

Press Release

For Immediate Release

The Mira Hong Kong to Unveil New Shimmering Wedding Banquets at its Anniversary Rose Gold Romance Bridal Fair

1 September 2017, Hong Kong: As a meaningful toast to the lucky 8th Anniversary of The Mira Hong Kong on 17 September 2017 the hotel will turn its newly refurbished penthouse Ballroom into a rose gold wonderland to unveil the latest shimmering table and wedding decor programs along with a bridal show of **TUXEE** tuxedo and **DRESSEE X WINNIE COUTURE** Beverly Hills wedding gown collections by **celebrity fashion designer Mr. Eric Suen**, wedding solemnization demonstration by **celebrity civil celebrant Anthony Lam**, tasting preview of new signature Chinese banquet dishes, well-being and beauty gene seminar introducing the secret of ultimate beauty by state-of-the-art technology and a host of exclusive wedding privileges for wedding prospects.

From bridal fashion celebrity designers, grooming specialists, wedding photography and floral arrangement experts showcasing the latest trends and solutions for the Hong Kong wedding market The Mira Hong Kong has invited a number of **partnering brands joining this special event** including: TUXEE, DRESSEE, M.K. Lam & Co., SanStation, The Studio, SOVOS PERFUME CORNER & WEDDING GIVEAWAYS, VA VA, Private I, Sharon Au Wedding Consultants, Forever Couple, Lane's Bridal, ME2 Productions by Horace Mui, Pangenia Lifesciences Limited, Pacific Petals, Tsui Hang Village (Tsim Sha Tsui), Miramar Travel, and MiraSpa.

Celebrated along with the **diamond jubilee of Miramar Group**, to mark the occasion and double the happiness, couples who confirm their wedding banquet at the Rose Gold Romance Bridal Fair will enjoy a host of **exclusive wedding privileges** such as minimum charge waiver for events hosted within 2017, additional night of accommodation for the newlyweds at The Mira Hong Kong, free-flowing house wines throughout the meal, exclusive tailor-made floral decorations, and special prices on LED wall backdrop to stage memorable banquets with most dramatic and engaging effects.

Designed by the US celebrity party planner and wedding guru **Colin Cowie**, The Ballroom at The Mira Hong Kong received a glamorous touch up earlier this season with velvety plush carpet and an upgrade of its sophisticated LED lights control for even

more stunning visual effects programmed for cutting-edge events and sensational weddings.

To complement these new fittings dedicated Wedding Planners of The Mira Hong Kong conceptualized **3 new shimmering table programs** to reflect the new capacity with stylish setups following the latest trends taking wedding banquets to another level of extraordinary including the eponymous **Rose Gold Romance** - the ultimate in innocent splendor blooming in delicate hues of warm gold accentuated with stylish organza silk chair sashes, crystal-ornamented clear glass show plates and oversized candelabras.

Shimmering Gold dazzles with golden glassware rims, elegant tableware and imperial centerpieces accentuated with passionate red floral arrangements evoking double luck on your special day. **Sensuous Silver** brings the pared-down luxury in silver cool reflecting the confidence of a wedding couple. Custom linens with cascades of glittering bids, luminous tableware with countless facets, elegant gem embedded napkin rings and sophisticated floral centerpieces create opulent setting with eye-catching details to match.

Anniversary event at The Mira marking the hotel's milestone will also be an opportunity to take a glimpse into the gourmet side of stylish banquets. Featuring **4 sublime menus** starting from HK\$12,388 with **new signature dishes** curated by **Executive Chinese Banquet Chef Wesley Kwok** the latest wedding packages promise delightful feasts with elegantly presented premium ingredients such as nourishing double-boiled ginseng and pigeon with fish maw, fresh shrimp roll in crunchy seaweed and silky smooth sea scallop with crispy rice, or delicate bird's nest and shrimp dumplings with fresh coral clams and seasonal greens.

To join the menu tasting, participants are invited to join in the **social media game** announced on hotel channels and 40 lucky couples will be selected to enjoy exclusive tasting preview of new signature dishes during the bridal fair. For more details, please follow @themirahotel on Instagram and @themirahk on Facebook.

