

Press Release
For Immediate Release

The Mira Hong Kong Celebrates Art Month in the City with a Splash of Colour & Heritage

Art-inspired Degustation Menu at WHISK and Cocktails at Room One

1 March 2017, Hong Kong: Celebrating life as colourful joie de vivre and paying homage to its locale, The Mira Hong Kong presents its art-inspired menu at WHISK and creative cocktails at Room One lobby bar available from 8 – 26 March. Aficionados awaiting the most anticipated contemporary art fairs of the season in one of the most prominent art hubs and culinary capital cities of Asia are invited to take a sip of and taste edible art at an opening night with a live DJ on March 8th.

"Life – Art – Colour" is the theme of the **6-course degustation menu** by Chef Oliver Li at the **contemporary Western restaurant WHISK** featuring modern interiors masterminded by the Miami-based interior designer Charles Allem listed on *Architectural Digest's* "AD 100" hall of fame.

From painter's palette to gourmand's palate, represented in six abstract dishes inspired with six colour hues corresponding with six international culinary and art hotspots, creatively entwined ingredients from around the world become plated art on its own at the ingredient-centric restaurant with a strong focus on premium quality meats and seafood.

Opening with a plate of Japanese zen "Green" Ama Ebi Shrimp Sashimi wrapped in Avocado and Avruga Caviar, to a refreshing dish of Octopus, Watermelon and Beetroot depicting temperamental Spanish "Red" and hearty German "Black" Pork Knuckle with Black Garlic and Sage, hungry art lovers may expect culinary expressions that are not only artfully presented but are also full of flavour and essence to give the much needed energy for gallery hopping and exclusive after-parties around town. Italian "White" on a pristine white canvas of the plate is a thought-provoking invitation to delicate flavors and textures of a marble-white creamy risotto with crunchy white asparagus and gentle, briny clams.

Among 4 wine pairings selected by the sommelier, global gourmands will be delighted to find an artfully labeled boutique Tuscan wine by **Bibi Graetz**, and a unique Riesling by **Jean Meyer**, a winemaker who uses handpicked artworks of Alsatian artists to illustrate the personality of each grape variety locked within the wine bottle.

Befitting the occasion, creative drinks at the **hotel lobby bar Room One** are a tribute to the vibrant cultural scene of Hong Kong with its eclectic Chinese roots and cosmopolitan influences. Inspired with Kowloon's landmarks depicted in many shapes and forms of contemporary art, be it painting, film, modern installation or sculpture, the collection of **4 artsy cocktails** at Room One celebrate the wondrous pool of home-grown talent and art aficionados who have put Hong Kong on the map of international art.

Aptly presented drinks are named after iconic locations of Kowloon, the local landmarks of the vibrant neighbourhood of The Mira Hong Kong, including prune powder coated *Temple Street*; pirate chest locked fragrant *Harbour Front*; *Flight to Kai Tak* presented in ceramic crockery; and Kowloon Walled City with notable notes of lychee and hibiscus. Blurring the lines, each drink concocted by Room One's mixologist Rocky is served with a matching nibble that has a strong reference to the locale and fits the flavour profile of each tippie, be it roasted seaweed snacks, Chinese almond cookies, or the roasted sweet chestnuts.

Art-inspired Menu at WHISK

8 – 24 Mar, Mon – Sat, 6:30pm – 10pm

HK\$890 for 6 courses / HK\$690 for 4 courses (Midori, Rose, Schwarz, Orange)

Add HK\$360 for wine pairing

Artsy Cocktails at Room One

9 – 26 Mar, 4pm till late

HK\$108 per cocktail

Opening Night

8 Mar, 7 – 10pm

HK\$938 nett / HK\$728 nett for a 6-course / 4-course menu at WHISK and one cocktail at Room One

Tickets available online at www.themirahotel.com

WHISK, 5/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui

Bookings: 2315 5999 or dining@themirahotel.com

Room One, G/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui

Bookings: 2315 5888 or dining@themirahotel.com

Prices are subject to 10% service charge unless stated otherwise.

