

NEWS RELEASE

13 DECEMBER 2019

**NEW WORLD BEIJING HOTEL'S 8 QI NIAN RESTAURANT
WINS THE "CHINESE CUISINE OF THE YEAR RECOMMENDED" AWARD**

New World Beijing Hotel's signature Chinese restaurant, 8 Qi Nian, has won the "Chinese Cuisine of the Year Recommended Award" bestowed by *Target Magazine* at the 7th Target Taste Annual Awards. From a field of 300 contenders, 8 Qi Nian was recognised as serving among the best Chinese cuisine in the country.

The Target Taste Awards judging panel consisted of social and opinion leaders, experts and professionals in the fields of business, gastronomy, entertainment and the arts. *Target Magazine* is a leading publication which, since 1999, has covered the luxury lifestyles of China's elite within the country and abroad. It is considered one of the most authoritative media covering the country's gastronomic scene.

"We are pleased to receive this prestigious award for the fourth time in a row, and welcome all the guests to 8 Qi Nian for its authentic Chinese taste and excellent service." said Tony Guo, 8 Qi Nian executive Chinese chef.

Located on the hotel's first floor with a separate street-level entrance, the 164-seat 8 Qi Nian creates an intimate ambience for discerning diners. Tea connoisseurs are welcome to visit the tea library, where tea masters introduce more than 30 types of Chinese tea from Fu Jian, Yunnan, An Hui, Che Jiang and elsewhere around China. The sommelier advises guests on the best food and wine pairings, choosing from the restaurant's wide selection of red and white wines, champagne and spirits imported from all corners of the world. For patrons looking to hold an event or dinner party, 8 Qi Nian has eight private dining rooms, with the largest accommodating up to 24 people and featuring a private kitchen.

For reservations at 8 Qi Nian, please call +86 10 5960 8811 or email dining.reservations@newworldhotels.com.

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The 309-room New World Beijing Hotel is the closest deluxe hotel to Temple of Heaven, and is conveniently located near Tiananmen Square, the Forbidden City and the Wangfujing shopping district. Hotel dining includes Tian Tan Kitchen, an all-day café; 8 Qi Nian Chinese restaurant; TANG lobby lounge; and YIN on 12 rooftop bar. Recreational options include a health club, spa and indoor swimming pool; whilst meeting space totalling 1,542 square metres includes a windowed ballroom and seven function rooms. The Residence Club executive floor offers the largest outdoor terrace amongst Beijing's luxury hotels. For more information and reservations, please contact your travel professional, the hotel directly at telephone +86 10 5960 8888, e-mail reservations.beijing@newworldhotels.com, or visit newworldhotels.com.

MEDIA CONTACT:

Naomie Liu

Director of Communications

New World Beijing Hotel

Telephone: +86 10 5960 8888

Facsimile: +86 10 5960 8899

Email: naomie.liu@newworldhotels.com