



PETERGIANOLI

MARKETING SPECIALIST + SPEAKER + AUTHOR

PRESENTATIONS



PETER GIANOLI
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PRESENTATIONS

ARE YOU READY TO MAKE POSITIVE CHANGES
AND SEE RESULTS? PETER HAS A VARIETY
OF TOPICS PERFECT FOR YOUR NEXT EVENT,
MEETING OR WORKSHOP.

If you are looking for a keynote or conference speaker with an exciting edge – then look no further than Peter Gianoli.

He is energetic, charismatic and will ensure your next event is the most successful yet.

All of these topics can be adjusted to fit your audience; entrepreneurs, sales professionals, teachers, consultants, customer service representatives or any other group in need of a high quality, high impact presentation.

As a trained and working broadcaster, Peter knows exactly how to frame his message for maximum impact. He is adept at having people hang on every word and knows how to work an audience for lasting effect.

Peter is also a trained and experienced educator and is cognisant of what it takes to have members of his audience acquire new skills, and as such has developed a range of resources to use in parallel with his keynote presentations.

Therefore, along with each of the presentations, specific e-books, e-courses, podcasts, workbooks and the like are offered to audience participants at no extra charge with a view to reinforcing the message well beyond the prescribed session.

The topics outlined are those most often requested and each of them can be adapted to suit many different scenarios. Peter can also tailor a presentation to suit your event.

To book Peter for your next event or to find out more, please email darlene@brownstreetstudio.com.au



THE MILLION DOLLAR INFLUENCER

This presentation emphasises the importance of embracing the sales and marketing function. I present both sales and marketing in a new light, and audiences get it.

They will walk away with a new mental image of sales.

In The Million Dollar Influencer, I give audience members the exact blueprint to have them utilising all the latest skills and mindset to have them punching way above their weight. No stone will be left unturned and they'll be taken through everything step by step.

During this presentation we focus a lot on acquiring new business and the habits that will lead to a consistent flow of opportunities.



DARE TO BE DIFFERENT

William Shakespeare once wrote, "All the World's a Stage" and these words are still prophetic today.

If you have something to say or sell - whether one-on-one, before a huge crowd, or on the internet - you are on stage. But the stage has never been more sought after - and simply being on it doesn't matter much if the lights are not shining on you, or if there is no one listening or in the audience.

This presentation (or workshop) is all about attracting that audience, turning on the spot light and building passionate loyalty so your audience stays with you through every line, every thought, every offer. This is not about ego nor being the centre of attention. It is about having something of value to others and finding the most powerful way of getting that message to those who can benefit from it.

It's about daring to be different.

If you are an aspiring (or already successful) author, artist, musician, public speaker, sales consultant, candidate for public office - anyone who has something to say or sell - I want to help you take the stage and get noticed beyond your wildest dreams.

I want to help you cut through and make a difference.



PYROMANIA

HOW TO SET A FIRE UNDER YOURSELF!

Have you ever wondered why some people succeed at levels beyond their imagination, while others struggle?

It comes down to how they manage their psychology, physiology, productivity and persuasion.

Think about it. If you can't master your mind, your body, your ability to get things done, and your ability to influence others to help you on your journey, then you're stuck forever in mediocrity.

Pyromania shows you how to behave differently which will set you and your results on fire.



AWESOME CUSTOMER SERVICE

TURNING CUSTOMERS INTO AMBASSADORS

We all know that first impressions count, and you only get one chance to make a first impression on your customers – so it had better be a good one!

Happy customers are loyal customers and loyal customers spread positive word of mouth – which is priceless for your business. As a customer's first point of contact is usually with your sales or customer relations personnel, the more positive, motivated, committed and knowledgeable your staff appear will equate to a positive experience with your business.

A positive experience will naturally turn your customers into ambassadors and in turn help you grow your business. What's more, these guys work for nothing! This presentation reinforces how customer service needs to be an integral part of everybody's job and not just an extension of it. Customers are a company's most vital asset, never to be treated with disdain.



PRODUCT MINUS SALES EQUALS JUNK

Consumers are changing. They are better educated and demand more from a product or service than ever before. This presentation will arm you with the tools, the vocabulary and the techniques to flourish during these changing times. Organised into six thought and action provoking elements, this presentation is a practical guide to impractical times and is a must for anyone in the sales, marketing or service sector.

Participants are also offered a link to download a complimentary copy of the Product Minus Sales Equals Junk e-book written by Peter, where he outlines the seven powerful psychological triggers that can serve to enhance any sales or marketing message.

GOOD IDEA, NOW WHAT?

Are you a big thinker? Have you been sitting on a concept for years and simply don't know how to make it a reality? Well, before someone steals it from under your nose, it's time to learn how to turn notions into dollars, thoughts into actions and feelings into reality - and it's just a matter of knowing how. This presentation will help you develop your ideas and through a series of structured and realistic steps, finally bring it to life.





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