



**FOR IMMEDIATE RELEASE**

**Gear up, Lace up, and Run for Charity:  
New World Hotels and Resorts Run and Raise 5**

**MANILA, THE PHILIPPINES** – 2019 marks a very special year for New World Hotels and Resorts as sister properties AG New World Manila Bay Hotel and New World Makati Hotel holds the 5th charity fun run, Run and Raise, on 20 January 2018. This milestone is met with welcome changes as the fun run bids adieu to its Rajah Sulayman route and moves to the historical CCP Complex grounds. The race's 5th run also marks the hotels' strengthened partnership with the ABS-CBN Lingkod Kapamilya Foundation Inc. - Bantay Bata 163 as they raise funds for 9 hardworking scholars hailing from various parts of the country.

Initially launched in 2015 as a small-scale charity fun run, the past years saw Run and Raise's continuous growth with the increasing number of participants and supporters. As a brand known to champion children welfare and education through various CSR initiatives, New World Hotels & Resorts teamed up with one of the most prominent and respected institutions in the country – ABS-CBN Lingkod Kapamilya Foundation Inc., a non-stock, non-profit socio-civic organization of ABS-CBN that facilitates social programs and outreach to the public. Through this partnership, the two brands aim to improve children's well-being and quality of life.

Registration fees are priced at PHP 550 (3k), PHP 650 (5k), PHP 800 (10k), and PHP 950 (16k). Race kits are inclusive of singlet, race bib, finisher's medal, and finisher shirt (for 16k runners only). Venue is at Liwasang Ulalim, CCP Complex on 20 January 2018. Gun start is at 4:30 a.m.

Winners of each category will receive exclusive gifts from AG New World Manila Bay Hotel and New World Makati Hotel. Interested participants may register online at [www.goorahna.com](http://www.goorahna.com) or sign up at Garmin branches: SM Megamall, SM North EDSA -

The Annex, Glorietta 5, and Uptown Mall BGC 3<sup>rd</sup> level. Registration will be open until 10 January 2019.

Stay up-to-date with the latest news on the event and get regular running tips when you follow the event's official Facebook page at:

<https://www.facebook.com/newworldrunandraise/>.

For inquiries, contact OJ Tullao or Jeanne Marfal at +63 2 252 6888.

About New World Hotels and Resorts

New World Hotels & Resorts are deluxe properties and stylish hubs where business and personal connections thrive. Its nine hotels and one affiliated property are located in popular Asian gateways and resort destinations in China, Vietnam, Malaysia, and the Philippines. New World Hotels offer a full range of relevant amenities and services including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors, and recreational options. For more information or reservations, please contact your travel professional or visit [newworldhotels.com](http://newworldhotels.com).

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