

Press Release
For Immediate Release
23 August 2012

**Miramar Group's 55th Anniversary
September Anniversary Promotion: Complimentary Hiroshima Oyster at
Saboten**

Miramar Group is celebrating its 55th anniversary in 2012 and to mark this occasion, the 5th of every month will be designated as Anniversary Day. Valued customers can take advantage of 12 exciting promotions throughout the year at our award-winning Cantonese, Sichuanese, Japanese, French, and Italian restaurants, contemporary café, and even online at miramar-shopping.com. Saboten Japanese Cutlet, recently voted as "Must-try Japanese Restaurant" by renowned local food magazine, will be offering a deal for the month of September.

Complimentary Hiroshima Oyster at Saboten

Exclusively on 5th September 2012, dine at Saboten and enjoy a complimentary deep fried Hiroshima oyster. For details, please contact restaurant staff.



Deep fried Hiroshima oyster



Saboten Japanese Cutlet

Miramar Group has made itself a household name in the hearts and minds of Hong Kongers over the past 50 years. Our commitment to innovation has led us to successfully reposition ourselves from a traditional hotel management company into a contemporary, diversified business. In recent years, our hotel The Mira Hong Kong, Miramar Shopping Centre, Mira Mall and many of our restaurants have undergone extensive transformation, redefining our brand to a whole new level.

Exciting promotions will be revealed on the 1st of every month, so be sure to check out the following websites:

September:	Saboten Japanese Cutlet	www.saboten.hk
October:	Cuisine Cuisine	www.cuisinecuisine.cn
November:	Yunyan Sichuan Restaurant	www.yunyan.hk
December:	Miramar Online Shop	www.miramar-shopping.com

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About Saboten Japanese Cutlet

Founded in 1966, Saboten is now one of the largest Tonkatsu chains in Japan, with over 500 outlets in Japan, Korea, Taiwan, Thailand and Singapore. The name Saboten or “cactus” in Japanese was selected to embody the founder’s vision: to build a shop full of vitality, one that would survive even in the harshest conditions. Saboten opened its first overseas operation in Korea in 2001, bringing exceptional service, skilful preparation and high-quality ingredients to customers abroad.

About Miramar Group

Based in Hong Kong, Miramar Hotel and Investment Company, Limited (Miramar Group) was established in 1957 and has been listed on the Hong Kong Stock Exchange since 1970. (HKEx Stock Code: 71). Miramar Group is a member of Henderson Land Group, with a diversified business portfolio covering hotels and serviced apartments, property investment, food & beverage, travel services and retail business in Hong Kong, mainland China and the United States.

Restaurants within Miramar Group:

Hong Kong:

Cuisine Cuisine	3101, podium level 3, ifc mall, Central, Hong Kong
The French Window	3101, podium level 3, ifc mall, Central, Hong Kong
Assaggio Trattoria Italiana	6/F, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong
Tsui Hang Village (Central)	2/F, New World Tower, 16-18 Queen's Road Central, Hong Kong
Tsui Hang Village (Tsimshatsui)	5/F, Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Yunyan Sichuan Restaurant	4/F Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon
Hide-Chan Ramen	Upper Ground Floor, The Loop, 33 Wellington Street, Central, Hong Kong
Saboten Japanese Cutlet	Lower Ground Floor, Henry House, 42 Yun Ping Road, Causeway Bay, Hong Kong
The Mira Hong Kong (COCO / Cuisine Cuisine / Room One / WHISK / Yamm)	118 Nathan Road, Tsimshatsui, Kowloon

Mainland China:

Cuisine Cuisine	2/F, West Tower, Beijing WFC, No. 1 3 rd Ring East Middle Road, Chaoyang District, Beijing
Cuisine Cuisine	9/F, Zone C, Wuhan International Plaza, 690 Jiefang Avenue, Jiangnan District, Wuhan

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