## Application of AI/ML

### Build Business Outcomes with AI/Machine Learning (Level 200)
- Build Your Data Lake Easily with AWS Lake Formation (Level 200)
- Amazon.com’s AI techniques - Personalize Customer Experience and Forecast Accurately using Amazon Personalize and Amazon Forecast (Level 200)

### Supervised & Unsupervised Machine Learning - The Type of Machine Learning to Use (Level 200)
- Supervised & Unsupervised Machine Learning
- Machine Learning at the Edge (Level 300)
- Machine Learning at the Edge (Level 300)
- Machine Learning at the Edge (Level 300)

### Empowering Customer Service with Amazon Connect and Machine Learning (Level 300)
- Empowering Customer Service with Amazon Connect and Machine Learning

### An Overview of Amazon SageMaker Security (Level 100)

### Build & Deploy ML Models

### End to End Machine Learning

### Fully Managed AI/ML Services

### Coding

### Korean Track: AI/ML Services

### AWS AI/ML Demo Arena

## Opening Keynote

### Real Life Applications of AI/ML
1. Smart Dermatology
2. Intelligent Car Damage Assessment
3. Smart Parking
4. Smart Customer Identification

## Closing Demo - Outlook on Automation and Robotics

### Level 100
**Introductory**
Sessions are focused on providing an overview of AWS services and features, with the assumption that attendees are new to the topic.

### Level 200
**Intermediate**
Sessions are focused on providing best practices, details of service features and demos with the assumption that attendees have introductory knowledge of the topics.

### Level 300
**Advanced**
Sessions dive deeper into the selected topic. Presenters assume that the audience has some familiarity with the topic, but may or may not have direct experience implementing a similar solution.

### Level 400
**Expert**
Sessions are for attendees who are deeply familiar with the topic, have implemented a solution on their own already, and are comfortable with how the technology works across multiple services, architectures, and implementations.