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USING DATA TO RUN A BUSINESS HASN'T BEEN EASY. VAL FIXED THAT.

New plans and new features to make managing data easy and affordable for everyone.

Singapore: ThinkVAL today announced the introduction of its connectors feature and a revamped pricing plan. The self-service connectors enable our users to ingest data from bespoke systems into VAL with a click of a button. The launch includes four popular customer engagement applications, Hubspot, Mailchimp, Intercom, and JIRA Service Desks. The next few release will include the connectors for project management, e-commerce, social media analytics, and ads analytics applications. Connectors offers a new way for businesses big and small to easily build their own business intelligence platform without writing a single line of code.

Alongside the new feature, a new pricing plan is introduced to ensure every VAL users have access to the dashboard features at no additional cost. This let our user view their data in as many ways as possible.

Of the new feature release and pricing plan introduction, ThinkVAL founder Melvin Wang said, "With the challenging environment we live in today and the new digital era, we want to put data capability in the hands of the masses. Using data effectively will be key for survival and growth today and into the future. We will continue to release new features affordable to the masses and push boundaries to make it happen!"

Features and benefits of self-service connectors include

- Connect and aggregate data centrally without writing a single line of code
- 90% of all fields and data exposed by external applications are readily available
- Create your dashboard on any of the data aggregated centrally in VAL to generate insights

The new feature and pricing will be available starting 24 August 2020. For more information, visit https://www.thinkval.com.

About ThinkVAL: We are a company focused on making data capability available to the masses and firm believers that data is going to be the future for all businesses. Effective data utilization is fundamental to businesses' survival and growth. Data will one day be an entry on the corporate balance sheet.

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