RULES & REGULATIONS GOVERNING PARTICIPATION IN KBC PLAY ALONG GAME (PAG)

I. CONTEST DESCRIPTION:

"KBC Play Along Game (PAG)" is a skill based online quiz game which is being hosted and can be played on the Sony Liv app which is owned by Sony Pictures Networks Limited

II. DEFINITIONS:

- 1. For the purposes of the Rules & Regulations, the expressions used as shown herein-under shall have the meaning ascribed to them as shown herein-below:
- a. "Company" or "SPN" means Sony Pictures Networks Limited;
- b. "Play along game" or "PAG" means the general knowledge online quiz titled "KBC Play Along Game" which will be played by the PAP in accordance with the Rules & Regulations;
- c. "Episode" means an episode of the Show Kaun Banega Crorepati Season 10 ("KBC") being produced by BIG Synergy Media Limited for initial exhibition on Sony Entertainment Television channel ("SET") which is owned by Sony Pictures Networks India Pvt. Ltd. and/or its affiliates;
- d. "Fastest-Finger First/FFF" means that part of the Show where a question is asked to the selected on-show Participant(s), who in turn shall answer the same. The first on-show Participant to correctly answer the question shall be entitled to proceed to the Hot Seat as the Hot Seat Contestant;
- e. "Hot Seat Contestant(s)" means the winning contestant(s) of the Fastest Finger First round and who occupies the Hot Seat before the host of the Show to participate further in KBC;
- f. "Sony Liv" means the application hosted by the Company where the PAG will be accessible from:
- g. "Play Along Participant(s)" or "PAP" means any person(s) who registers and / or participates in the PAG and who (i) is above eighteen (18) years of age as on 03 Sep, 2018; (ii) is a citizen of India residing in India (iii) is of sound mind and health and (iv) agrees to enter into and participate in the PAG in accordance with the Rules and Regulations as defined in this document.
- h. "Producer" means the producer of the Show which is Big Synergy Media Ltd.
- i. "Rules & Regulations" means these rules and regulations governing the PAG, as stated herein in entirety and as may be amended by the Company from time to time;
- j. "Show" means the Program Kaun Banega Crorepati Season 10 ("KBC") being produced by BIG Synergy Media Limited for exhibition on Sony Entertainment Television channel ("SET") and/or such other channels belonging to SPN;
- k. "SPN" means Sony Pictures Networks India Pvt. Ltd and/or its affiliates.
- I. "Stipulated Time" for the purposes of the PAG shall mean either (i) the period until which the Company permits a PAP to answer any question forming part of the PAG; or (ii) the time

- taken by the Hot Seat Contestant to answer the question, whichever is lower, subject to a minimum of 15 seconds;
- m. "Episode Winner(s)" means such number of PAP(s) as may be selected from and amongst the PAPs who have all scored the highest points for a PAG for any Episode of the Show (or part thereof). The Episode Winner is eligible for the Episode Prize. Any PAP can be an Episode Winner only once;
- n. "Episode Prize(s)" means the prize that will be awarded to an Episode Winner as may be announced by the Company from time to time on PAG;
- o. "Season Prize(s)" means the prize that will be awarded to the Season Winner as may be announced by the Company from time to time on PAG;
- p. "Season Winner(s)" means such number of PAP(s) as may be selected from and amongst the PAPs who have all scored the highest cumulative points during the period starting from September 03, 2018 to October 26, 2018 (or part thereof).;
- q. "Jackpot Winner(s)" means such number of the shortlisted PAP(s) as may be selected from and amongst the PAPs who have played the PAG anytime during the period starting from September 03, 2018 to October 26, 2018 and filled the registration form on or before October 26, 2018. The Jackpot Winners are eligible for the Jackpot Prize;
- r. "Jackpot Prize(s)" means the prize that will be awarded to the Jackpot Winner as may be announced by the Company from time to time on PAG;
- s. "Winners" shall mean either the Episode Winner(s) Season Winner (s) or the Jackpot Winner(s) or any other winner as may be determined by the Company in terms of the Rules & Regulations.

III. PROCEDURE TO PARTICIPATE IN THE PLAY ALONG GAME:

1. Participation

a) The PAPs should participate in the PAG by registering on the Sony Liv App in the KBC Play Along Game (PAG) section. The game will be available on the App as per the following schedule:

| Ep No. | Date when PAG is available for playing | | | |
|--------|--|--|--|--|
| 1 | 03-Sep-18 | | | |
| 2 | 04-Sep-18 | | | |
| 3 | 05-Sep-18 | | | |
| 4 | 06-Sep-18 | | | |
| 5 | 07-Sep-18 | | | |
| 6 | 10-Sep-18 | | | |
| 7 | 11-Sep-18 | | | |
| 8 | 12-Sep-18 | | | |

| Ep No. | Date when PAG is available for playing | | | | | |
|--------|--|--|--|--|--|--|
| 9 | 13-Sep-18 | | | | | |
| 10 | 14-Sep-18 | | | | | |
| 11 | 17-Sep-18 | | | | | |
| 12 | 18-Sep-18 | | | | | |
| 13 | 19-Sep-18 | | | | | |
| 14 | 20-Sep-18 | | | | | |
| 15 | 21-Sep-18 | | | | | |
| 16 | 24-Sep-18 | | | | | |
| 17 | 25-Sep-18 | | | | | |
| 18 | 26-Sep-18 | | | | | |
| 19 | 27-Sep-18 | | | | | |
| 20 | 28-Sep-18 | | | | | |
| 21 | 01-Oct-18 | | | | | |
| 22 | 02-Oct-18 | | | | | |
| 23 | 03-Oct-18 | | | | | |
| 24 | 04-Oct-18 | | | | | |
| 25 | 05-Oct-18 | | | | | |
| 26 | 08-Oct-18 | | | | | |
| 27 | 09-Oct-18 | | | | | |
| 28 | 10-Oct-18 | | | | | |
| 29 | 11-Oct-18 | | | | | |
| 30 | 12-Oct-18 | | | | | |
| 31 | 15-Oct-18 | | | | | |
| 32 | 16-Oct-18 | | | | | |
| 33 | 17-Oct-18 | | | | | |
| 34 | 18-Oct-18 | | | | | |
| 35 | 19-Oct-18 | | | | | |
| 36 | 22-Oct-18 | | | | | |
| 37 | 23-Oct-18 | | | | | |
| 38 | 24-Oct-18 | | | | | |
| 39 | 25-Oct-18 | | | | | |
| 40 | 26-Oct-18 | | | | | |
| 41 | 29-Oct-18 | | | | | |
| 42 | 30-Oct-18 | | | | | |
| 43 | 31-Oct-18 | | | | | |
| 44 | 01-Nov-18 | | | | | |
| 45 | 02-Nov-18 | | | | | |
| 46 | 05-Nov-18 | | | | | |

| Ep No. | Date when PAG is available for playing |
|--------|--|
| 47 | 06-Nov-18 |
| 48 | 07-Nov-18 |
| 49 | 08-Nov-18 |
| 50 | 09-Nov-18 |
| 51 | 12-Nov-18 |
| 52 | 13-Nov-18 |
| 53 | 14-Nov-18 |
| 54 | 15-Nov-18 |
| 55 | 16-Nov-18 |
| 56 | 19-Nov-18 |
| 57 | 20-Nov-18 |
| 58 | 21-Nov-18 |
| 59 | 22-Nov-18 |
| 60 | 23-Nov-18 |

