

PRESENTED BY



Asia CEO Awards 2018



LET'S BUILD THIS COUNTRY!

Introductory Message

Welcome to the Asia CEO Awards, the biggest annual business awards in the region!

For years, we have given recognition to the most outstanding leaders and executives, to the most deserving companies, and to the most inspiring stories. This year, we are continuing this tradition of recognizing the best practices in the industry and moving more companies to follow this path of excellence with 14 prestigious awards, carefully selected and adjudicated by our esteemed board of judges, with the help of the PwC.

We are not just after beautiful trophies or titles. The Asia CEO Awards is a bridge to building this country, by bringing together the best of the best to create a community and a movement that will pull more leaders into this circle of excellence.

We are what excellence is.
We are the future of this country.
We are the Asia CEO Awards.

Cheers to a brighter, better, and bolder Philippines ahead!

Let's Build This Country!



Richard Mills



Welcome Message

It's been another historic night here at the Marriott Grand Ballroom, and we would like to take this opportunity to thank everyone who came down to show their support for the Asia CEO Awards.

While it may seem that not everyone is going home tonight with awards, it is with great pride that we can say everyone is going home tonight a winner. You have made big steps in contributing to the growth of the Philippines. You who have gathered tonight represent the best in your industries. You have won the power to influence more people to join our cause and care for the country. Better industries and leaders make a better country. And a better country produces greater opportunities to improve the lives of its citizens. You contributing to that, each of you, and that should make you glow with pride.

Your accomplishments may seem little at first, but as more people embrace our vision of encouraging excellence not just for yourselves and your companies, but striving for excellence for the betterment of the country, it will make a difference. Every wildfire starts with a single spark. Every revolution starts with a single powerful statement.

We have been doing this for several years now, but every year, it's amazing to see more people getting on board. Let's keep it strong, consistent, never giving up, never yielding. No one got to the finish line by standing still. They trained hard, worked hard and ran with all their might. This is how they took home the gold.

Let this be a reminder that no matter the challenges, the finish line is in sight. Let's aspire to greater achievements in the near future.

Again, thank you for being here tonight and wishing you all a successful year ahead! See you next year!



Bruce Winton
Cluster General Manager
Marriott Manila



This Evening's Program

5:00 PM	Registration / Cocktails/ Showcase of Sponsors & Finalists	8:05 PM	SPI Global Technology Company of the Year
6:00 PM	Acknowledgement of Sponsors and Judges	8:15 PM	WEnergy Green Company of the Year
6:02 PM	Opening Prayer and National Anthem	8:25 PM	ICM CSR Company of the Year
6:08 PM	Opening Moodsetter	8:35 PM	Sitel Service Excellence Company of the Year
6:11 PM	Opening Number	8:45 PM	Regus Entrepreneur of the Year
6:16 PM	Opening Spiel of Host	8:55 PM	JLL Expatriate Executive of the Year
6:18 PM	Opening Remarks by Marife Zamora	9:05 PM	Smart Enterprise Global Filipino Executive of the Year
6:20 PM	Welcome Remarks by Jovy Hernandez	9:15 PM	Kalibrr Top Employer of the Year
6:25 PM	Keynote Speaker: Tony Meloto	9:25 PM	CNN Executive Leadership Team of the Year
6:30 PM	Dinner	9:35 PM	Closing Remarks by Rebecca Bustamante
6:40 PM	Intermission by The Opera Belles	9:40 PM	Closing Moodsetter
6:45 PM	Acknowledgements by Richard Mills	9:43 PM	Closing Number
6:50 PM	ASIA CEO: Through the Years - A Celebration of Excellence	9:53 PM	Toast / Photo Opp
6:53 PM	Judging Process	10:00 PM	Party
	Introduction of Judges		
7:00 PM	Lifetime Contributors of the Year		
7:10 PM	Healthway Wellness Company of the Year		
7:20 PM	Philam Group Young Leader of the Year		
7:30 PM	i-Remit Heart for OFW's Company of the Year		
7:40 PM	United Neon Most Innovative Company of the Year		
7:50 PM	LBC Business Solutions SME Company of the Year		
8:00 PM	Intermission		

Board of Judges



CESAR PURISIMA

Cesar was Secretary of Finance for the Philippines when the country achieved its first-ever investment grade credit from the three major credit-rating agencies and became one of the world fastest growing tiger economies. He was named Finance Minister of the Year 5 times by various awarding bodies and is a recipient of the Lifetime Contributor award at Asia CEO Awards 2017. A certified public accountant, Purisima was chairman and managing partner of professional services firm, SGV & Co.



DR. BERNIE VILLEGAS

Bernie is considered by many as the nation's most distinguished economist, author and professor. Closely associated with the University of Asia and the Pacific, he has been an advisor to 6 Philippine Presidents. Bernie received a PhD from Harvard University where he was one of the youngest ever teaching fellows.



MARIFE ZAMORA

Marife previously served as Managing Director for Asia Pacific, Europe, Middle East and Africa for Convergy's, the country's largest private sector employer at the time. She is the 68th President of the Management Association of the Philippines and winner of the Global Filipino Executive of the Year at Asia CEO Awards 2011.



