

NEWS RELEASE

5 April 2016

**NEW WORLD DALIAN HOTEL
OFFERS SOPHORA JAPONICA FESTIVAL ESCAPE**



To celebrate the 2016 Dalian International Sophora Japonica Festival, New World Dalian Hotel offers the “Sophora Japonica” package from 20 to 31 May 2016.

The package includes a one-night stay in a Deluxe room, breakfast for two, a two-hour guided tour to areas where the Sophora Japonica grows in abundance, and a choice of a special Sophora Japonica Lunch for two in Xiāng CAFÉ or a luxury picnic hamper to enjoy while viewing the flowers, all for CNY1,088.

The Dalian Sophora Japonica Appreciation Festival has been held 26 times, and it has gradually developed into a large-scale international tourism festival activity. New World Dalian Hotel has created the perfect getaway for guests to behold this springtime wonder.

For further information or reservations, please contact a travel professional or visit newworldhotels.com/dalian.

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The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and a health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by email reservations.dalian@newworldhotels.com or visit newworldhotels.com/dalian.

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MEDIA CONTACT:

Alice Wang

Assistant Director of Communications

New World Dalian Hotel

Telephone: +86 411 8807 8888

Email: alice.wang@newworldhotels.com