

JANUARY

13 - 14
Wed - Fri

Contract - Getting It Right 

This workshop aims to equip participants from the MICE industry with basic knowledge of contract, intellectual property (IP) rights and legal considerations operating in the virtual and physical space.

[Find Out More](#)

FEBRUARY

03 - 05
Wed - Fri

Professional Events Management (PEvM)

This course focuses on other commercially oriented events that serve a strong marketing and communications role, oftentimes including a strong mix of media and entertainment options of what has been termed 'Experiential communications'.

Continuing Education (CE) hours: 15.00

[Find Out More](#)

MARCH

24 - 26
Wed - Fri

Certified in Exhibition Management (CEM)

Certified in Exhibition Management (CEM) was first created in 1975 to raise professional standards in the event industry and it continues to be the premier mark of professional achievement.

Strategic Planning and Management | Events Marketing | Events Operation"

[Find Out More](#)

17 - 24 - 31
Wed - Wed - Wed

**Foundation Masterclass:
Empowering your events and business
through strategic narratives**

Many MICE businesses have adapted their business offerings and services to their customers during the pandemic and for the new normal. Learn about a ready-to-use persuasive brand narrative to win more business for your organisation, even in the current tough times. Understand and apply a proven story framework that you can use to craft relevant and compelling messages for different context, medium and platforms for your new offerings. This masterclass will provide you with a blueprint to help you curate and create relevant and engaging digital content to market your event or your new business.

[Find Out More](#)

APRIL

TBC

Foundation Masterclass: 
Designing Innovative Hybrid Events

A 4 half-day foundation masterclass that will focus on pivoting from solely in-person, onsite events, meetings, conventions and events to a more agile and resilient hybrid model that speaks to our current times. Utilising transmedia and multiplatform strategies and formats to create coherent and joined-up experiences across hybrid events, our trainer, Alison will share case studies and best practices.

21 - 23
Wed - Fri

Professional Exhibition Management (PEM)

The Professional Exhibition Management (PEM) course is developed to deliver the essential concepts to professionals on how to plan, manage and market exhibitions.

Continuing Education (CE) hours: 19.50

[Find Out More](#)

MAY

05 - 07
Wed - Fri

Professional Conference Management (PCM)

Through a series of lectures and case studies, participants will be equipped with the essential skills to execute a seamless conference.

Continuing Education (CE) hours: 23.50

[Find Out More](#)

20
Thu

CMP Alignment Workshop

The CMP credential is recognized globally as the badge of excellence in the meeting, convention, exhibition, and event industry.

Continuing Education (CE) hours: 07.00

[Find Out More](#)

JUNE

23 - 25
Wed - Fri

Professional Events Management (PEvM)

This course focuses on other commercially oriented events that serve a strong marketing and communications role, oftentimes including a strong mix of media and entertainment options of what has been termed 'Experiential communications'.

Continuing Education (CE) hours: 15.00

[Find Out More](#)

JULY

14 - 16
Wed - Fri

Certified in Exhibition Management (CEM)

Exhibition & Events Sales | Security, Risk & Crisis | Selecting Service Contractor

[Find Out More](#)

AUGUST

18 - 20
Wed - Fri

Professional Exhibition Management (PEM)

Continuing Education (CE) hours: 19.50

[Find Out More](#)

SEPTEMBER

08 - 10
Wed - Fri

Certified in Exhibition Management (CEM)

Conference and Meeting | Floorplan Development | Facilities and Site Selection

[Find Out More](#)

22 - 24
Wed - Fri

Professional Events Management (PEvM)

Continuing Education (CE) hours: 15.00

[Find Out More](#)

OCTOBER

06 - 08
Wed - Fri

Professional Conference Management (PCM)

Continuing Education (CE) hours: 23.50

[Find Out More](#)

28
Thu

CMP Alignment Workshop

Continuing Education (CE) hours: 07.00

[Find Out More](#)

NOVEMBER

10 - 12
Wed - Fri

Certified in Exhibition Management (CEM)

Strategic Planning and Management | Events Marketing | Events Operation"

[Find Out More](#)

DECEMBER

08 - 10
Wed - Fri

Professional Events Management (PEvM)

Continuing Education (CE) hours: 15.00

[Find Out More](#)