

## COOKIES AND OTHER TECHNOLOGIES

The Services use cookies and/or other similar technologies such as device-IDs, in-App codes, pixel tags or web beacons to collect and store certain information. These typically involve pieces of information or code that a website transfers to or accesses from your computer hard drive or mobile device to store and sometimes track information about you. Cookies and similar technologies enable you to be remembered when using that computer or device to interact with websites and online services and can be used to manage a range of features and content as well as storing searches and presenting personalised content.

The Services use cookies and similar technologies to distinguish you from other users of the Services. This helps us to provide you with a good experience when you browse the Website or use our App and also allows us to improve the Website and the App.

Most web browsers automatically accept cookies and similar technologies, but if you prefer, you can change your browser to prevent that and your help screen or manual will tell you how to do this. Cookies can be disabled or controlled by setting a preference within your web browser or on your Device. However, you may not be able to take full advantage of the Website if you do so.

A number of cookies and similar technologies we use last only for the duration of your web or app session and expire when you close your browser or exit the App. Others are used to remember you when you return to the Website or the App and will last for longer.

We use these cookies and other technologies on the basis that they are necessary for the performance of a contract with you, or because using them is in our legitimate interests (where we have considered that these are not overridden by your rights), and, in some cases, where required by law, where you have consented to their use.

We use cookies and/or other similar technologies, such as tracking GIFs, web beacons pixel codes and in-app IDs, either alone or in combination with each other to create a unique device ID.

### **Types of Cookies**

We use the following types of cookies:

- **Strictly necessary** cookies. These are cookies that are required for the operation of our Website and under our terms with you. They include, for example, cookies that enable you to log into secure areas of our Website.
- **Analytical/performance** cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us for our legitimate interests of improving the way our Website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality** cookies. These are used to recognise you when you return to our Website. This enables us, subject to your choices and preferences, to personalise our content, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting/Advertising** cookies. These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information subject to your choices and preferences to make our Website/App and the advertising displayed on it more relevant to your interests. **We may also share this information with third parties for this purpose.**
- We may also work with advertising networks that gather information about the content on the Website or App you visit and on information on other websites and services you visit. This may result in you seeing advertisements on or through our Website/App or our advertisements when you visit other websites and services of third parties. For more information about how to turn this feature off see below or visit <http://www.youronlinechoices.com/uk/>.

### **Disabling cookies**

The effect of disabling cookies depends on which cookies you disable but, in general, the Website may not operate properly if all cookies are switched off. If you only disable third party cookies, you will not be prevented from making purchases (including paying for taxi services) on the Services. If you disable all cookies, you will be unable to complete a purchase on the Services.

If you want to disable cookies on our Website, you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use. Further details on how to disable cookies for the most popular browsers are set out below: -

#### **For Microsoft Internet Explorer:**

1. Choose the menu “tools” then “Internet Options”
2. Click on the “privacy” tab
3. Select the setting the appropriate setting

#### **For Google Chrome:**

1. Choose Settings> Advanced
2. Under "Privacy and security," click “Content settings”.
3. Click “Cookies”

#### **For Safari:**

1. Choose Preferences > Privacy
2. Click on “Remove all Website Data”

#### **For Mozilla firefox:**

1. Choose the menu “tools” then “Options”
2. Click on the icon “privacy”
3. Find the menu “cookie” and select the relevant options

#### **For Opera 6.0 and further:**

1. Choose the menu Files”> “Preferences”
2. Privacy

Where you have not set your permissions, we may also separately prompt you regarding our use of cookies on the Website.

Except for essential cookies, all cookies used on our Website will expire after 8 hours.

To find out more about the individual cookies we use and the purposes for which we use them, please see below.

### **Cookie Table**

<b>Cookie</b>	<b>Name</b>	<b>Purpose and lawful basis</b>
G_ENABLED_IDS  _gid, _ga	G_ENABLED_IDPS  _gid, _ga	Google uses this cookie to set up Google authorisation, and we use it to estimate our audience size and usage pattern. This cookie is essential for our Website to enables us to: <ul style="list-style-type: none"> <li>• Estimate our audience size and usage pattern.</li> <li>• Store information about your preferences, and so allow us to customise our Website and to provide you with offers that are targeted at your individual interests.</li> <li>• Speed up your searches.</li> <li>• Recognise you when you return to our Website.</li> <li>• Allow you to use our Website in a way that makes your browsing experience more convenient. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.</li> </ul>
Server Routing Cookie	AWSALB	Recognise browser when you return to our Website. Not used for any targeting purposes.
Server Routing Cookie	AWSELB	Recognise browser when you return to our Website. Not used for any targeting purposes.
Long term browser tracker	OSRN_v1	Recognise you when you return to our Website and create multiple logins.
Cloudflare ID	__cfduid	Needed to identify malicious users who could potentially harm our servers. This is set by third party server which proxies requests to our servers.
Google Analytics Cookie	_ga	Estimate our audience size and usage pattern.
Google Analytics Cookie	_gat	Estimate our audience size and usage pattern.