CHARITO PLAZA

Charito is Director General of Philippine Economic Zone Authority (PEZA). She was elected to 3 terms as congresswomen representing Butuan City and Agusan del Norte (Mindanao) and is the nation's only female Brigadier General of reserve forces. She is former campaign manager for President Rodrigo Duterte.



JOSE CUISIA

Jose is past Ambassador of the Philippines to the United States of America and former Governor of the Central Bank of the Philippines. He is also vice-chairman in the Philippine American Life and General Insurance Co. Ambassador Cuisia is recipient of the Lifetime Contributor award at Asia CEO Awards 2015.



OSCAR SAÑEZ

Oscar is former CEO of well-respected IBPAP (IT & Business Process Association of the Philippines) and built the organization into a global powerhouse. He was previously Managing Director for Australia and New Zealand for Proctor & Gamble. Oscar is currently VP-International at San Miguel Purefoods. He is recipient of the Lifetime Contributor Award at Asia CEO Awards 2010.



DON FELBAUM

Don is former President of the American Chamber of Commerce of the Philippines and founder and chairman of the ICT Committee and Health Committee.



JUN PALAFOX

Jun is Principal Architect of world-renowned architectural design and planning firm, Palafox Associates. His firm is the first in Southeast Asia to be ranked among the Top 200 firms in the world.



RICHARD MILLS

Richard is former President of the Canadian Chamber of Commerce of the Philippines.



LIFETIME CONTRIBUTOR

Private Sector



TERESITA SY-COSON

Teresita Sy-Coson has always been set on the path of greatness ever since she was young, as the eldest daughter of who would become the father of the country's biggest shopping mall chain, SM. In fact, her earliest memories of going to the bank go back to when she was just 5 years old, and her first memories at 8 years old are days beside her father, selling shoes.

Being exposed to the business scene at an early age enabled Sy to have the courage and the business savvy to pave her own path. At 22 years old, Sy has already opened her very first department store in Manila, and then shortly after, she helped her father jumpstart the group's first shopping mall, SM North Edsa. She could be largely credited for the rise of SM department stores as she was the president of the SM Retail group from 1990 to 2010, opening 42 department stores during her time. She would be the genius behind the blockbuster mass market format of SM department store, and then later on the entry of global and international brands.

Now, she is the vice chairman of SM Investments, the family-owned conglomerate that controls roughly \$5 billion in annual revenue from banking, property, hospitality, retail and malls. She is also the chairman of Banco de Oro Universal Bank, what is now the biggest bank in the whole country with over 800 branches in the Philippines. Because of her business acumen and her success over the years, it's not surprising that she was named as the only Filipina in Fortune's 50 Most Powerful Businesswomen in the World.

"My father always told us if you want to do something, be the best," she says. And this is why in whatever she does, she will not settle for anything less.

LIFETIME CONTRIBUTOR

Public Sector



GOVERNOR AMANDO TETANGCO JR.

When he was young, he always thought that he was going to be a lawyer or a doctor. But after a short stint at accounting firm Sycip Gorres Velayo & Co., straight out from college, he knew a different path to success was waiting for him. And so in 1974, after sending a letter straight to office of then Central Bank Governor Gregorio Lecaros, he began his long and rigorous climb up the ladder of what is now the Bangko Sentral ng Pilipinas.

From an employee at the BSP's statistics department, Tetangco showed his financial acumen, pushing through the Asian financial crisis in the late 1990s as the managing director for economic research and treasury. It was one of the most challenging moments in his career, he says; one that they came out off by instituting reforms in monetary policy and bank regulation, to put the foreign exchange market and the financial system back to stability.

Eventually, he became deputy governor for the monetary sector, and then finally, the central bank governor in 2005. He became the 3rd governor of the BSP, and the only one to date that has served two terms under three different administrations. Under his terms, BSP has issued several bank regulatory reforms, such as on risk management, capitalization increases, and asset quality, among others. On monetary-policy side, it has continued enhancing its modeling and strategies for managing inflation.

Overall, in his 12-year stint, Tetangco boosted reserves, reined in inflation, kept the currency stable. and transformed the economy into among the world's fastest-growing. This is why it was not surprising that he was recognized as one of the very few best central bankers in the world with the grade "A" rating from New York-based Global Finance magazine.

Michael Wan, an economist at Credit Suisse Group AG in Singapore says about Tetangco's service: "Bangko Sentral is one of the most well-respected and credible central banks in the region. Tetangco is to be credited for that. He has provided a very firm foundation for inflation targeting and built up strong buffers for the economy."



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2018



Wellness Company of the Year

The award is open to any Philippine-based organization that achieved important success at workplace health promotion activities or organizational policy designed to support healthy behavior in the workplace and to improve health outcomes of employees. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

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Young Leader of the Year

Candidates for this award can be either organizations that have done exemplary work developing young leaders or for individual young leaders who have accomplished remarkable achievements. The young leaders should not be older than 35 years old during the year considered and have the title ranging from manager and up.

