP

- 7
- 7
- **9 because it helps people**
- 8
- 8
- 8
- 7
- 7
- 5
- 10
- 10
- 8

# QUESTION 2- WHAT DO YOU LIKE ABOUT THIS APP AND WHY?

- **That it has lots of things**
- **Its simple**
- **That it is a great app and people like it why wouldn't you like it**
- **You learn**
- **I like the ideas**
- **Its fun to play**
- **It's a fun game and a good learning game**
- **Its fun**
- **I like how it helps with literacy**
- **Put rubbish in the right bins**
- **How you learn about rubbish and put rubbish in the right bins**

# QUESTION 3- WHAT THINGS WOULD YOU CHANGE ABOUT THIS APP AND WHY?

- **More levels**
- **Nothing**
- **Another level with**
- **Another level with a angry person and a happy person and move to what they would say**
- **Nothing**
- **More levels because it would be more fun**

# QUESTION 4 - WOULD YOU WANT TO GET THIS APP AND HOW MUCH WOULD YOU USE IT?

- Yes, maybe a few days a week
- 2 times a week
- Often
- I would get the app and I would use it at least every weekend
- Yes and I will use it five times a week or two times a day
- Every day. Yes
- I want the app and I would play it sometimes
- I would want to get it and a few times
- I would probably use it 5 minutes a day because I also have homework and I probably won't have time
- No it wouldn't be fun for me

# IF YOU WANT MORE.....

If you want more information on the survey, please click on the link below-

[https://www.surveymonkey.com/analyze/o1MnzB1R1S4qiciwChHRB\\_2Fiog7weYpvP6KpihthiwIk\\_3D\\*](https://www.surveymonkey.com/analyze/o1MnzB1R1S4qiciwChHRB_2Fiog7weYpvP6KpihthiwIk_3D*)

\*To visit this link you must have a survey Monkey account





YOU REALLY ARE THANKED

THANKS

FOR

WATCHING!