



Ian Wu holds the position of CEO and Co-owner of HUONE Singapore, which is part of the HUONE International Group of thematic meeting venues, which has venues in Denmark and Finland. Being a relatively small business, venue wise, he is fortunate to oversee and be directly involved in almost all aspects of the business. Ian also sits on the of Board of the Finnish Business Council.

Prior to his current role he has held multiple positions in the SingEx Exhibitions business over a 5 year period. His last role being Director (Healthcare - Tech), where he spearheaded and charted the overall growth of the portfolio, which comprises of six events, in 3 distinct sectors, healthcare, automotive and rubber commodities.

Before his career with SingEx, Ian spent: several years working with Informa Exhibitions; as well as serving 13 years with the Singapore Armed Forces, where he notably undertook the role of Organising Secretary of the 2010 National Day Heartland Celebrations, amongst other training and doctrine development positions.

Ian has a First Class Honours Degree in Business Administration, and a Post Graduate Diploma in Business Administration from the University of Wales, Cardiff.