

## Media Release

### Headline

SACEOS Announces Mr Aloysius Arlando As the Industry Association's 9th President

### Body

31 January 2019 - The Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS) today announced that Mrs Janet Tan-Collis has stepped down as President of SACEOS, with immediate effect. Mr Aloysius Arlando, currently President-Elect of SACEOS since April 2018, succeeds her as President of SACEOS immediately.

Since 2010, Mr Arlando has been the Chief Executive Officer of SingEx Holdings, a subsidiary of Temasek Holdings, with business interests in the management of the award-winning Singapore EXPO Convention and Exhibition Centre and new-to-market trade events in the region like the award-winning Singapore Fintech Festival. The industry veteran previously helmed various leadership positions in Singapore's public sector for almost 20 years, including roles with the Singapore Tourism Board and Ministry of Trade and Industry. He was a key member of a multi-agency committee responsible for Singapore's Integrated Resorts project, where he oversaw the MICE development aspects. He also served in the Ministry of Manpower where he spearheaded lifelong learning and workforce development efforts.

Mr Arlando also serves on the boards of associations, institutions and high-level committees around the world. In 2017, he became the first Asian to be named as President of the International Association of Convention Centres (AIPC), the world-wide association for professional convention and exhibition centre managers.

His vision for SACEOS to harness the power of communities and establish new levels of collaboration for the industry's growth is clear, "SACEOS is the leading voice for Singapore's MICE industry. In today's world of digitally-enabled communities; cross-industry collaborations and global market connectedness, SACEOS will need to forge purpose-driven partnerships near and far to make our MICE industry future-ready and strengthen Singapore's leading position in the global MICE space. It is therefore imperative for SACEOS to work with key local associations, institutions and global MICE associations to address capability and capacity challenges head on and create new and exciting opportunities for the betterment of the business community, people it serves and the workforce it employs."

That vision of the power of communities inspired him to lead the creation of the Asia Pacific Community Building Manifesto in 2018 as part of SACEOS' flagship event, the Singapore MICE Forum. Close to 60 movers and shakers from leading global corporations, regional institutions, global meetings and events industry association rallied to create a mandate, outlining seven key pillars including people, technology, business models and new ecosystem. The manifesto is a bold commitment among like-minded stakeholders to harness the new forces of change in transforming the industry into a powerful platform for socio-economic, intellectual and commercial benefits for stakeholders.

He added, "With the evolution of rising cities, smart future and connected communities, there is no better time than now for SACEOS to harness the collective wisdom of relevant stakeholders to create new business models and promote sustainable business progress in the Asia-Pacific region."

"With my executive committee, we aim to build on the hard work of SACEOS' past leaders, forge new relationships and successful partnerships, to make this industry a choice for all, where passion can truly be made possible," he added.

Mr Keith Tan, Chief Executive of the Singapore Tourism Board, said, "Under Janet's leadership, SACEOS has strengthened their education offerings and catalysed the development of the business

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events industry in Singapore and the region. STB extends our congratulations to Aloysius on his appointment as President of SACEOS, and looks forward to continuing our strong partnership to grow Singapore's business events industry."

"Janet's dedication to the education needs of the MICE industry has been an inspiration for SACEOS and I. The milestones and accolades that she and the executive committee have achieved for the industry serve as a prime foundation on which we can confidently enter the next phase of growth," Mr Arlando concluded.

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### **About SACEOS**

SACEOS was set up in 1979 as the voice and champion of the meetings, incentives, conventions and exhibitions (MICE) industry to help those in the business to develop and prosper. The association works closely with government agencies like International Enterprise Singapore (IE Singapore) and its statutory board, the Singapore Tourism Board, to make Singapore the preferred business events & meetings venue in Asia.

Education, learning, training has been and continues to be a cornerstone of SACEOS and is a strategic pillar of the association to support its members fight for, manage and retain talent, as Singapore and Asia grapple with increasing competition from other regions. SACEOS achieved a milestone in this area in 2014 by bringing professional courses with international accreditation that were only available in Europe and the US previously to Singapore and making them accessible to MICE practitioners throughout Asia.

To raise professionalism in the exhibitions industry, SACEOS in 2001 became the first MICE industry association in the world to launch a set of technical references. Since then, SACEOS has developed and strengthened its international MICE industry network which provides global networking and business opportunities for its members.

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