



**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY.
WEST BENGAL**

**ROUTINE FOR 1ST SEM M.SC IN MEDIA SCIENCE 2018 - 19
COLLEGE-194/213/234/264/289/294**

DATE	TIME	P CODE	PAPER NAME
13/12/2018	2.00PM-5.00PM	MMC-101	Mass Media & Communication
14/12/2018	2.00PM-5.00PM	MMC-102	Understanding Media in Historical Perspective
17/12/2018	2.00PM-5.00PM	MMC-103	Introduction to Journalism
19/12/2018	2.00PM-5.00PM	MMC-104	Indian Constitution, Media Laws & Ethics
21/12/2018	2.00PM-5.00PM	MMC-105	Introduction to Advertising & Public Relations
22/12/2018	2.00PM-5.00PM	MMC-106	Introduction to Visual Language: Photography & Videography

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DATE	TIME	P CODE	PAPER NAME
13/12/2018	10.00AM-1.00PM	MMC301A/B/C/D	Management Principles & Media Business
14/12/2018	10.00AM-1.00PM	MMC302A/B	Communication Research
14/12/2018	10.00AM-1.00PM	MMC302C	Research on Visualization & Design Strategies
14/12/2018	10.00AM-1.00PM	MMC302D	Research on Copywriting & Visualization Strategies
17/12/2018	10.00AM-1.00PM	MMC303A	Adv. Print Journalism & Photo Journalism
17/12/2018	10.00AM-1.00PM	MMC303B	Radio: Theory & Practics
17/12/2018	10.00AM-1.00PM	MMC303C	Graphic Design Principles, Photography & Layout
17/12/2018	10.00AM-1.00PM	MMC303D	Marketing Fundamentals Corporate Comm.
19/12/2018	10.00AM-1.00PM	MMC304A	Cyber Journalism
19/12/2018	10.00AM-1.00PM	MMC304B	Television Journalism
19/12/2018	10.00AM-1.00PM	MMC304C	Principles, Styles & History of Animation
19/12/2018	10.00AM-1.00PM	MMC304D	Consumer Behaviour & Brand Management

Sd/-

Haider Ali

Controller of Examinations (OSD)