

Press Release

For Immediate Release

Room One - Sports Bar Now Open!

New Premier Destination for Sports Watching in Tsim Sha Tsui

20 March 2018, Hong Kong: Watch. Sip. Cheer. GOOAAAL! Seamlessly blending in with the sleek lobby lounge of The Mira Hong Kong, **Room One – Sports Bar** is a new place in Tsim Sha Tsui to meet with friends and watch the most anticipated sports events live on high-definition TVs with original bar bites and signature cocktails.

Originally designed as an intimate retreat from the urban sprawl where intriguing mood lighting is enhanced by the eclectic sounds, **Room One – Sports Bar** turns into an buzzing venue on game nights showcasing highlight events of major tournaments from English Premier League to F1 Grand Prix, NBA, ATP Tour and soon much-awaited 2018 World Cup.

Hidden within a sleek luxury hotel, **Room One – Sports Bar** features soothing, cocoon-like **interiors** gently lit in neon-purple hues with a bar island in the middle, comfortable booths perfect for mingling with friends, a private room accommodating up to 24 guests, and a generous lounge area with a total **capacity of up to 120 Guests**. As of now, it is also equipped with **three crisp display HD TVs** that can be seen from every angle of the venue.

“Tsim Sha Tsui has a wealth of popular pubs and nightlife venues but it is Room One – Sports Bar opened in anticipation of upcoming World Cup series that fills the gap of chic cocktail bars that show live sports and serve five-star quality drinks with original, homemade bar bites to match,” says Kenneth Sorensen, Business Unit Head of Hotels & Serviced Apartments, Miramar Group.

At **Room One – Sports Bar** the **menu** reads like a novel that is difficult to put aside: from innovative and carefully crafted cocktails prepared with home-infused liquors to an impressive collection of rare whisky, hand-picked wines and beers. Infusing inspirations from local customs, and Asian flavours, the cocktails are a creative showcase of modern mixology featuring premium spirits with an engaging presentation. Among **twelve signature recommendations** by in-house mixologists are *Night Watch* – a mix of mezcal and lavender-infused agave syrup served in a slender glass bird; *Old Gods, New Gods* featuring sophisticated 23 years old Ron Zacapa rum with homemade tonka beans syrup; and vodka, lychee liqueur and coconut puree *White Walkers* served with a frothy foam and a few chocolate truffles to match.

Game night special package priced at HK\$238 per person includes a beer, unlimited popcorn and a choice from homemade, memorable bar bites such as *Truffle and Bacon Waffle*, *Chicken Shawarma Wrap* or *Lobster and Foie Gras Burger Duo* that are sure to build the appetite for a night of sports action and curb hunger cravings at night.

Daily Happy Hours from 5pm – 7pm are the time at which hotel guests and local crowd may enjoy popular cocktails, wines or draft beer at special prices while every Tuesday and Wednesday is a popular **Sushi & Sake Night** with free-flowing, gentle sake-based cocktails and unlimited bento boxes of sushi for 3 hours from 7pm – 10pm at HK\$308 per person.

Opening Hours:

Sunday to Thursday, 3pm – 1am

Friday to Saturday, 3pm – 2am

Cocktails menu: http://bit.ly/roomone_cocktails

Spirits, beers, wines & snacks menu: http://bit.ly/roomone_sportsbar_menu

Booking enquiries: +852 2315 5888 or roomone@themirahotel.com

Location: Room One – Sports Bar, G/F Lobby, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui

All prices are subject to 10% service charge.



Room One – Sports Bar features open space layout with island bar that allows unobstructed view of TVs from every angle and makes socialising among sports fans even easier



Cocktails at Room One are a showcase of modern mixology featuring premium spirits with an engaging presentation

Every Tuesday and Wednesday is a Sushi & Sake Night with free-flowing cocktails and unlimited bento boxes of sushi for 3 hours



Private room for gatherings of up to 24 Guests is the perfect spot to meet with friends on a game night or party away the night in style

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design-driven urban retreat with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry.

From free high-speed Wi-Fi throughout entire hotel, complimentary on-the-go connectivity solutions, high-end Bose docking stations, wirelessly controlled on-screen infotainment, intuitive ambient lighting controls, to little details that make a difference, such as in-room safety box in which guests may charge their laptops, the hotel stands out among 21st century hospitality choices in Hong Kong.

The Mira Hong Kong is a member of Design Hotels™.

www.themirahotel.com

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Download hi-res images at: http://bit.ly/press_roomone_sportsbar

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