



TRICOM

Make  
Eventful  
Work™

## Dylan Sharma

Co-Founder & Director, TRICOM Events

Dylan Sharma is a seasoned event professional with over 20 years of experience in the MICE industry.

His journey in event management began after he graduated from university and joined a reputable local firm focusing on events and exhibitions; where he honed his project and business management skills. In six years, he secured key accounts and market share, working his way up to the position of General Manager leading the event management division, whilst also playing a significant role in enabling the organisation to become publicly listed.

In 2006, Dylan, together with his co-Director, embarked on the path of entrepreneurship and started TRICOM Events. Today, TRICOM is a proud homegrown event agency that focuses on high level business events. The passionate and dynamic team at TRICOM is dedicated to creating meaningful events for their clients, and delivering perfection through strategic plans tailored to clients' needs. In 2020, this also included spearheading the return of the first large scale event in Singapore since the pandemic; working closely with various governing bodies to ensure the safe resumption of events.

During these unprecedented times, it is Dylan's belief that the way forward is for all players in the MICE industry to collaborate not compete. This has led him to be actively involved in SACEOS and the conversation around the resumption the MICE industry; this includes co-leading the hybridisation segment of the Industry Resilience Roadmap (IRR) and moderating a webinar on Safe & Innovative Events.

Outside of his professional life, Dylan is a diehard Liverpool fan revelling in the team's recent glorious success.