

NEWS RELEASE

1 February 2016

**FAYAZ SAMSUDEEN APPOINTED DIRECTOR OF FOOD AND BEVERAGE OF
NEW WORLD DALIAN HOTEL**



Fayaz Samsudeen has been appointed director of food and beverage of New World Dalian Hotel. As director of food and beverage, Mr. Samsudeen will oversee all operations and services for the hotel's restaurants, lounge, bar and events.

A British National, Mr. Samsudeen has over 20 years in the food and beverage field, with a strong background in operation and service. He will be responsible for all aspects of the New World Dalian Hotel food and beverage operations, including associates development, guest satisfaction, strategic planning and brand positioning. Most recently, he was the opening director of food and beverage at Shangri-La Hotel, Ulaanbaatar, Mongolia. Mr. Samsudeen started his career in Sri Lanka, and he has worked in London, Dubai, Abu Dhabi, Philippines, Maldives, Mumbai and Hong Kong.

"Fayaz's extensive professional background and expertise within the food and beverage industry makes him the ideal choice for this position," said Eddy Sarton, general manager of New World Dalian Hotel. "We're thrilled to have him as the newest member of our team."

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The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities, and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone at +86 411 8807 8888, by fax at +86 411 8807 8899, by email at reservations.dalian@newworldhotels.com or visit newworldhotels.com/dalian.

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