

NEW WORLD DALIAN HOTEL APPOINTS NEW EXECUTIVE CHEF



New World Dalian Hotel has appointed Alexander Chong as executive chef. In his new role, Chef Alexander will oversee the hotel's kitchen operation and dedicated culinary team, making use of his experience to establish a leading-edge position for the hotel's food development, presentation and menus.

Born and raised in Malaysia, Chef Alexander brings over 15 years of culinary experience to his new post. He has worked in some of Asia's most notable restaurants and hotels in Malaysia, Singapore, the Philippines and mainland Chinese, among others, and he understands what it takes to keep a kitchen running smoothly and to provide unbeatable customer service. During Chef Alexander's many years of working in the hospitality industry, he has been invited to be a guest chef at many important culinary events.

In addition to his extensive culinary experience, Chef Alexander has been active in the community, providing "healthy cooking" demonstrations, and has won several awards, including the "Top 10 Best Executive Chef Award," the "Asia Executive Chef Award" and the "Silver Award of Food and Hotel Singapore International Culinary."

"We are excited to welcome Chef Alexander to join our family and look forward to sharing his signature style of cooking with our guests," said Eddy Sarton, general manager of New World Dalian Hotel. "We believe that Alexander will bring the guests' dining experience to the next level by developing the uniqueness of food and service to the hotel."

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The 420-room deluxe New World Dalian Hotel is located in the heart of the city, close to Zhongshan Square, Dalian Harbour and the finance district, and is a 20-minute drive from Zhou Shui Zi International Airport, three kilometres from the train station and steps away from the main offices of many overseas corporations. The hotel offers spacious and elegantly appointed guestrooms, comprehensive business services, sophisticated meeting and event facilities and dining options ranging from local specialities to international cuisine. Recreational facilities include a heated indoor swimming pool and health club. For more information and reservations, please contact a travel professional, the hotel directly by telephone +86 411 8807 8888, by fax +86 411 8807 8899, by e-mail reservations.dalian@newworldhotels.com or visit newworldhotels.com/dalian.

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MEDIA CONTACT:

Alice Wang
Assistant Director of Communications
New World Dalian Hotel
Telephone: +86 411 8807 8888
Facsimile: +86 411 8807 8899
E-mail: alice.wang@newworldhotels.com