- b) The abovementioned schedule could be added to, modified or cancelled based on programming/ technical requirements and in the event the Show is for any reason rescheduled, extended, cancelled or terminated early.
- c) The mobile number from which the registration is received will be used to identify the PAP as a unique identification number. We urge PAPs to use numbers where they would be clearly identified as the PAP of the Contest.
- d) Any entry for participation in the PAG is not transferrable.
- e) The failure to provide proof or affidavit of eligibility, including the proof of name, address and correct date of birth within the time as stipulated in the Rules & Regulations or upon request by the Company may result in disqualification. The Company also reserves the right to disqualify a PAP in case where a discrepancy is found to exist in the information furnished/provided/stated by the PAP during the conversation with the Company or any of the Company's sub-contractors and vendors in the PAG, and/or in the information stated in the documents furnished by the PAP or at any time.
- f) The PAP may be required to furnish necessary supporting documentation as proof of age, address, name, photo identity and nationality i.e. one original and attested photocopies of either (i) passport/driving license or (ii) PAN Card along with birth certificate and ration card or (iii) voter identity card with birth certificate (iv) UID/Aadhar Card.
- g) The Company may, at its discretion, contact the PAP(s), if required, for any clarifications needed for the information provided when contacted by the Company.
- h) The Company has the right at any time to require proof of identity and/or eligibility. Notwithstanding any such request being made by the Company, the failure to provide such proof within the timelines as may be stipulated by the Company under the Rules & Regulations or from time to time, could result in disqualification from the PAG.
- i) All personal details and information requested by and supplied to the Company by each PAP must be truthful, accurate and in no way misleading. The Company reserves the right

to disqualify any PAP(s) from the PAG at its sole discretion, should the PAP(s) at any stage supply untruthful, inaccurate or misleading personal details and/or information.

2. Steps for Registration

- a) Download the Sony Liv App from the application store. Please note, the application download is free of cost, however data charges may apply. For further details please contact your telecom operator.
- b) Click on "KBC Play Along" banner/ Access "KBC Play Along" from the menu.
- c) Login using Google or Facebook account. Provide confirmation to acceptance of terms and conditions.

d)

- e) Select Language Preference (English/ Hindi).
- f) Click on the "Play Now" tab.
- g) Register mobile number and email address. Please note that we will be able to get in touch with you, if needed, only if the mobile number you have input is registered with the service provider in India.
- h) Answer Profile related questions including gender, age, occupation and education related questions. Please note these questions are mandatory and will grant the player 20 points for each question answered.
- i) In the event the PAP uses a SIM card not registered in his name for registration, the Company will not be responsible to track such PAP.
- j) In the event, it is not possible to determine with certainty the person who registered from a particular mobile number, that entry would be disqualified. PAP(s) are requested to use mobile numbers which are unique to them.
- k) Taking part in the registration process shall be deemed to be acceptance by the Participant(s) to receive promotional messages from the Company or any third party so authorized by the Company.
- The procedures for registration and participation in the PAG are subject to the Rules & Regulations stated herein. Non-conformance by any PAP(s) to the Rules & Regulations will disqualify him/her from participation or winnings, immediately, as the case may be.

3. Charges for the PAG

- The Sony Liv application download and the Play Along Game are free of cost, however data charges may apply. For further details please contact your telecom operator.
- b) Please check with your telecom operator for any other applicable charges. In case any user registers while roaming in a different circle/zone/country, additional roaming rates may apply. Please contact your telecom operator for the applicable rates.

4. Playing rules

- a) During each episode of the Show, the PAP will have to answer questions within the Stipulated Time.
- b) The Stipulated Time varies for each question, and will be a minimum of 15 seconds
- c) For every question answered correctly, the PAP will be awarded points (as per the points' tree shown in PAG).

d)

| Q # | On-Air Amount | PAG points | | |
|------------|---------------|------------|--|--|
| 16 | 7,00,00,000 | 7,00,000 | | |
| 15 | 1,00,00,000 | 1,00,000 | | |
| 14 | 50,00,000 | 50,000 | | |
| 13 | 25,00,000 | 25,000 | | |
| 12 | 12,50,000 | 12,500 | | |
| 11 | 6,40,000 | 6,400 | | |
| 10 | 3,20,000 | 3,200 | | |
| 9 | 1,60,000 | 1,600 | | |
| 8 | 80,000 | 800 | | |
| 7 | 40,000 | 400 | | |
| 6 | 20,000 | 200 | | |
| 5 | 10,000 | 100 | | |
| 4 | 5,000 | 50 | | |
| 3 | 3,000 | 30 | | |
| 2 | 2,000 | 20 | | |
| 1 | 1,000 | 10 | | |

- e) On screen lifelines, available to the Hot Seat Contestants are not available to the Play Along Participants in the PAG.
- f) Points can also be earned by watching videos in 'Watch Video' section. 20 points will be awarded to the PAP for first time viewing of each video. No points will be awarded for repeat viewing of any video.
- g) 20 points will be awarded to the PAP for answering profile-related questions asked during the Registration process or subsequently.
- h) An on-going PAG could lose the opportunity to play one or more questions, watch one or more videos (and hence lose points) in any of the following scenarios:
 - Where a PAP answers a call / message / etc. on the device where he/she is playing PAG or watching a video on the PAG;
 - ii. Where a PAP exits, the application being used by the PAP in the course of playing the PAG or watching a video on the PAG;
 - iii. Where there is, a network drop or battery drain-out in the course of playing the PAG or watching a video on the PAG;
 - iv. Where the device on which PAG is being played hangs during the course of playing the PAG or watching a video on the PAG;
 - v. Where the PAG or the ability of a PAP to play the PAG is affected by any other network / IT / phone issues. Where a PAP exits the PAG in the middle of a session when a Hot Seat Contestant is answering questions, the PAP will be permitted to rejoin the PAG only when the next question is asked.

