

NEWS RELEASE

16 February 2016

**BY CANDLELIGHT AND STARLIGHT, EARTH HOUR COMES ALIVE
AT NEW WORLD HOTELS & RESORTS**

*Art and Unplugged Music, Dining Offers and Complimentary Drinks
Bring Attention to the Cause*



As it has for four consecutive years, New World Hotels & Resorts will continue its creative support for the annual *Earth Hour* global event to combat climate change. On 19 March 2016 from 8:30 to 9:30 p.m. local time, guests at New World Hotels & Resorts properties in mainland China, Hong Kong, Vietnam and the Philippines will gather with other guests and local residents to participate in fun *Earth Hour*-themed activities as well as extinguish unnecessary lights and electronic appliances during the lights-off hour.

New World Manila Bay Hotel guests will celebrate *Earth Hour* at a multimedia Filipino Shadow Play in the lobby featuring visual artists, musicians and theatre performers while guests staying at New World Makati Hotel will be offered a complimentary drink under the stars at the poolside followed by an al fresco BBQ dinner at a special price of PHP999 (approximately USD21.)

TANG lobby lounge at New World Beijing Hotel will offer complimentary “green” drinks – specially concocted vegetable and fruit juices during *Earth Hour*, while at Tian Tan Kitchen café unplugged musicians will entertain guests while they enjoy dishes made from sustainable, organic ingredients, or guests can opt for “green” cocktails at a special price of CNY15 at the YIN on 12 rooftop bar.

“Environment Week” will be promoted at New World Millennium Hong Kong Hotel between 14 and 19 March with low carbon menus featuring locally sourced and organic seasonal ingredients at Tao Li Chinese restaurant. New World Shanghai Hotel will offer 50 percent discount on drinks for guests to enjoy by candlelight at Cha Lounge.

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New World Dalian Hotel will promote a green menu with locally sourced produce at The Chinese Restaurant for a 30 percent discount or guests can choose the buy-one, get-one-free candlelit dinner at Xiang CAFÉ.

New World Hotels & Resorts has always been committed to energy saving through its continuous effort to manage overall energy efficiency. Over the last two years, the group achieved a total energy reduction of over four million kilowatt hours and lowered carbon dioxide emission by close to 2,000 tonnes.

For details of each hotel's activities supporting *Earth Hour*, please visit newworldhotels.com.

About Earth Hour

Earth Hour is one of the WWF (World Wide Fund for Nature) global environmental movements. Earth Hour has grown from a symbolic event in Sydney to a worldwide grassroots movement that engages more than 172 countries and territories. For more details, please visit earthhour.org.

About New World Hotels & Resorts

New World Hotels & Resorts includes deluxe properties in Hong Kong, Beijing, Dalian, Guiyang, Shanghai, Wuhan, Ho Chi Minh City, with two in Manila and an affiliated hotel in Shunde. The hotels offer a full range of relevant amenities and services, including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. New World Hotels & Resorts targets 30 hotels in operation by 2020. For further information or reservations, please contact your travel professional, visit newworldhotels.com, or follow the group's [Facebook page](#) or WeChat (ID: NewWorldHotels) for the latest news.

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