

Vanguard S&P 500 Growth ETF

As of June 30, 2020

VOOG

Investment approach

- Seeks to track the performance of the S&P 500 Growth Index.
- Large-cap growth equity.
- Employs a passively managed, full-replication strategy.
- Fund remains fully invested.
- Low expenses minimize net tracking error.

The fund may become nondiversified, as defined under the Investment Company Act of 1940, solely as a result of a change in relative market capitalization or index weighting of one or more constituents of the index.

About the benchmark

- The S&P 500 Growth Index represents the growth companies of the S&P 500 Index, a widely recognized benchmark of U.S. stock market performance that is dominated by the stocks of large U.S. companies.
- Tracks the growth companies of the S&P 500 Index as identified by three factors: three year earnings per share growth rate, three year sales per share growth rate, and momentum (12-month change in price).

Performance history

Total returns² for period ended June 30, 2020

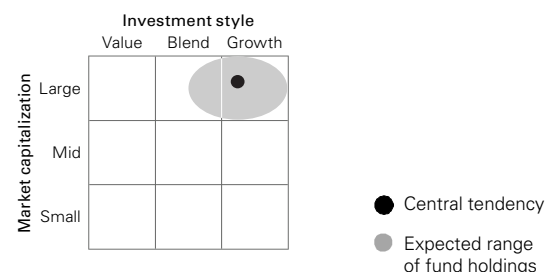
	Quarter	Year to date	1 year	3 years	5 years	Since inception
VOOG (Inception 09/07/2010)						
Net asset value (NAV) return ³	26.21%	7.85%	17.63%	16.59%	14.47%	16.03%
Market price return ⁴	26.30	7.90	17.72	16.59	14.45	16.03
S&P 500 Growth Index	26.23	7.93	17.75	16.75	14.63	16.20

The performance data shown represent past performance, which is not a guarantee of future results. Investment returns and principal value will fluctuate, so investors' shares, when sold, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data cited. For performance data current to the most recent month-end, visit our website at vanguard.com/performance.

Investors cannot invest directly in an index.

Investment Products: Not FDIC Insured • No Bank Guarantee • May Lose Value

Investment focus



Quick facts

Benchmark	S&P 500 Growth Index
Expense ratio ¹	0.10%
Dividend schedule	Quarterly
ETF total net assets	\$3,723 million
Fund total net assets	\$3,732 million
Inception date	September 7, 2010

Trading information

Ticker symbol	VOOG
CUSIP number	921932505
IIV (intra-day ticker)	VOOG.IV
Index ticker (Bloomberg)	SPTRSGX
Exchange	NYSE Arca

¹ As reported in the most recent prospectus. A fund's current expense ratio may be lower or higher than the figure reported in the prospectus.

² Figures for periods of less than one year are cumulative returns. All other figures represent average annual returns. Fund performance figures assume the reinvestment of dividends and capital gains distributions; the figures are pre-tax and net of expenses. The above widely used comparative index represents unmanaged or average returns on various financial assets that can be compared with the fund's total returns for the purpose of measuring relative performance.

³ As of 4 p.m., Eastern time, when the regular trading session of the New York Stock Exchange typically closes.

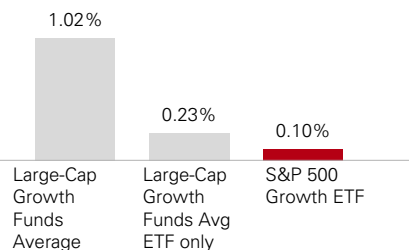
⁴ Market price returns are calculated using the midpoint between the bid and offer prices at the time NAV is calculated, typically 4 p.m., Eastern time.

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Expense ratio comparison ¹



Ten largest holdings and % of total net assets ⁴

Microsoft Corp.	10.1%
Apple Inc.	9.8
Amazon.com Inc.	7.6
Alphabet Inc.	5.5
Facebook Inc.	3.6
Visa Inc.	2.1
Mastercard Inc.	1.7
NVIDIA Corp.	1.5
Adobe Inc.	1.4
PayPal Holdings Inc.	1.3
Top ten as % of total net assets	44.6%

ETF attributes

ETF attributes	S&P 500 Growth ETF	S&P 500 Growth Index
Number of stocks	279	279
Median market cap	\$200.1B	\$200.1B
Price/earnings ratio	30.0x	30.0x
Price/book ratio	7.0x	7.0x
Return on equity	23.5%	23.5%
Earnings growth rate	18.9%	18.9%
Foreign holdings	0.0%	0.0%
Turnover rate ²	22.9%	—
Standard deviation ³	16.81%	16.81%

Top 10 sector diversification as % of common stock⁵

Information Technology	40.3%
Consumer Discretionary	14.6
Communication Services	12.6
Health Care	10.5
Industrials	7.0
Financials	4.5
Consumer Staples	4.4
Real Estate	2.6
Materials	2.2
Energy	0.7

¹ Represents the expense ratio for the Vanguard ETF as reported in the most recent prospectus. There are material differences between mutual funds and ETFs. Unlike mutual funds, ETFs are priced continuously and bought and sold throughout the day in the secondary market (at a premium or discount to net asset value) with the assistance of a stockbroker, which entails paying commissions. Sources: Lipper, a Thomson Reuters Company, and Vanguard, December 31, 2019.

² For most recent fiscal year. Turnover rate excludes the value of portfolio securities received or delivered as a result of in-kind purchases or redemptions of the fund's capital shares, including Vanguard ETF Creation Units.

³ A measure of the volatility of a fund—based on the fund's last three years of monthly returns—used to indicate the dispersion of past returns. A higher standard deviation means a greater potential for volatility. For funds with less than 36 months of performance history, standard deviation is not calculated.

⁴ The holdings listed exclude any temporary cash investments and equity index products.

⁵ Sector categories are based on the Global Industry Classification Standard ("GICS"), except for the "Other" category (if applicable), which includes securities that have not been provided a GICS classification as of the effective reporting period.

Vanguard ETF® Shares are not redeemable with the issuing Fund other than in very large aggregations worth millions of dollars. Instead, investors must buy or sell Vanguard ETF Shares in the secondary market and hold those shares in a brokerage account. In doing so, the investor may incur brokerage commissions and may pay more than net asset value when buying and receive less than net asset value when selling.

All ETF products are subject to risk, which may result in the loss of principal.

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For more information about Vanguard ETF Shares, visit vanguard.com, call 866-499-8473, or contact your broker to obtain a prospectus or, if available, a summary prospectus. Investment objectives, risks, charges, expenses, and other important information are contained in the prospectus; read and consider it carefully before investing.

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