

NEWS RELEASE

6 September 2019

**MARIE YANG JOINS NEW WORLD DALIAN HOTEL AS
EXECUTIVE ASSISTANT MANAGER – SALES AND MARKETING**

Ms. Marie Yang has been appointed executive assistant manager – sales and marketing for New World Dalian Hotel where she will be responsible for leading the sales and marketing, revenue and events teams using her extensive experience to further enhance the business profile of the renowned property.

Her most recent position was director of sales and marketing at Shangri-La Hotel, Dalian. Previously she worked at Swissôtel, Kempinski Hotel and Hilton/Conrad Hotel in Dalian where she made significant contributions to the hotels' sales, marketing strategy and revenue generation.

“We are excited to welcome Marie to our team,” said Michael Gnaegi, New World Dalian Hotel general manager. “I’m confident that with Marie’s wealth of knowledge and commercial acumen business into our property will continue to grow.”

-more –

Marie Yang Appointed EAM Sales and Marketing at New World Dalian Hotel

Page 2

About New World Dalian Hotel

The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and a health club. For more information and reservations, please contact your travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by email reservations.dalian@newworldhotels.com or visit newworldhotels.com/dalian.

###

MEDIA CONTACT:

Alice Wang

Director of Communications

New World Dalian Hotel

Telephone: +86 411 8807 8888

Facsimile: +86 411 8807 8899

Email: alice.wang@newworldhotels.com