



Ruchika Agarwal

[1st year B Sc - Media Science in Insperia Knowledge Campus]



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LifePage Career Plan



I have decided to pursue
Travel Journalism



I explored:

Dream Index



Choreography

95



Outdoor Activity

91



Content Writing

91



Travel Journalism

LifePage: Ruchika showed keen interest in both Travelling and Writing, hence this Talk was a natural starting point.

89



Travel Blogging

LifePage: Ruchika suggested that she would like to explore Travel Blogging, hence this recommendation.

84



I also explored:



Trekking

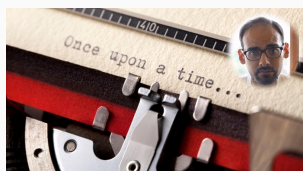
**Dream
Index**

84



Book Writing

82



Scriptwriting

80



Stand-up Comedy

78



Business Consulting

LifePage: This talk was suggested so that Ruchika could explore something completely off beat for her.

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I also explored:

Dream Index



Travel and Tourism

LifePage: Since Ruchika liked Travel Journalism, this Talk would allow her to explore a combination of Travel and Business.

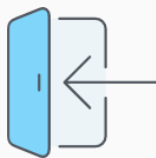
60



Journalism

LifePage: Ruchika could explore regular Journalism as she is interested in writing and this is a conventional career option.

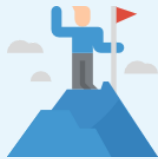
33



Eligibility for Travel Journalism is:

Realistically the most important thing is to get started! Start travelling, start writing, start sharing, start receiving feedback and start improvising on the basis of feedback.

While a degree is not necessary to remain a freelancer but for a steady-paycheck type of job, it can make a difference. Typically when a job opening is announced, often the majority of applicants are those with degrees and many years of experience that qualifies them. A degree in Journalism and Mass Communication will certainly open doors but only if you are looking to work for someone.



Success in Travel Journalism depends on:

What Is	Travel Journalism	5 %
Education	Culture	4 %
	Geography	4 %
	History	4 %
	Language	4 %
	Art	4 %
Skills	Story	2 %
	Self	4 %
	Capturing Beauty	5 %
	Curiosity	11 %
	Eagerness To Learn	11 %
	Open	4 %
	Organizational Ability	3 %
Positives	See The World	10 %
	Learning	5 %
	Meet Different People	2 %
	Self	3 %
Challenges	Unstable Life	4 %
	Competition	3 %
	Less Wage	3 %
A Day Of	Travel Journalism	5 %
		100 % Total



To excel in Travel Journalism I will do these Courses:

[1] B Sc in Media Science

There is no specific course in Travel Journalism. This Bachelor's degree will serve as Eligibility if I later seek a job. Also, it will help me understand the basics of Journalism and Media production. I am particularly keen on learning the use of camera as it can make Travel Journalism much more lively.

[This covers]

- ⇒ Capturing Beauty
- ⇒ Organizational Ability
- ⇒ Story
- ⇒ Eligibility

[2] MA English / History or MBA in Travel and Tourism

If at all, I wish to pursue a Master's it could be either of those. This is a call I need to take while I am still pursuing my Bachelor's degree. I will start early on with Travel Writing and if I can get significant traction on my Blog, I might opt for an MA in English or History to further enhance my writing. If not, I will consider an MBA to keep a regular job possibility open for myself.

[This covers]

- ⇒ Culture
- ⇒ History
- ⇒ Eligibility



To excel in Travel Journalism I will do these Certifications:

[3] In Language/s

I need to decide within first year of college if I wish to do Travel Journalism in other languages. This can be done by reading lonely planet series for different regions. Once decided, I can zero in on which Language/s I should pursue my Certification in.

[This covers]

⇒ Art

⇒ Culture

⇒ Geography

⇒ History

⇒ Language



To excel in Travel Journalism I will do these Trainings:

[4] My own Travel Blog

As noted, getting started is key. I will immediately start a blog to cover any and every type of travel I do. This will help me solicit feedback on my writing and improvise. If the Blog gathers more than 10,000 followers by the time I finish my Bachelor's degree it will greatly enhance my confidence and employ-ability.

[This covers]

- ⇒ Capturing Beauty
- ⇒ Curiosity
- ⇒ Eagerness To Learn
- ⇒ Open
- ⇒ Self
- ⇒ Story
- ⇒ Competition
- ⇒ Less Wage
- ⇒ Eligibility

[5] Content Writing Internship for a Travel Company

One big decision I need to make is whether I want to be a freelance Travel Journalist or want to work for an organization. This internship will help decide which track I will enjoy more.

[This covers]

- ⇒ Organizational Ability
- ⇒ Story
- ⇒ Competition
- ⇒ Less Wage
- ⇒ Unstable Life
- ⇒ Eligibility



To excel in Travel Journalism I will do these Others:

[6] General Reading

There are so many places in the world and each has its own Culture, Geography, History, Language and Art. It is important to have good reading habits so that I can keep enhancing my understanding of the world around me. For this I will ensure that I do read at least one book every fortnight.

[This covers]

- ⇒ Art
- ⇒ Culture
- ⇒ Geography
- ⇒ History
- ⇒ Language
- ⇒ Curiosity
- ⇒ Eagerness To Learn
- ⇒ Story

[7] Networking

Networking is key to developing a better understanding of whatever I will write on and also to travel safe and efficiently. Many networking platforms like Couchsurfing exist to help travelers network and travel more optimally. I will explore these early on in order to expand my network.

[This covers]

- ⇒ Open
- ⇒ Organizational Ability



Your LifePage Experience



Environment Assessment:

Ruchika has a very supportive family and it enthusiastically supports all career decisions which Ruchika makes.



Student Observation:

Ruchika wanted to get into Actuarial Sciences and did enroll for Economics Honors in Kolkata. However, she did not quite like the program. Additionally owing to some health issues she quit after her first year. Now, she is looking to re-plan her Career strategy.

2

Number of sensible lines you spoke initially



15

Number of sensible lines you wrote in your plan



Mamta Sharma

[LifePage Advisor]

Ruchika is a very enthusiastic individual. She is also very self confident, it is not easy to declare that one made a career mistake and start all over again. During my interactions with Ruchika, she systematically arrived at Travel Journalism as her Career choice. I wish her all the luck and eagerly look forward to her soulful writings.



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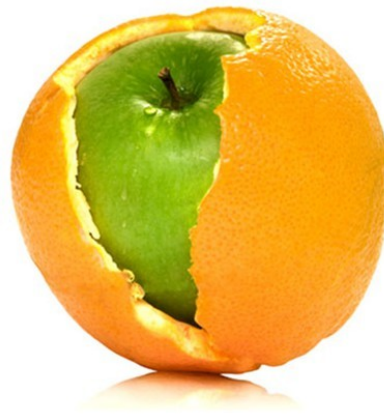


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LifePage — The Self Discovery App!

**'be
different...'**



Kapil Rawat

[Founder - LifePage]

Dear Ruchika Agarwal,

Congratulations on finalizing your LifePage Career Plan. I sincerely hope that this Plan will help you to achieve your goals and to realize your true potential.

While helping you write your Career Plan we have tried to guide you on how to form an independent view about your chosen career in the form of an Assessment Matrix and also on how to translate this independent view into action items. As you progress in your Career journey, you will learn more, introspect more and consequently feel the need to change your Assessment Matrix and action items.

You can continue to use www.ams.lifepage.in to make changes to your LifePage Career plan and also to track your progress on your LifePage Career Plan.

I wish you all the luck and eagerly look forward to the day when we will invite you to deliver your own LifePage Career Talk.

Good Luck!