

**NEW WORLD WUHAN HOTEL WINS
THE SECOND CHINA HOTEL GOLDEN STAR AWARD**



New World Wuhan Hotel recently won The Second China Hotel Golden Star Award, conferred by the China National Tourism Administration and China Hotel Industry Association, and considered by many as the “Oscar” of the China hotel industry. New World Wuhan Hotel is the only five-star hotel in Hubei Province to receive the award.

More than 170 hotels were in contention for the award since October 2011. New World Wuhan Hotel won the prize thanks to its favourable results in Internet voting, third-party customer satisfaction surveys, member voting and expert assessments.

The high-profile China Hotel Golden Star Award, offered every two years, is recognised for its professional, authoritative and equitable selection mechanism as well as for the role it plays in improving service standards.

“The credit for this award goes to my associates for their inspiring work and dedication to our mission of providing ‘modern Oriental hospitality,’ ” says David Wicker, New World Wuhan Hotel general manager. “Going forward, we will strive to serve business and leisure guests to the highest standard and continue to contribute to tourism and business development in Hubei Province.”

New World Wuhan Hotel is situated in the heart of Hankou’s business district. The hotel is part of an integrated complex comprising 5A-rated offices, a department store, Gourmet Tower and a hotel-style-managed deluxe residential property. It is just a stroll from Wuhan International Exhibition and Convention Centre and only 45 minutes from Wuhan Tianhe International Airport. The 327-room deluxe hotel features a health club, outdoor swimming pool, comprehensive business facilities, and restaurants and lounges offering a wide spectrum of international cuisines and wines. For more information or reservations, please contact your travel professional, the hotel directly at telephone +86 27 8380 8888, fax +86 27 8380 8889, e-mail reservations@wuhan.newworldhotels.com or visit www.wuhan.newworldhotels.com .

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