- i) Points scored by PAP across multiple days/ played along will get accumulated. In the event a PAG is terminated mid-session for any reasons whatsoever, the PAP will have to wait till the next question is asked on the Show, in order to continue scoring points.
- j) Once the "Lock your answer" button has been pressed, the PAP will not be allowed to change the answer. If the "Lock your answer" button does not disappear, the server has not received the response and the PAP would be required to press the button again. Please note that the PAP has to select the answer option and press the button within the Stipulated Time.
- k) Post submission (locking) of the answer, the PAP(s) will not be permitted to modify / alter / change the answer submitted.
- Only the answers received within the Stipulated Time will be considered valid.
- m) The Company will not entertain any claims / questions / queries with respect to the authenticity or correctness of any questions and answers for the questions asked in any round of the PAG.
- n) The Company's decision on the correctness or incorrectness of any answer is final and binding on all PAPs.

5. <u>Episode Winner Selection</u>

- a) The Company may, at its discretion, decide to award prizes to an Episode Winner of any Episode as the Company deems fit and the Episode Prize so won shall be announced by the Company. Every Episode may not have prizes.
- b) The Episode Winner determination will be on the basis of the total points earned by PAPs while playing the PAG for that particular Episode or by viewing videos during the day. The PAPs who (i) is not previously an Episode Winner and (ii) have scored the highest number of points in a PAG for one Episode of the Show will become eligible for availing the Episode Prize ("Eligible PAP").
- c) An Eligible PAP in an Episode is eligible to win Episode Prizes for such Episode of the Show. The list of Episode Prizes and the eligibility therefor as well as the Episodes to which the Episode Prizes apply shall be determined by SPN in its sole discretion.
- d) For the sake of more clarity, once an Eligible PAP has been an Episode Winner for either the Episode Prizes, he/ she is ineligible to win any further Episode prizes for subsequent Episodes. However, the participant will still be eligible for the gift / discount Vouchers, Season and Jackpot Prizes.
- e) Where more than one Eligible PAP scores the same highest number of points in a PAG for any Episode of the Show, the Episode Winner(s) will be determined with the help of randomizer software developed specifically for the purpose of selection of the Episode Winner(s). The randomizer will use an appropriate method of selecting winners to break the tie, at the discretion of Company management. In the event of a software failure, or for any other reason, the Company may adopt any other methodology or criteria at its sole discretion to select from amongst the Eligible PAPs, depending upon requirement and availability of time.

- f) The Company and/or its authorized agents, affiliates and representatives will rely upon only such telephonic contact information as may be provided by the Episode Winner at the time of participation in the PAG (or registration on the Sony Liv app) to contact him/her.
- g) The details of the Episode Winner(s) will be intimated by the Company to each such Episode Winner on the email id provided by such Eligible PAP at the time of registration, on a best effort basis.
- h) Where, the Episode Winner(s) cannot be contacted; or (ii) after being so contacted, the Episode Winner(s) does not claim the Episode Prize with sufficient proof of identification as such Episode Winner(s), the Episode Prize for such Episode Winner(s) stands forfeited and the next Eligible PAP who has scored the same highest number of points in a PAG for any Episode of the Show will be selected as the Episode Winner(s). Where any such announcement is made by the Company, no further claims by the original Episode Winner who could not be contacted or does not claim the Episode Prize, will be entertained and the Company will not be responsible or liable in any way whatsoever to such persons. The Company reserves the rights to determine and/or announce the timelines and the methodology of determining Episode Winners from time to time.
- i) The Episode Prize details will be available to the Play Along Participants in the 'Prizes to Win' section in the KBC PAG. Details such as gratification partner/ sponsor name will be made available on the same. Further, the winners will be informed about the prizes and details of how to redeem it via email to the registered email Id.

6. Season Winner Selection

- j) The Company may, at its discretion, decide to award prizes to the Season Winner as the Company deems fit and the Season Prize so won shall be announced by the Company.
- k) The Season Winner determination will be on the basis of the total points earned by PAPs while playing the PAG by October 26, 2018. The PAPs who have scored the highest number of points during the entire of the Show will become eligible for availing the Season Prize ("Eligible PAP").
- I) The list of Season Prizes and the eligibility therefor are specified in the below tables:
 - i. The Season Prizes applicable to Eligible PAPs who have played the PAG for Episode 1 onwards are provided in the table herein-below ("Season Prizes")

| S No. | Sponsor | Season prize | Number of winners | Eligible Episodes of the Show | | |
|----------|----------|--------------|-------------------|-------------------------------|--|--|
| 1 | Mahindra | Mahindra | 1 | 1 - 40 | | |
| | | Marrazo | | | | |

^{*} Note: The above prizes may be added to, modified or cancelled based at Company's and Sponsor's discretion.

m) Where more than one Eligible PAP scores the same highest number of points in a PAG for the Season of the Show, the Season Winner(s) will be determined with the help of randomizer software developed specifically for the purpose of selection of the Season Winner(s). The randomizer will use an appropriate method of selecting winners to break the tie, at the discretion of Company management. In the event of a software failure, or

- for any other reason, the Company may adopt any other methodology or criteria at its sole discretion to select from amongst the Eligible PAPs, depending upon requirement and availability of time.
- n) The Company and/or its authorized agents, affiliates and representatives will rely upon only such telephonic contact information as may be provided by the Season Winner at the time of participation in the PAG (or registration on the Sony Liv app) to contact him/her.
- o) The details of the Season Winner(s) will be intimated by the Company to each such Season Winner on the mobile number provided by such Eligible PAP at the time of registration, on a best effort basis.
- p) Where, the Season Winner(s) cannot be contacted telephonically; or (ii) after being so contacted, the Season Winner(s) does not claim the Season Prize with sufficient proof of identification as such Season Winner(s), the Season Prize for such Season Winner(s) stands forfeited and the next Eligible PAP who has scored the same highest number of points in a PAG for the Show will be selected as the Season Winner(s). Where any such announcement is made by the Company, no further claims by the original Season Winner who could not be contacted or does not claim the Season Prize, will be entertained and the Company will not be responsible or liable in any way whatsoever to such persons.
- q) The Company reserves the rights to determine and/or announce the timelines and the methodology of determining Season Winners from time to time.
- r) The Season Prize details will be available to the Play Along Participants in the 'Prizes to Win' section in the KBC PAG. Details such as gratification partner/ sponsor name will be made available on the same. Further, the winners will be informed about the prizes and details of how to redeem it via email to the registered email ld.

