



Press Release  
For Immediate Release  
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## **Find Mira Moon Rabbits to Win Big Prizes!**

Mira Moon's Rabbits have escaped and they need your help! Are you ready to search Hong Kong for them and be in with the chance of winning a stay in the Penthouse Suite at Mira Moon hotel?

Starting Thursday 13<sup>th</sup> September, Mira Moon hotel will host a logo hunt competition throughout the city in partnership with likeminded retailers. Stickers of the Mira Moon Rabbit logo will be strategically placed in shop windows around the city in 11 key locations - Causeway Bay, Wan Chai, Central & Tsim Sha Tsui - over a period of 2 weeks - **Thursday 13th – Sunday 30th September**. A Facebook competition will run in conjunction with the logo hunt and entrants will have the chance to win fantastic prizes.

In order to enter and find the Mira Moon Rabbits, clues and hints will be posted on Mira Moon's Facebook page daily from Thursday 13th September and each one will lead to a shop where you can find a Rabbit. Once you've found them, simply take a picture of the Mira Moon Rabbit logo and the shop front and submit below. There are 11 Rabbits in total and the more you find the more likely you are to win!

You can submit up to four photos at a time and come back later to enter more if you can. And remember, all photos must include the Mira Moon logo and shop name.

The **competition closes on Sunday 30th September 2012 at 11.59pm** so you have until then to find all the Mira Moon Rabbits!

### **First Prize**

A one-night stay in the Penthouse Suite at Mira Moon hotel for 2, including breakfast and evening meal at the new Mira Moon restaurant

### **Second Prize**

A cocktail making class with head barman at the new Mira Moon bar

### **Third Prize**

Evening meal for 2 at the new Mira Moon restaurant



## Runners Up Prizes

7 x HK\$1,000 shopping vouchers

For more details on the competition please visit [www.miramoonhotel.com](http://www.miramoonhotel.com) or [www.facebook.com/miramoonhotel](http://www.facebook.com/miramoonhotel).

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## About Mira Moon

Mira Moon is the latest designer lifestyle hotel managed by Miramar Group set to open in early 2013. The hotel will feature 90 contemporary guestrooms and one penthouse suite, with the design conceived under the creative direction of Wanders & yoo. Mira Moon draws on iconology from the classic Chinese Moon Festival fairytale and aims to create a sense of theatrical drama delivered through spectacular surroundings and magical interactions. Conveniently situated for both business and leisure travellers, the Hong Kong Convention and Exhibition Centre (HKCEC) and Hong Kong Arts Centre are just a short walk from the hotel.

## About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage and travel services in Hong Kong, mainland China and the United States. For detailed information, please visit [www.miramar-group.com](http://www.miramar-group.com)

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