



# 社會關愛企業約章標誌申請

## Social Caring Pledge Logo Application

Please pick one box 請選擇一項：

1 Year Membership 一年會藉

3 Years Membership 三年會藉

Organization Name (English):		機構名稱 (中文):	
Organization Address 機構地址:			
Leader's Name 領袖名稱: (English) (中文)		Leader's Position 領袖職銜:	Nature of Business 營業性質:
Contact Person 聯絡人:		Contact Person Position 聯絡人職位:	
Contact Person Tel. No. 聯絡人電話: (General Line 總機) (Direct Line 直線)		Contact Person Email 聯絡人電郵:	

### Regulations Governing the Use of the Social Caring Pledge Logo (the Logo) 社會關愛企業計劃標誌使用規則 (下稱標誌)

#### 1. Effective Period 標誌有效使用期

- The participating Signatory of this Pledge may use the Logo for 1 year/ 3 years after a 500-word written submission regarding the Signatory's engagement in Corporate Social Responsibility has been made to and approved by the Social Enterprise Research Institute (SERI). The effective year period will be stated on the use of logo confirmation letter issued by SERI. The Signatory organization must review its application by letter, or immediately stop using & displaying the Logo once the effective period is due.
- 參與本計劃之簽署機構需要以書面500字陳述企業對社會責任之承擔，經評核後才可使用標誌，為期一年或三年。該一年或三年之有效使用期將列明於社會企業研究所發出之標誌使用確認書上。若標誌有效試用期已到期，簽署機構必須以書面申請續期，否則必須立即停止使用該標誌。

#### 2. Applicable Usages 標誌適用範圍

- The Logo can be used in different promotion materials of the Signatory organization such as name cards, corporate letters and envelopes, souvenirs, newsletters, webpages, etc.
- When using the Logo, the Signatory organization must display it along with the organization's name/logo prominently in order to present clearly which organization it is referring to.
- 標誌適用於參與簽署機構的不同媒介宣傳品：名片、信封及信紙、紀念品、通訊、網頁等。
- 為了清晰展示標誌頒發予特定之簽署機構，標誌不應在沒有清晰展示簽署機構名稱或機構標誌下單獨使用。

### 3. Right of Using the Logo 標誌使用權利

- The display of the Logo by the Signatory organization in any circumstances only indicates that it has promised to achieve the six principles in the Pledge required by Social Caring Pledge, rather than denoting that the enrolled Signatory organization itself, its products and/or services are endorsed by SERI.
- Any advertising and promotional materials that bear the Logo must be lawful, healthy, wholesome, honest and truthful, and must not contain any defamatory, discriminatory or offensive elements; the Logo is only applicable in Hong Kong.
- Affiliated companies or other associated companies, if any, of the Signatory organization are not allowed to concurrently use the Logo. The right of using the Logo is applicable to the Signatory organization's name registered on the application form only.
- In the event of any conviction involving a criminal offence within or outside Hong Kong jurisdiction, any verdict of ethical conviction brought by a statutory body, or any judgment of infringement of business ethics and/or lack of credibility by SERI, SERI reserves the right of issuing warnings to the concerned Signatory organization and rescinding its right to use the Logo.
- SERI may in its sole discretion decide whether the Signatory organization's use of the Logo has violated these Guidelines, and may at any time demand the Signatory organization stop or alter its use of the Logo.
- SERI's interpretation on the provisions of these Guidelines shall be final and conclusive. In case of dispute, SERI has the authority and final binding decisions to make any changes on Logo and its Logo usage.
- 簽署機構，在任何情況下展示標誌，只代表其支持並承諾實踐「社會關愛企業約章」中之六大原則，故不得明示或暗示或誤導公眾本所已認可或批准其產品或服務或該機構。
- 凡附有標誌之廣告及宣傳品的內容必須合法、意識良好、健康、誠實、真確及不含誹謗、歧視或侮辱他人的成份；標誌使用僅適用於香港地區。
- 簽署機構若有附屬公司/團體或相關的聯營公司/團體，而該附屬公司並沒有簽署本約章，則不能共同使用獲頒的標誌。標誌使用權只適用於報名表格上所填寫之簽署機構名稱。
- 若簽署機構在香港境內外被裁定任何刑事罪行，或涉及任何道德上的控訴而被相關法定機構裁定須承擔責任，又或經社會企業研究所評定違反道德誠信，可向其提出警告，甚至取消其使用計劃標誌的資格。
- 社會企業研究所有全權及酌情權決定獲頒簽署機構在使用標誌時有否違反本標誌使用準則，及隨時可終止該機構使用標誌。
- 社會企業研究所有權更改標誌、使用準則及取消機構/領袖使用標誌的資格。如有任何爭議，社會企業研究所保留最終並具約束力的決定權。

### Declaration 聲明

I declare that I have been authorized by the Signatory organization of this application to make the following declarations  
本人謹此聲明，已獲此申請表格中的簽署機構授權，作出以下聲明

(1) that the organization agrees to abide by the Code of Ethics and Regulations Governing the Use of the Social Caring Pledge Logo & commits to fulfil the promises stated in the Social Caring Pledge.

本機構同意遵守「社會關愛企業」標誌的使用條款及履行「社會關愛企業約章」內之承諾；

(2) that the organization authorizes SERI to use the company logo & information for promotional use legally.

本機構授權社會企業研究所合法地使用本機構的資料及商標作推廣用途；

(3) that the organization understands that it will have the right to use the logo upon approval of enrollment and payment received, and that if the organization wishes to extend its right of usage after that, a renewal fee will be payable annually.

本機構明白成功申請後，須付上行政費用方可使用標誌。如本機構其後有意申請標誌續期，須另繳付行政費用。

Authorized Signature 授權簽署: \_\_\_\_\_ Organization Stamp 機構蓋印: \_\_\_\_\_

Name & Title 姓名及職銜: \_\_\_\_\_ Date 日期: \_\_\_\_\_

請提交申請表格至:

社會企業研究所

地址: 香港鰂魚涌海澤街28號東港中心6樓06室

Participants should complete the application form and return it to:

Social Enterprise Research Institute

Address: Room 606, Eastern Harbour Centre, Hoi Chak Street, Quarry Bay, Hong Kong

電話 Tel: 2706 9228

傳真 Fax: 2706 9668

電郵 Email: info@seriasia.org

網址 Website: www.seriasia.org