7. Jackpot Winner Selection

- a) The Company may, at its discretion, decide to award prizes to winners.
- b) Discount coupons will be sent to eligible PAP. The eligibility criteria will be on the basis of points scored in the PAG
- c) Any PAP who has attempted at least one question, has scored 5000 points or more in the PAG, has successfully filled the profile related questions asked during the Registration process on or before October 26, 2018 and plays the Play Along Game in accordance with the Rules and Regulations is eligible to be shortlisted for the Jackpot winner determination. The cut-off criteria of 5000 points in the PAG is subject to change at the discretion of the Company. The Jackpot prize and the eligibility thereof is specified in the below table:
- d) All PAPs who have filled the form and the profile questions updated in the KBC Registration section within the defined timelines (Sept 03, 2018 to Oct 26, 2018) are eligible to be shortlisted for the following prize ("Jackpot Prize"):

| S No. | Sponsor | Jackpot prize* | Number of winners for the Show | Eligibility |
|-------|----------|-------------------|--------------------------------|--------------------------------|
| 1 | Sony | Chance to be on | 10 shortlisted PAPs will | PAPs who fill the registration |
| | Pictures | the hot seat with | get a chance to play the | form on the Sony Liv app |
| | Networks | Amitabh Bachchan | Show as Hot seat | during the period (Sept 03, |
| | | | contestants | 2018 to Oct 26, 2018) |

^{*} Note: The above prizes and conditions may be added to, modified or cancelled based at Company's and Sponsor's discretion.

- e) All eligible PAPs will be considered by the randomizer on pre-defined reservation criteria as defined by SPN, and approximately 400 PAPs will be selected to attend the Audition venue as Auditionees. Once a mobile number is chosen and confirmed for audition, it would not be chosen the second time.
- f) The audition, audition evaluation and shortlisting of participants as Hot Seat contestants for the KBC Play Along Users have been detailed in Annexure 1. The shortlisted PAP(s) who have been selected for this special week to play Fastest Finger First round shall be eligible to play for that week. However, in case of any special episodes or in case of cancellation of a particular episode for that week, the PAP(s) will not be eligible to play for such days as decided by SPN or the Producer at their sole discretion.
- g) The details of the Jackpot Prize will be intimated to such Jackpot Winner(s) by the Producer on the mobile number provided by such PAP(s) at the time of registration for the PAG;
- h) The Company along with SPN and the Producer reserves the rights to determine and/or announce the timelines and the methodology of determining Jackpot Winners from time to time.

8. Winner Declaration and Pay-out/ Prize handover

- a) The Company reserves the right, at its discretion, to institute one or more prizes for the PAGs and the terms and conditions attendant thereto, including whether such prizes are daily, weekly, grand, cumulative, non-cumulative or any combination thereof. Every Episode may not have prizes.
- b) The Company reserves the right to offer or withdraw any of the prizes as provided hereinunder, at any point of time, including after they have been announced.
- c) The Company shall have the liberty but not the obligation to publish information with respect to the top points scored by the PAPs in the PAGs conducted from time to time ("Leader Board"). The Leader Board is indicative only, and may not be up to date across all PAPs and the Leader Board data cannot be used as evidence in any manner. Due to high participation volume, server load, software malfunction, etc., point calculation may not be immediately correct. In the event point calculations are incorrect, company will correct the same. This could result in changes to PAPs points. We have no obligation to intimate any PAP in the event scores are corrected.
- d) The Company may, in its sole discretion, exclude a PAP from participating in any part of the PAG which may include without limitation (i) circumstances which, in the Company's view, renders the PAP unfit to participate therein; (ii) inability to produce documentation specified by the Company proving the identity of the PAP; (iii) any other reason that, at the discretion of Company, would adversely impact the Company or the PAG. At no point of time will the Company be obliged to notify unsuccessful PAPs of its decision.
- e) Company will use the number used to register on the Sony Liv app by the PAP to identify the Winner of the prizes won, if any. Inability on the part of the PAP to accordingly show or provide the required identification proof could entitle the Company to disqualify the PAP from any winnings, if any.
- f) Whilst the Company shall make all reasonable endeavors to (i) enable PAP(s) to proceed with participation in the PAG (ii) to contact all Winner(s) at each relevant juncture of the PAG, the Company can make no guarantee thereof and the Company shall in its sole discretion be entitled to proceed with the next entitled PAPs who are eligible to be Winners

- under the Rules & Regulations, in case it is unable to successfully contact and communicate with PAP(s)/ Winner(s) in terms hereof.
- g) The Company will have no liability to a PAP who is unable to take part in the PAG for whatever reason and the Company shall be entitled to disqualify the PAP(s) from the PAG at any time, at the discretion of the Company.
- h) The Company further reserves the right to replace at its discretion any Winner(s) who for any reason fails or is disqualified from or unable to participate in the PAG with another PAP who has scored the same number of points and is otherwise eligible to be a Winner, notwithstanding that such PAP may have been previously eliminated from the PAG and each PAP shall agree to collect the prize as and when required by the Company to do so.
- i) If at any point it is determined by the Company that any person has tampered with the Sony Liv app, the PAG, or any data / servers / database / etc. related to the PAG, the Company reserves the right at its discretion to revoke or cancel points or winnings of any such PAP and / or initiate litigation as deemed fit and necessary by the Company.
- j) The Company will reach out to the Season Winners / Jackpot Winners within 30 days from winner declaration to obtain details and documentation, if any, to initiate the registration process for the prize, if applicable. The Season Prize can be registered only in the name of the Season Winner. The Season Winners will avail the Season Prize on an "AS IS" basis. The Company will determine delivery of the Season Prize in consultation with the sponsor of the Season Prize and based on what is made available by such sponsor. Neither the Company nor the sponsor will be responsible should the Season Winners refuse to accept the Season Prize as made available
- k) Season Winners who have won the Season Prize will receive a call-back from the Company's call centre representative within 5 working days from the Episode for which such prizes are declared. Such Season winners will be contacted on the mobile number provided by them at the time of registration on Sony Liv app. The Company will make a maximum of 3 attempts to get in touch with such winner. Failure to contact the Episode Winner may result in forfeiture of the Season Prize for such PAP and the Company may award the same to subsequent Eligible PAP with highest score.
- Winners who have won the Season Prizes will receive a communication regarding the prizes via email on the registered email id from Sony Liv app. The details will be intimated by the Company to each such Winner on the email id provided by them at the time of registration on Sony Liv app, on a best effort basis. Any prizes not collected / claimed within 30 days will be forfeited and the winners will be disqualified.
- m) The following documents will be required to be submitted by the Winners in order to claim/redeem prizes:
 - i. Season winner Mahindra Marazzo: The PAP will be required to send attested copies of a valid photo ID proof issued by the Government with address (passport, aadhaar card, etc.), PAN card and any other documents that will be required within the stipulated time.
 - ii. Other Episode winners: Requirement, if any, will be communicated to the winners
- n) The Season Winner agrees that the delivery of the Season Prize may be delayed as a result of a delay in submission of documents and/ or any force majeure events which are not within the control of the Company
- o) The Episode Winners / Season Winners hereby agrees that he/ she shall not hold the Company responsible for any delays and/ or disputes and/or claims arising out of the Episode / Season Prize and shall indemnify the Company against any and all such claims

- p) The Episode Winners / Season Winners hereby agree that any in case of any disputes/ claims arising out of the Episode / Season Prize, the same shall be addressed directly to the sponsor of the Episode/ Season Prize and the Company shall not be held responsible for the same
- q) The Company may refuse to pay winnings or reclaim all sums paid to Winners in the event of any fraud, dishonesty or non-entitlement on the part of any of such Winner(s) to participate in the PAG under the Rules & Regulations.