ROSE GOLD ROMANCE BRIDAL FAIR 2017

Date: 17 September, 2017 (Sunday)

Time: 12:00pm – 8:00pm

Venue: 18/F Ballroom, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui

Free Entry with light refreshments

RSVP and Enquiries: 2315 5688 or catering.event@themirahotel.com

Event Programme Highlights:

- **Curtains Up:** Unveil an all-new 'Rose Gold Romance' table program
- **Besties' Secret Moment:** Bridal Shower Demo @ MiraSpa

- **When Romantic Voyage Begins:** Hotel Sneak Peak
- **The TALK of the Town:** Bridal show of TUXEE tuxedo and wedding gown collection DRESSEE X WINNIE COUTURE Beverly Hills by Celebrity Fashion Designer Mr. Eric Suen
- **Perfect Vows:** Wedding solemnization demonstration by celebrity civil celebrant Anthony Lam
- **Exquisite Feast:** Tasting preview of new signature dishes by Chinese Banquet Executive Chef Wesley Kwok
- **Elegant Charms:** Wedding gift favor workshops (HK\$100 nett per person)
- **Blooming Bride:** Beauty Gene Seminar by Pangenia Lifesciences Limited
- **Grand Lucky Draw:** Prizes including 2-night stay at The Grand Mira Suite, groom tuxedo from TUXEE, evening gown from DRESSEE and more! (Prizes valued at HK\$100,000 nett)

Additional resources:

[Click here](#) to see a complete list of booking privileges exclusive to this event

[Click here](#) to see the complete list of year-round wedding compliments

[Click here](#) to see the 4 new Chinese banquet dinner menus



Unveiling of the Rose Gold Romance theme as the newest addition to the collection of fashionable weddings at The Mira



Celebrity Fashion Designer of TUXEE, Mr. Eric Suen will present the latest collection of contemporary tuxedos for grooms and wedding gown collections by DRESSEE X WINNIE COUTURE Beverly Hills for brides



Fashioned to the smallest detail, the new table programs include delicate ornaments and tablecloth sheers reflecting the myriad of lights casted by the LED system



Rose Gold Romance wedding theme with stylish organza silk chair sashes, crystal-ornamented clear glass show plates and oversized candelabras



Latest inclusions to the 2017 wedding trends include Sensuous Silver theme



Modern interpretation of Shimmering Gold with red accents fulfills the needs of contemporary couples and the tradition



To be tasted at the event are new signature dishes from 4 sublime Chinese banquet set dinner menus by Chef Wesley Kwok including Mini Supreme Buddha Jump over the Wall and Seaweed Shrimp Roll and Sautéed Sea Scallop on Crispy Rice



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High-resolution images available at: http://bit.ly/rosegoldromance_PRESS

About TUXEE

With a proud history of Eric in the entertainment industry, it should come as no surprise that Eric is a fashion designer to be taken seriously as he has launched a collection of TUXEE bespoke suits, shirt and accessories. Working exclusively with only the best mills, an extensive choice of over 10,000 of the very best tailoring fabrics and incredibly luxurious blends such as diamond chips and 24 carat gold, TUXEE suit is unmistakably trendy in its cut and presentation. The in-house tailor team represents the best of Savile Row tradition as well as Eric Suen's celebrity DNA, translating it into a personal service for clients. TUXEE is proud to have dressed many leading men and women for films, premieres and award ceremonies including the Best Leading Actress, Best Supporting Actress & Best New Actress nominees of 2017 Hong Kong Film Awards.

About The Mira Hong Kong

The Mira Hong Kong is a design-driven urban retreat with a total of 492 boldly accented guest rooms, including a collection of 56 suites and meticulously designed specialty suites. Centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district and a close walk to the local underground, railway stations and the Star Ferry, the hotel easily connects to all parts of the vibrant metropolis.

The Mira Hong Kong is a member of Design Hotels™

www.themirahotel.com

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