

1. Which research paradigm is least concerned about generalizing its findings?
 - (A) Quantitative research
 - (B) Qualitative research
 - (C) Mixed research
 - (D) None of the above
2. Which of the following can best be described as a categorical variable?
 - (A) Age
 - (B) Annual income
 - (C) Grade point average
 - (D) Religion
3. Another name for a Likert scale is:
 - (A) Interview protocol
 - (B) Event sampling
 - (C) Summated rating scale
 - (D) Ranking
4. The numbers on scale have a true zero.
 - (A) Ordinal
 - (B) Interval
 - (C) Ratio
 - (D) Nominal
5. The area under normal distribution covered within $\mu \pm 3\sigma$ limits is
 - (A) 0.6827
 - (B) 0.9545
 - (C) 0.9973
 - (D) 1.0000
6. A Bernoulli trial has:
 - a. At least two outcomes
 - b. At most two outcomes
 - c. Two outcomes
 - d. Fewer than two outcomes

7. The demand for coffee decreases as income decreases, coffee is:

- a. An inferior good.
- b. A normal good.
- c. A complementary good.
- d. A substitute good.

8. Operations can be classified according to their volume and variety of production as well as the degree of variation and visibility. Which of the following operations would be classified as high volume, low variety?

- a. A family doctor
- b. A carpenter
- c. A front office bank
- d. A fast food restaurant

9. In the long run, all factors of production are

- a. variable.
- b. fixed.
- c. materials.
- d. rented.

10. BERI stands for:

- a. Business Economic Risk Index.
- b. Business Economic Rating International.
- c. Business Education Rating Indicator.
- d. Business Environment Risk Index.

11. The gross profit margin is unchanged, but the net profit margin declined over the same period. This could have happened if

- a) cost of goods sold increased relative to sales.
- b) sales increased relative to expenses.
- c) Govt. increased the tax rate.
- d) dividends were decreased.

12. Marketable securities are

Primarily

- a) short-term debt instruments.
- b) short-term equity securities.
- c) long-term debt instruments.
- d) long-term equity securities.

13. Rank in ascending order (i.e., 1 = lowest, while 3 = highest) the likely after-tax component costs of a Company's long-term financing.

- a) 1 = bonds; 2 = common stock; 3 = preferred stock.
- b) 1 = bonds; 2 = preferred stock; 3 = common stock.
- c) 1 = common stock; 2 = preferred stock; 3 = bonds.

d) 1 = preferred stock; 2 = common stock; 3 = bonds.

14. Banks generally prefer Debt Equity Ratio at _____

15. Who defined ‘‘Leadership is the ability of a manager to induce subordinates to work with confidence and zeal’’.

- a) Haimann b) Peter F. Drucker c) Koontz o Donnel d) F.W. Taylor

16. Leadership effectiveness is not a matter of what leaders are but rather a matter of what they do and how they behave, This approach is known as

- a) Paternalistic Approach
b) Materialistic Approach
c) Behavioural Approach
d) Heuristic Approach