

**NEW WORLD HOTELS & RESORTS DEBUTS
“DREAM MEETINGS FOR A DOLLAR”**



New World Hotels & Resorts launches “Dream Meetings for a Dollar” with multiple extra benefits for meeting groups, valid 1 January to 31 August 2015. “Dream Meetings for a Dollar” will be available at nine New World Hotels & Resorts properties and one affiliated hotel in China, Vietnam and the Philippines.

For any booking of a minimum 10 guestrooms (single occupancy) at the best available rate for a single meeting or event, each guest will be entitled to one full-day meeting package for just an additional USD1 per person per day. The full-day meeting package will include room rental, buffet lunch at the all-day dining restaurant and two coffee breaks in addition to special touches such as welcome amenities, daily buffet breakfast, daily newspaper, complimentary wireless Internet and 10 percent discount on the best available rate for guestrooms pre- and post-meeting dates. All rates are based on availability and subject to service charge and tax.

“New World Hotels & Resorts is enhancing its position as a strong Asia-Pacific meeting venue of choice and this very special value-driven meeting package will share our ‘modern Oriental hospitality’ with our expanding domestic and international meetings clientele,” says May Pendraat, vice president of sales and marketing of Rosewood Hotel Group, the parent company of New World Hotels & Resorts.

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With new hotel openings in Hong Kong, Beijing and Guiyang over the past year, New World Hotels & Resorts’ volume of meeting and function space has increased by 43 percent. To meet meeting planners’ evolving preferences, outdoor venues feature strongly: at New World Beijing Hotel, a 1,000-square-metre outdoor terrace is the largest among the capital’s deluxe hotels and at the recently opened New World Guiyang Hotel, the ballroom’s pre-function area connects to a spacious landscaped outdoor garden.

Innovative, residential-style event environments are designed for engaging and interactive experiences. New World Makati Hotel offers the premium “Glasshouse” space with show kitchen and bar for events of up to 100 attendees. New World Beijing Hotel features the glass-panel-enclosed The Gallery Coffee Bar as the central “hub” for meeting rooms, ideal for coffee breaks, wine tastings and intimate evening cocktail receptions.

With more than USD78 million in renovations in the past few years to New World Hotels & Resorts properties, a crisp and comfortable design style has been introduced to new meeting spaces as well, with ample use of timber, leather, contemporary art, high ceilings and natural light.

The newest property in the brand’s portfolio will be in Manila, with New World Manila Bay Hotel opening 1 January 2015, joining the existing New World Makati Hotel in the Philippines capital.

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About New World Hotels & Resorts

Favoured by business travellers and meeting planners, New World Hotels & Resorts includes deluxe properties in Hong Kong, Beijing, Dalian, Guiyang, Shanghai, Wuhan, Ho Chi Minh City and Manila, with an affiliated hotel in Shunde. The hotels offer a full range of relevant amenities and services, including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. The New World Hotels & Resorts collection is targeted to more than triple in size in the next five years. For further information or reservations, please contact your travel professional, visit newworldhotels.com or follow the group's [Facebook page](#) for the latest news.

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