IV. SYSTEMS AND AVAILABILITY

- The Company will not be responsible for any break or disconnection or disruption in network connectivity in any manner, irrespective of the network being used. Network issues can disrupt various aspects of the PAG such as receipt of questions and answer options, receipt of any sound, text, image or audio files related to the question, receipt of answer chosen by the PAP, etc. The PAP is advised to remain in an area with a strong and stable/ continuous mobile network signal of the telecom operator or internet service provider to ensure smooth functioning of the PAG.
- 2. Any loss or outrage or dissatisfaction suffered by the course of playing the PAG by a PAP would not be the responsibility of the Company and/or its associates/ affiliates and the Company or its associates/affiliates will not be responsible to make good any such loss or dissatisfaction.
- 3. All attempts will be made to protect the data from loss and corruption, but in the event such data loss happens, Company may have to continue with whatever data is available, or in any other manner as it may deem reasonable. The Company should not be held responsible for any loss of data or the action taken on account of the same. The Company will not be held responsible to make good any such loss or dissatisfaction on account of such loss.
- 4. In the event the response of the PAP is not for any reason received within the Stipulated Time period for the question, such PAP would be not be able to get points in the event that question(s) was correctly answered by the PAP. The PAP can continue to answer questions once re-connected to the central PAG game server(s). Company or its vendors and partners are not responsible for any such instances.
- 5. In case multiple entries are received from a PAP for the same question, Company has the right to choose the first answer entry received from that PAP. If multiple entries are received at the same time, then the Company will choose any of the answer entries received. Scores calculated basis this will be considered final and would be updated on the PAG subsequently at a later date.
- 6. Prior to start of play of the PAG, the PAP must check that the Sony Liv app is operational and functioning correctly. The PAP is advised to keep adequate RAM and phone memory available to ensure smooth functioning of the PAG. Quitting other applications on the device will also help towards smoother gameplay in case of some phones.
- 7. PAP is advised to keep the device from which the PAG is played, adequately charged. Low battery will result in shut down of the network and / or device and that will result in the PAP not being in a position to play along with the Hot Seat Contestant.
- 8. The server used to communicate with the PAP has adequate redundancies built into it. However, in the rare cases, the server is down during the play, the Company will, at its discretion but not as an obligation, determine such measures as it may deem fit, including

- cancelling certain sections or segments or question(s) from being scored and/or awarding points to all the players for that section, or any other means at the discretion of the Company.
- 9. Every effort will be made to coordinate the questions on PAG with the SD & HD feeds of the Show, such that the questions as they appear on the Show coincide with the questions as they appear on the Sony Liv app. However, since this is heavily dependent on satellites, networks, receivers, connectivity, cloud issues and various forms of latency, there could be instances of inaccurate alignment. These would be outside the control of the Company or its affiliates/associates and neither the Company nor its affiliates or associates will be responsible for any consequences or liability arising therefrom, to any part whatsoever.
- 10. All PAPs need to adjust the device display, font and resolution to default size or lower to ensure that they are able to play the PAG on their devices properly. If not, then the "Play" and "Lock" button might not appear on the device screen during gameplay. In case the PAP is not able to play the PAG on account of this, the Company will not be responsible in any manner whatsoever.
- 11. The PAP acknowledges that all possible issues may not have been identified by the Company and its partners, and agrees to hold harmless the Company and its partners for the application, network, process, technical or any other failures. Any losses, injury, discomfort, loss of privacy, inability to participate or any other discomfort of any sort caused to the PAP or the PAP's property or device shall not be the responsibility of the Company or its partners.
- 12. No person (i.e., either the PAP, or any person on behalf of the PAP) shall initiate litigation against the Company or its partners in any manner without first providing the Company a complaint at kbcresponse@setindia.com and providing the Company an opportunity to address the complaint.
- 13. In case any unauthorized activity is observed on the PAG, that particular PAP will be disqualified to play till such time as the Company deems fit. The Company would not be responsible in any manner whatsoever on account of such disqualification.
- 14. Company shall not be liable for any failure of the application server or system in the course of playing the PAG.
- 15. The Company shall endeavor to make all reasonably practicable arrangements, it cannot guarantee or assure seamless connectivity or continuous availability of the application, server, system or software to the PAPs during the conduct of the PAG as these are dependent on external utilities/ service providers and factors which could be beyond control of the Company.
- 16. Company and its sub-contractors are not responsible for delayed receipt or non-receipt or incomplete receipt or corrupt receipt of answers
- 17. The Company accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the PAP(s) are unable to participate in the PAG due to failure on the part of the telecom operator, facility provider, etc., or due to capacity constraints.
- 18. It shall not be open for the PAP(s) or any of their representatives to require an audit or verification of the randomizer/ selection software or any other criteria, process or system adopted by the Company as part of the process of conduct of the PAG or selection of Winners resulting therefrom.
- 19. No enquiries, appeals, verbal or written, shall be entertained in this regard.

V. CONFIDENTIALITY AND PUBLICITY

- 1. The Company shall keep all the information collected from the PAPs confidential and shall not share the information so collected with any party, save and except for the purpose of the present PAG. The PAP by providing the aforesaid sensitive personal information hereby agree that the Company shall have the right to share the information so collected with such other third party as required for the purpose of the PAG and hereby agree that they shall not file any claim against the Company for sharing of such personal information. Any information shared by the PAP to the Company shall be handled by the Company in terms of the privacy policy of the Company.
- 2. None of the PAPs shall, without the prior written approval of the Company, speak to the press or any other media or any third person, nor give any interviews or comments relating to any aspect of the PAG. The PAP shall not disclose any information whatsoever relating to the Company to any other party. Violation of this clause shall immediately disqualify the PAP's prospects of further participation.
- 3. The PAP shall at all times keep confidential all particulars and details regarding the PAG.
- 4. As part of PAP's contribution to the PAG, the producer of the Show may request one or more PAP to participate in any online/interactive activity relating to the Show, including without limitation, the recordings of web-casts, interviews and participation in so-called 'chat-rooms'. It is a further condition of entry and participation in the PAG that the PAP(s) shall adhere to and where necessary, procure from any and all contributors thereto, their necessary agreement and execution of the release form as devised from time to time by the Company and/or the producer of the Show.
- 5. The Winner(s) of the PAG as announced by the Company from time to time, agrees that he/she shall make himself/herself available from time to time and co-operate with the Company and participate in any activity and/or campaign ("Promotional Activity") of any nature whatsoever without any money payable to the Winner(s). Further, the Winner(s)/PAP(s) shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever if required by the Company. The Winner(s)/PAP(s) agrees that the footage of any nature shall vest with the Company, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.
- 6. Any photographs, videos etc. submitted by the PAPs/Winners to the Company or recorded, shall on submission / creation become the property of the Company and shall be available to the Company for exploitation across all mediums throughout the world in perpetuity. The PAP(s) shall ensure that the photos or videos submitted by them in any public domain or their performances shall not be obscene, vulgar, defaming, denigrating women or children, hurting religious sentiments, depicting violence or shall not infringe the rights of a third person. The PAP(s) shall solely remain liable for any action (criminal/civil) arising therefrom.
- 7. Acceptance of these Rules and Regulations by the PAP constitutes permission for the Company, including its affiliates, to click photographs, record videos of the PAP(s) and use the PAP(s) name, photographs, likeness, voice and comments for advertising and promotional purposes in any media worldwide for purposes of advertising and trade without any additional compensation whatsoever.

