

NEW WORLD

SAIGON HOTEL

NEW RELEASE

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NEW WORLD SAIGON HOTEL UNVEILS NEW LOOKS TO CELEBRATE 25TH ANNIVERSARY

On 6 December 2019, New World Saigon Hotel, the first five-star Hotel in Ho Chi Minh City, unveils the results of an extensive, two-year renovation of guestrooms, restaurants and lounges, and public spaces, coinciding with the hotel's 25th anniversary. In celebration, local patrons and hotel guests will receive 25% discount on food and beverage, spa and health club services from 7 December 2019 to the end of February 2020.

A beloved city landmark, New World Saigon Hotel has been the first choice for royalty and world leaders visiting the city since 1994. It has hosted such luminaries as U.S. Presidents George W.H. Bush, George Walker Bush and Bill Clinton, former president of the Republic of the Philippines Corazon Aquino, and Japanese Prince Akishinomiya Denka and Princess Kiko. The hotel's renovation ensures that New World Saigon hotel remains at the forefront of deluxe hospitality in the city, with fresh, contemporary and stylish surroundings matching the tastes of modern business and leisure travellers.

Warm welcome, sophisticated dining and lively entertainment

As soon as guests cross the hotel threshold, they encounter a renewed, light-flooded lobby. The new Whisper Bar & Lounge here is destined to become a favourite spot to catch up with friends or business partners, with multiple cozy seating areas to relax and savour a refreshing drink, a cocktail, coffee or teas, along with a savoury snack or luscious dessert together with live entertainment in the evening.

Enhancements to the interiors of the adjacent Parkview Restaurant, with its eight-meter floor-to-ceiling windows, will be revealed in the first quarter 2020. This serene space will be ideal for guests to observe the bustling city scene outdoors in a quietly elegant environment and enjoy refreshments at a light and airy self-service market-style cafe with open kitchen stations and an interactive environment for diners to observe chefs preparing dishes. The hotel's Chinese restaurant will also reveal a new concept in May 2020.

Stylish Stays

Guestrooms have been modernized as supremely comfortable and efficient havens that invite guests to relax and retreat from the bustle of the city. The Residence Club Living Room executive lounge has been upgraded with modern furnishings and décor while still retaining its naturally warm ambiance, along with 10th floor terrace overlooking the busy city and popular 23 September Park.

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Venues for unforgettable events

In addition to the newly renovated ballroom, which accommodates up to 500 guests, the hotel's refreshed meeting space features a dedicated reception and foyer area, a separate breakout room, and an integrated buffet and a coffee area. The Events Gallery has also been launched -- a new concept that offers a private space for guests to see and select from a wide range of banquet facilities and services, from table settings and floral arrangements to menu selections.

About New World Saigon Hotel

New World Saigon Hotel is located in the city center opposite the lush 23 September Park and just steps away from the famous Ben Thanh market. The 533-room hotel caters to international business and leisure travelers seeking a world-class hospitality experience. It features comprehensive business facilities, four restaurants and lounges offering a wide spectrum of local and international cuisines, a health club and an outdoor swimming pool. For more information or reservations, please contact your travel professional, the hotel directly at telephone +84 28 3822 8888, fax +84 28 38243701, email: reservations.saigon@newworldhotels.com, or visit www.saigon.newworldhotels.com.

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