Google Analytics Cookie	_gid	Estimate our audience size and usage pattern.
Google Analytics Cookie	_gaexp	Estimate our audience size and usage pattern.
Browser session short term cookie	ci_sessionV2	Temporary session identifier valid for two hours.
DoubleClick advertising service from Google	__ar_v4	Estimate our audience size and usage pattern.
Google Analytics Cookie	__utma	Estimate our audience size and usage pattern.
Google Analytics Cookie	__utmb	Estimate our audience size and usage pattern.
Google Analytics Cookie	__utmc	Estimate our audience size and usage pattern.
Google Analytics Cookie	__utmt	Estimate our audience size and usage pattern.
Google Analytics Cookie	__utmz	Estimate our audience size and usage pattern.
Third Party Cookies		
3lift.com cookie	tluid	Tracking/retargetting/ad related cookie
adnxs.com cookie	uuid2	Tracking/retargetting/ad related cookie
adnxs.com cookie	anj	Tracking/retargetting/ad related cookie
<u>advertising.com</u> cookie	APID	Tracking/retargetting/ad related cookie
<u>advertising.com</u> cookie	IDSYNC	Tracking/retargetting/ad related cookie
<u>.atomx.net</u> cookie	__atm_uuid	Tracking/retargetting/ad related cookie
<u>bidswitch.net</u> cookie	tuuid_lu	Tracking/retargetting/ad related cookie
<u>bidswitch.net</u> cookie	c	Tracking/retargetting/ad related cookie
<u>bidswitch.net</u> cookie	tuuid	Tracking/retargetting/ad related cookie

<u>casalemedia.com</u> cookie	CMDD	Tracking/retargetting/ad related cookie
<u>casalemedia.com</u> cookie	CMID	Tracking/retargetting/ad related cookie
<u>casalemedia.com</u> cookie	CMPRO	Tracking/retargetting/ad related cookie
<u>casalemedia.com</u> cookie	CMRUM3	Tracking/retargetting/ad related cookie
<u>casalemedia.com</u> cookie	CMSC	Tracking/retargetting/ad related cookie
<u>casalemedia.com</u> cookie	CMST	Tracking/retargetting/ad related cookie
<u>casalemedia.com</u> cookie	CMPS	Tracking/retargetting/ad related cookie
<u>doubleclick.net</u> cookie	IDE	Tracking/retargetting/ad related cookie
<u>facebook.com</u> cookie	fr	Tracking/retargetting/ad related cookie
<u>google.com</u> cookie	NID	Tracking/retargetting/ad related cookie
New Relic Cookie	JSESSIONID	Site performance monitoring cookie
<u>openx.net</u> cookie	i	Tracking/retargetting/ad related cookie
<u>outbrain.com</u> cookie	adrl	Tracking/retargetting/ad related cookie
<u>pubmatic.com</u> cookie	KRTBCOOKIE_10	Tracking/retargetting/ad related cookie
<u>pubmatic.com</u> cookie	PUBMDCID	Tracking/retargetting/ad related cookie
<u>pubmatic.com</u> cookie	PugT	Tracking/retargetting/ad related cookie
<u>rlcdn.com</u> cookie	ck1	Tracking/retargetting/ad related cookie
<u>rlcdn.com</u> cookie	rlas3	Tracking/retargetting/ad related cookie
<u>rlcdn.com</u> cookie	rtn1-z	Tracking/retargetting/ad related cookie

<u>sokrati.com</u> cookie	_ubid_cookie	Tracking/retargetting/ad related cookie
<u>sokrati.com</u> cookie	_track_3831	Tracking/retargetting/ad related cookie
<u>taboola.com</u> cookie	t_gid	Tracking/retargetting/ad related cookie
<u>taboola.com</u> cookie	taboola_usg	Tracking/retargetting/ad related cookie
<u>twitter.com</u> cookie	tfw_exp	Tracking/retargetting/ad related cookie
<u>d.adroll.com</u> cookie	__adroll	Tracking/retargetting/ad related cookie

### **Device Information**

Any mobile, browser or online platform on which you access and use our services generally comes pre-loaded with certain permissions, without which we cannot provide you the services. Each platform additionally has its own permission system for procuring your consent to access and use the services. Depending on the platform you use (i.e. Web, Android, iOS, BlackBerry, Windows, etc.), your device or browser will either alert/notify you of the permissions you provide prior to using the platform for the first time, or will require your consent to proceed.

Please see our Privacy Policy for more information on how you can request for access, rectification and erasure and for any other queries of your device information that we have collected and processed.