Art-inspired Degustation Menu at WHISK

“Life is Art...Live Yours in Colour”

MIDORI みどり (Japanese Green)

Ama Ebi Shrimp Sashimi, Avocado, Avruga Caviar

2013 Bibi Graetz Casamatta Bianco, Tuscany, Italy

ROJO (Spanish Red)

Octopus, Watermelon, Beetroot

ROSÉ (French Pink)

Pan Seared Landes Duck Foie Gras, Grapefruit

2012 Jasmeyer 'Les Folastries' Gewurztraminer, Alsace, France

BIANCO (Italian White)

White Asparagus, Vongole, Oatmeal Risotto

SCHWARZ (German Black)

Pork Knuckle, Black Garlic, Sage

or

Stone Grilled Japanese A4 Wagyu Beef Sirloin (Add \$250)

2014 Nittardi Chianti Classico, Tuscany, Italy

橙色 (Chinese Orange)

Blood Orange, Carrot, Coconut

Vista Alegre 3 Years Old Moscatel, Douro, Portugal

Room One Artsy Cocktails Menu

Harbour Front

Rum, Fresh Lime Juice, Grapefruit Juice, Simple Syrup, Burnt Rosemary Twig, served with Chinese Sesame Cookies

Kowloon Walled City (Guanfuchang)

Vodka, Fresh Lime Juice, Triple Sec, Lychee Liqueur, Salted Caramel, Hibiscus Syrup, Prosecco, Salt Flakes & Orange Bitters, served with Chinese Almond Stick

Flight to Kai Tak

Tequila, Fresh Lime Juice, Orange Juice, Maple Syrup, Crème de Cassis, Fresh Kumquat, served with Roasted Sheets of Nori

Temple Street

Vodka, Frangelico, Fig Liqueur, Lemon Juice, Simple Syrup, Prune Powder, served with Roasted Chinese Chestnuts

About WHISK

WHISK is an ingredient focused, contemporary Western restaurant in the heart of Tsim Sha Tsui offering simple, exciting and fresh, seasonal cuisine revolving around quality meats, fish and eclectic wines at an attractive price. The menus rotate with seasons and are served in a modern setting and relaxed atmosphere of the main restaurant or private dining rooms. Located at the fifth floor of The Mira Hong Kong, WHISK transitions to Vibes - a spacious open-air lounge hidden in the green courtyard - which serves as al fresco setting for WHISK's lauded Sunday Champagne Brunch. The latest addition to the modern space is a convivial wine lounge to relax in with small plates of WHISK's cuisine and a choice of 18 wines by the glass.

About Room One

With its intimate interiors, intriguing mood lighting, ambient sounds, signature drinks and original bar snacks, Room One is a cocktail lounge seamlessly woven into the chic hotel lobby. The perfect place to relax and enjoy a drink after a hectic day in Hong Kong, Room One offers a wide selection of classic and contemporary cocktails from award-winning mixologists and top bars around the world along with its own creative selection, wines and a choice of whisky. Room One's soothing, cocoon-like interiors are a unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie®.

About The Mira Hong Kong

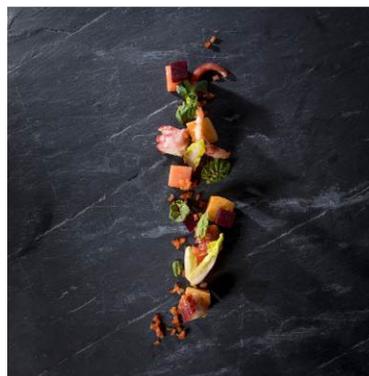
The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels and Kiwi Collection.

www.themirahotel.com



MIDORI



ROJO



ROSE



BIANCO



SCHWARZ



CHINESE ORANGE



Flight to Kai Tak



Temple Street



Harbour Front



Kowloon Walled City

More high resolution images available for download here: http://bit.ly/ART_INSPIRED_MIRA_PressKit

For media enquiries or additional images, please contact:

Agnes Ma

Marketing Manager | The Mira Hong Kong
Tel +852 2315 5574 | Fax +852 2369 0972
agnes.ma@miramar-group.com

Jakub Lewandowski

Public Relations Manager | The Mira Hong Kong
Tel +852 2315 5181 | Fax +852 2369 0972
jakub@themirahotel.com