Graphic Design Program

If the designer has done a good job, one would be able to judge a book just by its cover. Learn the nitty-gritties of graphic designing, to ignite the desire for imaginative designs, to develop and hone your skills and to influence your clients with your graphic designing tasks.

Program Introduction

Graphic designers are in demand for corporate designing, designing of logos and branding, editorial design like designing of magazines, newspapers and books, advertising, web designing communication designing, product packaging and signages. The task involves, creativity and knowledge of various graphic designing software's and tools. Lot of changes are observed due to technological and communication upgradations. Learning graphic design is therefore essential.

We at Decode offer training in graphic designing and creative design courses. With our prudently designed courses, we help you to expand your skill sets. In our graphic designing classes, we strive to enhance your creative skills. We also work towards improving the communication skills by teaching you various principles and effective methods of communication. The experts at Decode make you conversant with the latest technology and tools available to make you stand out in the competition with peers.

If you are in search of a renowned graphic designing class in Pune, you are at the right place! The team at Decode kindles the passion for ingenuity and provides appropriate knowledge to enhance the employability of the trainee. If you have an eye for novel designs, want to make a career in graphic designing and want to upgrade your skills to become a successful professional in graphic designing, Decode is the answer!

What you will learn

- Introduction to Software's

- Principles & Elements of Graphic Design

- Basic Visual Literacy

- Design principles

- Creative Thinking & Concept Developments

- Elements of Print Media and Web Graphics

- Fundamentals of Color Theory

- Design And Color Principles

- Font Selection & Text Presentation

- Typography Hierarchy

- Improving Typographic Proficiency for Graphic Design

- Fundamentals Of Photography

- Images selection

- Working with Filters & Effects.

- Creating a Brand Style Guide

- Understanding the Relationship Between Logo, Identity and Brand

- Vector-based Digital illustration,

- Converting Pixels to Vectors in Illustrator

- Creating a Custom Typeface in Illustrator and FontForge

- Concept Presentation to client

DeCode Classes - Mission:

We've set out on a mission: vanquish traditional coaching and make embraced wisdom academy for student's better future, so that students can learn what they have to learn with complete support and direction to shine in IT industry.

- Questioning And Visualizing Client Requirement
- Getting Online with Adobe Portfolio and Behance
- Portfolio Development

Tools & Technologies:

- Adobe Photoshop
- Adobe Illustrator
- Coral Draw
- InDesign

Key Factors:

Our programs are unique and strives on below strategies,

➢ *Learn & Grow Through Live Projects*
➢ *Learn Latest Trends and Platforms*
➢ *Learn from Industry Gurus*
➢ *Guest Lectures from Industry Experts*
➢ *Communication Skill Development*
➢ *Get Industry Exposure*
➢ *Career Guidance from Experts*
➢ *Equip to Face Interviews*

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