

Day Wise Schedule –

Day 1

Digital Marketing Overview

Day 2

Website Planning & Creation

Day 3 to Day 10

Search Engine Optimization

(On Page & Off Page)

Day 11 & Day 15

Social Media Marketing

Day 16 & Day 17

Email Marketing

Day 18

Google Analytics

Day 19 & Day 20

Content Marketing

Day 21

Google AdSense

Day 22 to Day 24

PPC Advertisement & Google Ad words

Day 25 & Day 26

Blogging

(Word Press & Blogger)

Day 27 & Day 28

Online Reputation Management

Day 29

Mobile Web Marketing

Day 30 & Day 31

Ecommerce Marketing

Day 32

Affiliate Marketing

Day 33

Online Display Advertisements

Day 34

Lead Generation for Businesses

Day 35

How to get benefits from Digital Marketing course.

(Getting work from Freelance & many online Platforms)

Day 36 to Day 40

Creating Digital Marketing Strategy.

Doubt Sessions.