

3 DAYS, 3 VIRTUAL EVENTS



ITB  
ASIA

mICE  
SHOW ASIA



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## ATTENDEE CATEGORY GUIDE – BUSINESS MATCHING: ONLINE DIARY

EACH ATTENDEE CATEGORY CAN SCHEDULE MEETINGS WITH DIFFERENT GROUPS OF ATTENDEES.

IF YOU ARE A BUYER, YOU CAN ONLY MEET EXHIBITORS WITH APPOINTMENTS.

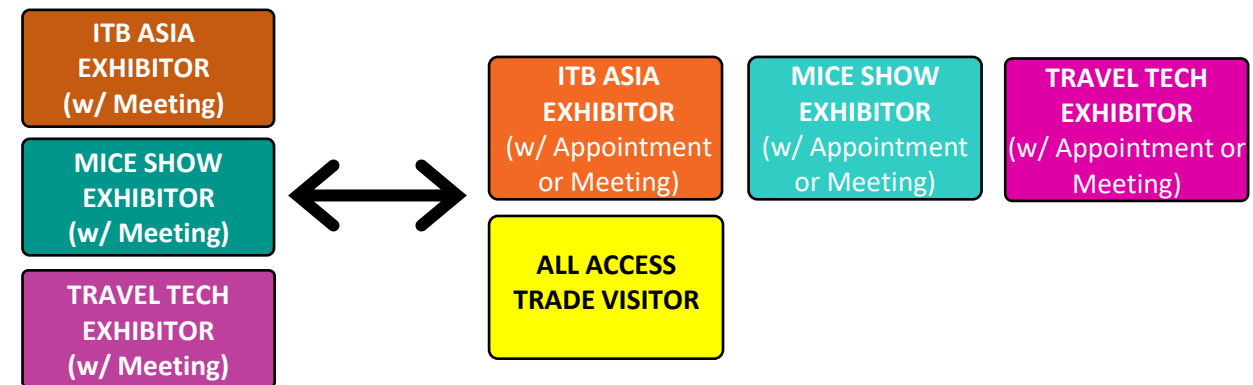


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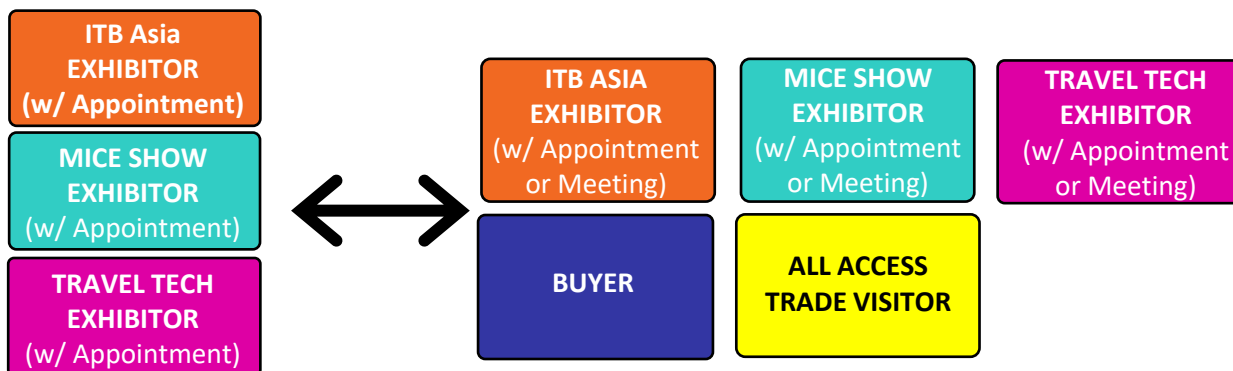
IF YOU ARE AN EXHIBITOR WITH MEETING ONLY, YOU CAN REQUEST MEETINGS WITH OTHER EXHIBITORS (w/ Appointment or Meeting) AND TRADE VISITORS

Note: Only Exhibitors holding an Appointment Set or Meeting will be able to participate in Business Matching.



IF YOU ARE AN EXHIBITOR WITH APPOINTMENT SET, YOU CAN REQUEST MEETINGS WITH BUYERS, EXHIBITORS (w/ Appointment or Meeting) AND TRADE VISITORS.

Note: Only Exhibitors holding an Appointment Set or Meeting will be able to participate in Business Matching.



IF YOU ARE A TRADE VISITOR, YOU CAN ONLY MEET EXHIBITORS (w/ Appointment or Meeting).



IF YOU ARE A SPEAKER, YOU WILL BE ABLE TO MAKE APPOINTMENTS WITH OTHER SPEAKERS, EXHIBITORS AND TRADE VISITORS. HOWEVER, THEY CANNOT REQUEST MEETINGS WITH YOU.



THE FOLLOWING CATEGORIES **DO NOT** HAVE ACCESS TO BUSINESS MATCHING.