VI. GENERAL TERMS AND CONDITIONS

- 1. The participation in the PAG(s) shall be considered to be acceptance of these Rules & Regulations.
- 2. The PAP hereby represents that he/she is not under any exclusive contracts with any other third party/ agency or is not under any kind of disqualification under law to enter into an agreement with the Company or its affiliates, as the case may be.
- 3. The PAP shall undertake, warrant and guarantee to the Company that the PAP has the full legal capacity to participate in the PAG in accordance with these Rules & Regulations.
- 4. The PAP acknowledges that he/she has voluntarily chosen to participate in the PAG at his / her free-will and is willing to bear all risk, costs & consequences arising from such participation in the PAG.
- 5. The PAP shall not have any claim against the Company and/or any of its affiliates connected with the PAG for the same. The Company or any of the affiliates connected with the PAG shall not be responsible for any such eventuality and the PAP(s) shall not be entitled to claim any compensation from the Company or the producer of the Show.
- 6. In the event of any fault, misunderstanding or dispute concerning any part of the PAG, and/or the operation of the telephone system, the selection of Winner at any stage, or the validity of any question or answer options, the decision of the Company shall be final and binding on all PAP(s) and other persons. The Company is empowered to take a decision on any case or instances not covered by the present Rules & Regulations.
- 7. The Company reserves the right to amend (add, delete or modify) the Rules & Regulations prospectively or retrospectively, at its discretion and without prior notice, in order to improve the PAG or remedy any issues that occur.
- 8. The Company has the right at any time to terminate the PAG without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or persons who have participated in the PAG.
- 9. Registration or participation in the PAG does not guarantee a prize or award.
- 10. If the operation of the PAG; the recording or broadcast of any/all of the Show is prevented by an event of force majeure or otherwise, the Company may cancel all or any part of the PAG, or take such other decision as it deems fit.
- 11. In case the Winner(s) is found to be in violation of any and all rules/process of the PAG, the Company reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned Winner to refund the prize money together with penalty interest as deemed fit by the Company. If at any time, including after disbursement of prize, any information submitted by the PAP(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the PAP(s) shall be liable to refund all amounts received from the Company/ the Company is liable to reclaim the prizes from the PAP(s).
- 12. If any provision of these Rules & Regulations is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Rules & Regulations and the remainder of the affected provisions shall continue to be valid.
- 13. These Rules & Regulations and the PAG shall be governed by and construed in accordance with the laws of India and the PAP(s) submit irrevocably to the jurisdiction of the Courts in Mumbai
- 14. The Company is empowered to take a decision on any case not covered by the present Rules and Regulations
- 15. The Company is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to any PAP(s) and/or the Winner (s) in any manner whatsoever, in relation to the PAG and/or prize.

- 16. The Winner(s) and/or the PAP(s) of the PAG agrees that he/she shall hold harmless the Company, its employees, officers, sub-contractors or any other person in connection with the prize won by him/her and/or in relation to the PAG/Show including but not limited to the procedure in the PAG and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against sponsor and/or the Company to claim any damages or reliefs.
- 17. The Company or any of its affiliates will not be liable for any loss of earnings, employment or otherwise caused to the PAP(s) and arising as a result of his/her participation in the PAG.
- 18. The PAP(s) hereby agree to indemnify the Company or its affiliates against any claims that might arise from their actions or omissions while participating in the PAG.
- 19. The only way to enter PAG is through participation as described in Rules & Regulations. There is no other way of entering the PAG. Any person claiming that he/she can help get you wins for a consideration is defrauding you. Please contact your local police and report this person immediately

Annexure 1: RULES & REGULATIONS GOVERNING PARTICIPATION IN KAUN BANEGA CROREPATI – PLAYALONG SPECIAL WEEK

I. CONTEST DESCRIPTION:

"Kaun Banega Crorepati – Playalong Special Week" is a quiz based game show primarily in Hindi language which is being produced by BIG Synergy Media Limited ("**Producer**") for initial exhibition on Sony Entertainment Television channel ("**Channel**") which channel is owned by Sony Pictures Networks India Pvt. Ltd. and/or its affiliates, where participation will be from among the participants who have played the KBC Play Along Game.

II. **DEFINITIONS**:

- 2. "Auditions": means the ground Auditions held in Mumbai on dates as informed to the selected Participant(s).
- 3. "Auditionee(s)": The Registrant(s) who is selected for participation in the Auditions
- 4. "Back-up Participant(s)": The Auditionee(s) selected to participate in the Fastest Finger First round of the Competition, only in case any selected Participant(s) does not appear for the shoot at the Studio, for any reason.
- 5. "Company/SPN": Sony Pictures Networks India Pvt. Ltd and/or its affiliates, the organizers of the Competition.
- 6. "Competition": General knowledge quiz titled "Kaun Banega Crorepati Playalong Special Week" "KBC").
- 7. **"Contestant(s):** The Registrant(s), Auditionee(s), Participant(s), Back-up Participant(s), Hot Seat Contestant(s) all collectively referred to as "Contestant(s)".
 - Any Contestant who has made it once to the Fastest Finger First of the current season of the Competition or any of the previous seasons of the Competition, he/she will not be eligible to participate in this segment of the current season of the Competition.
- 8. **"Episode**" An episode of the Program.
- 9. "Fastest-Finger First/FFF" means that part of the Program where a question is asked to the selected Participant(s), who in turn shall answer the same. The first Participant to correctly answer the question shall be entitled to proceed to the Hot Seat as the Hot Seat Contestant.
- 10. "Hot Seat Contestant(s)" means the winning Contestant(s) of the Fastest Finger First round and who occupies the Hot Seat before the host of the Program to participate further in the Competition.
- 11. "**Sony Liv**": the application hosted by Sony Pictures Network from where the PAG will be accessible.

