

# SHAREABILITY SCORECARD

## HOW SHAREABLE IS YOUR POST?

| Positive Responses | Intensity                                                                                                                                                              | Score                    |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| Inspiration        | <div>1</div> <div>2</div> <div>3</div> <div>4 Heartened</div> <div>5</div> <div>6</div> <div>7 Moved</div> <div>8</div> <div>9</div> <div>10 Inspired</div>            | <input type="checkbox"/> |
| Comedy             | <div>1</div> <div>2</div> <div>3</div> <div>4 Smiled</div> <div>5</div> <div>6</div> <div>7 Chuckled</div> <div>8</div> <div>9</div> <div>10 Shrieking</div>           | <input type="checkbox"/> |
| Enjoyment          | <div>1</div> <div>2</div> <div>3</div> <div>4 Pleased</div> <div>5</div> <div>6</div> <div>7 Delighted</div> <div>8</div> <div>9</div> <div>10 Ecstatic</div>          | <input type="checkbox"/> |
| Dignity            | <div>1</div> <div>2</div> <div>3</div> <div>4 Grateful</div> <div>5</div> <div>6</div> <div>7 Appreciative</div> <div>8</div> <div>9</div> <div>10 Super Proud</div>   | <input type="checkbox"/> |
| Astonished         | <div>1</div> <div>2</div> <div>3</div> <div>4 Amazed</div> <div>5</div> <div>6</div> <div>7 Awe</div> <div>8</div> <div>9</div> <div>10 Astonished</div>               | <input type="checkbox"/> |
| Nostalgia          | <div>1</div> <div>2</div> <div>3</div> <div>4 Dreamy</div> <div>5</div> <div>6</div> <div>7 Sentimental</div> <div>8</div> <div>9</div> <div>10 Deeply Nostalgic</div> | <input type="checkbox"/> |
| Sadness            | <div>1</div> <div>2</div> <div>3</div> <div>4 Melancholic</div> <div>5</div> <div>6</div> <div>7 Crying</div> <div>8</div> <div>9</div> <div>10 Depressing</div>       | <input type="checkbox"/> |
| Informative        | <div>1</div> <div>2</div> <div>3</div> <div>4 Acknowledged</div> <div>5</div> <div>6</div> <div>7 Open-Minded</div> <div>8</div> <div>9</div> <div>10 Genius</div>     | <input type="checkbox"/> |
| Rage               | <div>1</div> <div>2</div> <div>3</div> <div>4 Discontented</div> <div>5</div> <div>6</div> <div>7 Enraged</div> <div>8</div> <div>9</div> <div>10 Furious</div>        | <input type="checkbox"/> |
| Fear               | <div>1</div> <div>2</div> <div>3</div> <div>4 Anxious</div> <div>5</div> <div>6</div> <div>7 Scared</div> <div>8</div> <div>9</div> <div>10 Petrified</div>            | <input type="checkbox"/> |
| Repulsion          | <div>1</div> <div>2</div> <div>3</div> <div>4 Unpleasant</div> <div>5</div> <div>6</div> <div>7 Disgusted</div> <div>8</div> <div>9</div> <div>10 Appalled</div>       | <input type="checkbox"/> |
| Bafflement         | <div>1</div> <div>2</div> <div>3</div> <div>4 Hesitant</div> <div>5</div> <div>6</div> <div>7 Puzzled</div> <div>8</div> <div>9</div> <div>10 Confused AF</div>        | <input type="checkbox"/> |

Try to keep your content above 7. Anything above 7 is good. Great job!

Anything below 7, fix it.



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# SOCIAL INCENTIVE CHECKLIST

## Making A Statement

I want to be known for something and this content helps me express myself.

☐

## Make Me Look Cool

This content helps me share to the people who are interested in doing the same.

☐

## Hobbies/Passion

I have a lot of passion to give and this content helps me share all my passion and interest to people everywhere.

☐

## Save The World

Helping people is what I want to do and this content gives me a great opportunity to create awareness of a good cause.

☐

## Benefit Others

Sharing this content about this product/service not only benefits me but also the people around me.

☐

## Networking Opportunity

This content is a great way to connect with new people or stay connected and gives us the opportunity to talk about a new topic.

☐

## Getting Statements

I like hearing other people on matters I'm interested in and this content allows to me to share my opinion and read about what other people think.

☐