

A MANIFESTO FOR DADS

BEING A DAD IS NOT THE SAME AS BEING A MUM

it is its own very special thing

WATCH ENJOY

their faces light up when
you enter the room

the way they make you
feel young again

LISTEN

TO THEIR QUESTIONS AND THINK
CAREFULLY ABOUT YOUR ANSWERS

LIFT THEM HIGH ~ **PLAY** THEIR WAY

TELL THEM A STORY ~ **MAKE** THEM LAUGH

delight them

TELL THEM BAD JOKES

in front of their friends

and remember

YOU ARE THEIR IDOL

so never miss a chance

TO TELL THEM THAT YOU'RE PROUD

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