- 12. "Phone A Friend Candidate(s)": A friend of the Participant who is selected by the Participant as phone a friend lifeline candidate. Phone A Friend Candidate(s) shall be above 18 years of age as on September 03, 2018 and an Indian national residing in India.
- 13. "Play along game" or "PAG": The general knowledge online quiz titled "KBC Play Along Game" which will be played by the PAP in accordance with the Rules & Regulations stated on the Sony Liv app.
- 14. "Play Along Participant(s)" or "PAP": Any person(s) who registers and / or participates in the PAG by October 26, 2018 and who (i) is above eighteen (18) years of age as on September 03, 2018; (ii) is a citizen of India residing in India and (iii) is of sound mind and health.
- 15. "**Producer**": means the producer of the Program which is Big Synergy Media Ltd.
- 16. "**Program**": The recordings of the Competition in the Studio (including any *Celebrity Special* recording).
- 17. "Registrant(s)": Any PAP who has attempted atleast one question in the PAG who (i) is above eighteen (18) years of age as on September 03, 2018; (ii) is a citizen of India residing in India (iii) is of sound mind and health (iv) has successfully filled the registration form on or before October 26, 2018 and (v) plays the Play Along Game in accordance with the Rules and Regulations stated in the Sony Liv app. Employees of SPN, of the Producer, of the advertising agency which has been appointed from time to time, and also employees of the sponsors, and members of their immediate family; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 or those not conversant in spoken Hindi, are ineligible to enter the Competition.
- 18. "Rules and Regulations": The Rules and Regulations stated on the Sony Liv app governing the Playalong Competition, as may be amended from time to time.
- 19. **"Schedule**": An Episode or a set of Episodes to be recorded and/or recording dates as pre-determined by the Company.
- 20. "**Show**": Each Episode of the Program (including any Celebrity special/s Episode/s/) that is telecast.
- 21. "**Studio**": means the Studio at "Film City, Goregaon (East), Mumbai" or any other studio as decided by the Company/Producer where the shoot for the Competition / part of the Competition / promos of the Competition takes place.
- 22. "Winner": The Hot Seat Contestant(s) who correctly answers all questions posed by the Host in the Show.

PROCEDURE TO PARTICIPATE IN THE COMPETITION:

From among the PAPs who have participated in the PAG during the period commencing from September 03, 2018 to October 26, 2018, PAPs will be considered by the randomizer on pre-defined reservation criteria as mentioned hereinbelow, and approximately 400 PAPs will be selected to attend the Audition venue as Auditionees. Once a mobile number is chosen and confirmed for audition, it would not be chosen the second time.

The selection of PAPs to attend the Audition venues as Auditionees by the randomizer will use the pre-defined selection criteria on reasonable endeavors basis which is as follows:

| Zones | Level 2 grid (in percentages) | Cat A - 50% | | | Cat B - 50% | | | | | | | | |
|--------|--|-------------|-----------|------|-------------|-----------|------|-----------|-----------|------|-----------|-----------|------|
| | | Mal | les + Ot | hers | | Females | 5 | Ma | les + Ot | hers | | Females | 3 |
| | | 18- 30 | 31- 50 | 51+ | 18- 30 | 31- 50 | 51+ | 18- 30 | 31- 50 | 51+ | 18- 30 | 31- 50 | 51+ |
| Zone 1 | Mumbai, Delhi | 1.8% | 1.9% | 0.8% | 1.6% | 2.0% | 0.9% | 1.8% | 1.9% | 0.8% | 1.6% | 2.0% | 0.9% |
| Zone 2 | Gujarat, D&D, DNH | 1.3% | 1.3% | 0.7% | 1.1% | 1.2% | 0.7% | 1.3% | 1.3% | 0.7% | 1.1% | 1.2% | 0.7% |
| Zone 3 | Rest of Maharashtra, Goa | 1.7% | 1.5% | 1.0% | 1.6% | 1.6% | 0.8% | 1.7% | 1.5% | 1.0% | 1.6% | 1.6% | 0.8% |
| Zone 4 | Punjab, Haryana, Chandigarh, Himachal Pradesh, Jammu & Kashmir and Rajasthan | 1.1% | 0.9% | 0.7% | 0.9% | 0.9% | 0.6% | 1.1% | 0.9% | 0.7% | 0.9% | 0.9% | 0.6% |
| Zone 5 | Madhya Pradesh, Chhattisgarh | 1.0% | 0.8% | 0.5% | 0.9% | 0.9% | 0.5% | 1.0% | 0.8% | 0.5% | 0.9% | 0.9% | 0.5% |
| Zone 6 | Uttar Pradesh, Uttarakhand, Bihar & Jharkhand | 1.3% | 1.2% | 0.7% | 1.2% | 1.2% | 0.6% | 1.3% | 1.2% | 0.7% | 1.2% | 1.2% | 0.6% |
| Zone 7 | West Bengal, Kolkata, Orissa, Assam, Sikkim & North East | 1.5% | 1.5% | 0.8% | 1.4% | 1.7% | 0.6% | 1.5% | 1.5% | 0.8% | 1.4% | 1.7% | 0.6% |
| Zone 8 | Rest of India | 0.6% | 0.7% | 0.3% | 0.6% | 0.7% | 0.3% | 0.6% | 0.7% | 0.3% | 0.6% | 0.7% | 0.3% |

(The weightages in the reservation grid have been allocated as per the Broadcast Audience Research Council India, viewership data for All India markets for 'Sony Entertainment Television' channel over a period of Week 47'2017 – Week 06'2018)

In the event there are less than the required number of Registrants for a particular cell in the reservation grid, then the same will be filled-up from the remaining Registrants, as selected by the randomizer. Any Contestant who has made it once to the Fastest Finger First of the current season of the Competition or any of the previous seasons of the Competition, he/she will not be eligible to participate in this segment of the current season of the Competition.

The call centre executives (CCE) will notify such selected Registrants for Auditions (Refer Annexure 1) by telephone and will confirm their details (age & address) before proceeding further. If the details provided by the selected Registrants on this call do not match the existing details provided by them, then only one further opportunity will be provided to such selected Registrants, after which the call will be terminated.

The CCE will inform the Registrants about the Audition date and venue and will confirm his /her availability on the Audition date and shoot dates. In the event the Registrant is not available on those dates, the Registrant will not be permitted to continue with the registration process. In the event the Registrant is available, the CCE will ask the Registrants to carry with them the following documents:

- a) 4 recent passport sized color photographs of the Auditionee
- b) For valid name proof (any one of the following):
 - 1. PAN Card along with Birth certificate
 - 2. Passport
 - 3. Voter ID or
 - 4. Driver's License
 - 5. UID / Aadhar card
- c) For Valid address proof (any one of the following):
 - 1. Landline Phone / Electricity Bill
 - 2. Passport
 - 3. Voter ID
 - 4. Driver's License or
 - 5. Ration card
 - 6. UID / Aadhar card
- d) 2 recent passport sized color photographs each of four Phone A Friend Candidate(s). The Phone A Friend Candidate(s) must be above 18 years of age as on September 03, 2018, residing in India and of Indian nationality

The Auditionee will need to carry the original document and 2 attested photocopies of each document. All the above mentioned documents must be in Hindi or English only.

