



Wedding photography

This extensive course will teach you everything you need to know to be a successful wedding photographer, including capturing perfect moments on the day and the business side of wedding photography.

What will I learn?

The wedding photography course follows this schedule:

- ④ **Day One:** Theory and Planning, Business Tips
- ④ **Day Two:** Practical Session: key moments of a wedding staged as a real wedding day with a bride and groom for you to photograph
- ④ **Over the full course we'll cover the following subjects:**
 - What makes a good wedding photographer?
- ④ **Preparation:** planning the day, visiting the venue, engagement shoot
- ④ **Wedding photography kit discussed in depth**
- ④ **Lighting:** making the most of natural light, when to bring portable lights
- ④ **Key photographs and posing:** how to direct your subjects for unforgettable images
- ④ **Challenges and how to deal with them:** changing weather, difficult guests, limited time etc
- ④ **Essential images:** how to stage and capture the photos all bride and grooms expect, including the 'first look', the ceremony kiss, confetti pictures, cutting the cake, group photos and getting ready images
- ④ **Selections:** how to choose the final images and how to present them to the client
- ④ **Sales and marketing techniques:** wedding photography is competitive, so you'll learn how to stand out from the crowd and how to price your services
- ④ **Contracts:** how to form a legal contract to protect yourself