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CHRISTIAN LIM
Microsoft Philippines



DANIEL ALEXANDER
Converga Asia, Inc.



HENRY MOTTE-MUNOZ
Edukasyon.ph



JACQUE GUTIERREZ
Allure Asia Inc. -
Happy Skin Cosmetics



JAMES ALBA
Vendo Corporation



MICA TAN
MFT Group of Companies



PATRICK GENTRY
Sprout Solutions



PATRICK LINTON
Bolton International Inc.



PAULINE PANGAN
AFDigital



TONY ENNIS
First Circle



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Heart for OFW's Company of the Year

This award is given to private and public corporations that implement specific programs that produce a positive and significant effect to Filipino overseas foreign workers and their families.

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Döhle
Seafront Crewing (Manila), Inc.



epsilon



Lamudi.com.ph



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Global



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Most Innovative Company of the Year

The award is open to any Philippine-based organization that achieved important success within the Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant. The innovation must be meaningful to the business/organization and to the society.

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SME Company of the Year

The award is open to any Profit-Making Company that achieved important success. Small and medium-sized enterprises (SMEs) are defined as non-subsidary, independent firms employing between 10 and 500 employees.

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C3/ CustomerContactChannels





Technology Company of the Year

The award is open to corporate organizations, academe and startup companies that focuses on Information and Communications Technology, Bio Technology & Material Science, Sciences and Math & Engineering.

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Green Company of the Year

The award is open to corporate and non-corporate organizations that have demonstrated strong leadership and participation in sustainability and environmental protection program initiatives in the Philippines.

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CSR Company of the Year

The award is open to corporate and non-corporate organizations that achieved important success in providing a social commitment to the Filipino people by promoting environmental protection & awareness, livelihood programs and youth development projects which can contribute to the society.

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FLUOR



HSBC

Johnson & Johnson



Microsoft



PRIMER
Group of Companies

Reed Elsevier
PHILIPPINES
A CRH-ABBOTT COMPANY



Smart

TELUS International



WHITE & CASE



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Service Excellence Company of the Year

The award is open to any Philippines-based organization that achieved important success within the Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards which resulted to the company's customer satisfaction.

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Business Process Outsourcing

AWS
Advanced World Systems

iQOR



SUTHERLAND

teletech

VXI

Passion for People



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Entrepreneur of the Year

The award is open to for-profit organizations that achieved significant business growth and expansion across the ASEAN region. This award category is open to organizations which have demonstrated a commitment to introducing and boosting ASEAN economic capabilities and competitiveness within the region.

CIRCLE OF EXCELLENCE



DIOCELDO SY
Ever Bilena



DR. CARL BALITA
Carl Balita Review Center



JEAN HENRI LHUILLIER
PJ Lhuillier, Inc.



JOEL CRUZ
Aficionado Perfumes -
Central Affirmative Co. Inc.



KARLA STEFAN SINGSON
PREP-KSS Events
And Promotions



MARIO BERTA
FlySpaces



PAUL RIVERA
Kalibrr Technology
Ventures



ROBBIE ANTONIO
Revolution Precrafted



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Expatriate Executive of the Year

The award is open to any non-Filipino who achieved measurable success while overseeing a business enterprise within Philippines. The accomplishment must have made a strong contribution to the development of the country's economic capabilities.

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ARTHUR NOWAK
TeleTech



CRAIG REINES
SITE1



COLERIDGE SHELLEY
VA Tech Wabag
Philippines Inc.



ELEK TOTTH
Concentrix Corporation



JARED MORRISON
VXI Global Holdings
B.V. Philippines



MARK LYNDSSELL
Transcom Worldwide
Philippines



PUSHKAR MISRA
Hinduja Global Solutions



RAHUL HORA
AXA Philippines



ROMOLO VALENTINO NATI
IDC-Italpina Development
Corporation



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Global Filipino Executive of the Year

The award is open to any Filipino citizen or person of Filipino descent who achieved recognizable success in the Philippines or outside of it. Award candidates can be in any discipline but more attention is given to fields such as business, government and academics.

CIRCLE OF EXCELLENCE



**ALEXANDER
GAMBOA**
AG&P



**ALFREDO
PASCUAL**
University of the
Philippines



**CONRADO
DIEZA**
CDJ Group Construction



**DENNIS
UY**
Phoenix Petroleum Philippines, Inc.



**JEAN HENRI
LHULLIER**
PJ Lhuillier
Group of Companies, Inc.



**JEFFREY
STEWART GO**
J&J Philippines



**RONALD
MASCARIÑAS**
Bounty Agro Ventures, Inc.



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Top Employer of the Year

The award is open to any Philippine-based organization that achieved important employer success while overseeing a business enterprise either within the Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

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Executive Leadership Team of the Year

The award is open to any Profit-Making Organizations Executive Management Team that achieved important success while overseeing a business enterprise either within Philippines or outside of it. The team should have also demonstrated exceptional leadership skills resulting to the maximization of stakeholders values.

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