(Submission of the aforesaid documents /photos of Phone A Friend Candidates does not imply that the Auditionee has been selected for further participation.)

Note: Travel, accommodation and all other expenses in relation to the participation of the Auditionee, will be at the Auditionees' own costs and only the Auditionee will be permitted to enter the Audition venue upon submission of the above mentioned documents and photographs.

The CCE will thereafter ask the Auditionee to confirm their availability on the designated Audition date and venue and also their availability for the given shoot dates. Only upon such confirmation the Auditionee's participation in the Audition will be considered.

The Company shall not be held liable for telephone system difficulties, downtime of systems, back-up of data, telephone system capacity and other technical impediments during the registration process.

The Company shall not be responsible and/or liable in any manner whatsoever in case the Auditionee(s) is unable to participate in the audition process due to failure in delivery of the confirmatory message/ call

The Auditionees will have to be present at the allotted Audition venue on the date and time allotted to such respective Auditionees alongwith the documents and photographs required (both in original and attested photocopy).

The doors to the audition room will shut at 9 a.m. or at such time as the Company may decide in its sole discretion. Late entrants may stand disqualified from the Audition process at the discretion of Company. Each Auditionee will be provided a unique registration number, which he/she must carry with him/her at all times while at the Audition. The Auditionees will have to sign the registration form along with the release form and any other documents as required by the Company in order to participate in the Auditions. Company's authorized representatives will have the final right to refuse registration/eligibility at their sole discretion.

Subject to completion of formalities as prescribed by Company, the Auditionees will have to go through an entrance test which comprises of two rounds viz. Written Test and Video Audition. If the Auditionees fail to complete both the Written Test and Video Audition then he/she shall be disqualified from further participation.

(i) Written Test for the Individuals

- The Auditionees will be seated in a hall for the entrance test
- The doors to the room will shut at 9.00 am or at such time as the Company may decide in its sole discretion. Auditionees arriving later than such time will not be eligible for participation in the Auditions.
- The Auditionees will be given a question paper and an answer sheet. The Auditionees will have a certain fixed amount of time to fill out their answer options (A / B / C / D), on their answer sheet
- In the event the answer sheet is lost, unreadable, incomplete or untraceable eg, the Auditionee's name / number is not mentioned on it, such Auditionee may be disqualified

(ii) Video Audition

- Each of the Auditionees will have to undergo a personal interview
- The Video Auditions will be taped for future reference by the Company/Producer

- In the event of any unforeseen loss of recordings, Producers at its own discretion may request Auditionees to appear for a repeat Audition session
- The Producer and Company reserve the right to increase / decrease / alter the number of Auditionees at any audition centre

All Auditionees shall maintain the decorum of the Audition venue and shall abide by the Rules & Regulations thereof. Further the instructions of the Company / Producers shall be adhered to strictly. Any Auditionee who acts in contravention to the instructions of the Company or the Producers or creates nuisance either to the Company or to any other person, shall immediately be disqualified from participating in the Audition and the Competition and shall be asked to leave the Audition venue.

The decision of the Company/Producers in connection with the Audition including but not limited to short listing the Auditionees will be final & binding and is non-contestable. In case of any dispute or difference in respect of this Audition, the decision of the Company shall be final and binding on all concerned.

Two member jury i.e. one representative each from Synergy and the Company will evaluate all the Auditionees on the basis of the recorded footages of the Video Audition of the Auditionees and the Written Test scores and/ or Play Along scores provided by SPN. Shortlisted Auditionees from this evaluation round will be evaluated by the 2nd evaluation jury.

The 2nd evaluation shall be performed by a three member jury i.e. one representative each from Synergy, the Company and an independent member ("Judges"). The Judges will select the Participants on the basis of the recorded footages of the Video Audition of the Auditionees and the Written Test scores and/ or Play Along scores provided by SPN.

Two lists of Participants will be selected for the Fastest Finger First round, out of which one list of Participants will be used for replacement purposes.

Also, 1 Auditionee will be shortlisted from Mumbai (based on performance evaluation score) as "stand-by" in order to replace any confirmed shortlisted Auditionee who is a "no-show" on the day of the shoot.

Based on Company's requirement and creative discretion, the final selection of Contestants for Fastest Finger First for Episode number 55 to 60 (or any part thereof) of the Show will be made from amongst the shortlisted pool of Auditionees.

The representatives of the Producer ("Representatives") will notify the selected Auditionees of their selection for the Fastest Finger First round and ask for confirmation of their details (name, gender, date of birth and address), after which the Representatives will inform the selected Auditionees of the shoot date and documentation requirements, based on finalized shooting schedules. The Participant is requested to carry a valid English/Hindi Identity proof and 3 passport size color photographs of the Participant(s) to

the Studio for the shoot. In case of non-availability of Participant or of his/her supporting documentation, further participation will not be permitted.

For the Shoot, the Company or the Producer may cluster the shortlisted Participants based on creative requirements of the Show. No questions / queries will be entertained based on the same. The Company reserves the right to alter or modify the cluster without providing any reasons / justifications for the same to any person or Contestant(s).

Upon confirmation by the selected Auditionee of his/her availability for the Fastest Finger First round, he/she shall qualify for the said round.

The Participant will be permitted to bring along one companion for the shoot of the Episode. The Participant(s) and his/her respective companion will travel at their own risk. The Producer shall be responsible for the travel (shortest route possible) and hotel stay arrangements of the Participant(s) and one companion who have confirmed attendance with the Producers. The travel and stay arrangements will be made as per the Producer's discretion and any request in this regard by the Participants shall not be entertained. However, in case of Participant(s) residing in Mumbai the Company/Producer shall not be responsible for making any accommodation arrangements.

The Participant(s) who have been selected for this special week to play Fastest Finger First round shall be eligible to play for that week. However, in case of any special episodes or in case of cancellation of a particular episode for that week, the Participant(s) will not be eligible to play for such days as decided by the Company or the Producer at their sole discretion.

All Participant(s) agree to conform to the terms and conditions stated herein along with any rules and regulations which may govern the Competition.

Annexure 1 – Audition Details

| Call-out Date | Audition Date | Audition City | Venue Address |
|----------------------|----------------------|----------------------|------------------------|
| October 29, | November 04, | Mumbai | To be confirmed later. |
| 2018 | 2018 | | |