Welcome to the Asia CEO Awards, the biggest annual business awards in the region!

For years, we have given recognition to the most outstanding leaders and executives, to the most deserving companies, and to the most inspiring stories. This year, we are continuing this tradition of recognizing the best practices in the industry and moving many companies to follow this path of excellence with 14 prestigious awards, carefully selected and adjudicated by our esteemed board of judges, with the help of the PwC.

We are not just after beautiful trophies or titles. The Asia CEO Awards is a bridge to building this country, by bringing together the best of the best to create a community and a movement that will pull more leaders into this circle of excellence.

We are what excellence is.
We are the future of this country.
We are the Asia CEO Awards.

Cheers to a brighter, better, and bolder Philippines ahead!
Let’s Build This Country!

Richard Mills
Welcome Message

It’s been another historic night here at the Marriott Grand Ballroom, and we would like to take this opportunity to thank everyone who came down to show their support for the Asia CEO Awards.

While it may seem that not everyone is going home tonight with awards, it is with great pride that we can say we have every reason to celebrate. You have made big steps in contributing to the growth of the Philippines. You who have gathered tonight represent the best in your industries. You have won the power to influence and make a better country. And a better country produces greater opportunities to improve the lives of its citizens. You are contributing to that, each of you, and that should make you glow with pride.

Your accomplishments may seem little at first, but as more people embrace our vision of encouraging excellence not just for yourselves and your companies, but striving for excellence for the betterment of the country, it will make a difference. Every wildfire starts with a single spark. Every revolution starts with a single powerful statement.

We have been doing this for several years now, but every year, it’s amazing to see more people getting on board. It’s a simple change that can start at any time. Let’s keep on doing this. Let’s keep on doing this. And let’s keep going. As we keep going, we can keep on doing this. Let’s keep going. As we keep going, we can keep on doing this. Let’s keep going. As we keep going, we can keep on doing this.

Let this be a reminder that no matter the challenges, the finish line is in sight. Let’s aspire to greater achievements in the near future.

Again, thank you for being here tonight and wishing you all a successful year ahead! See you next year!
CESAR PURISIMA
Cesar was Secretary of Finance for the Philippines when the country achieved its first-ever investment grade credit rating from major credit-rating agencies and became one of the world’s fastest-growing economies. He also won national acclaim under a new system of debt management and led an economic stimulus package to avert a recession. A certified public accountant, Purisima was chairman and managing partner of professional services firm, SGV & Co.

DR. BERNIE VILLEGAS
Bernie is considered by many as the nation’s most distinguished economist, author, and professor. Closely associated with the University of Asia and the Pacific, he has been an advisor to 6 Philippine Presidents. Bernie received a PhD from Harvard University where he was one of the youngest ever teaching fellows.

MARIFE ZAMORA
Marife previously served as Managing Director for Asia Pacific, Europe, Middle East, and Africa for Convergys, the country’s largest private sector employer at the time. She is the 68th President of the Management Association of the Philippines and winner of the Global Filipino Executive of the Year at Asia CEO Awards 2011.

OSCAR SÁNEZ
Oscar is former CEO of well-respected IBPAP (IT & Business Process Association of the Philippines) and built the organization into a global powerhouse. He was previously Managing Director for Australia and New Zealand for Procter & Gamble. Oscar is currently VP-International at San Miguel Purefoods. He is recipient of the Lifetime Contributor Award at Asia CEO Awards 2010.

RICHARD MILLS
Richard is former President of the Canadian Chamber of Commerce of the Philippines.

Board of Judges

CHARITO PLAZA
Charito is Director General of Philippine Economic Zone Authority (PEZA). She was elected to 6 terms as an organization representing British City and Agusan del Norte (Mindanao) and is the author with Sen. Bongbong Marcos of General Poverty Focus for rural grassroots community development and a former campaign manager for President Rodrigo Duterte.

DON FELBAUM
Don is former President of the American Chamber of Commerce of the Philippines and former whole officer of the ICT Council and Health Committee.

JUN PALAFOX
Jun is Principal Architect of world-renowned architectural design and planning firm, Palafox Associates. His firm is the first in Southeast Asia to be ranked among the Top 200 Firms in the world.

JUN P. ALAFOX
Jun is Principal Architect of world-renowned architectural design and planning firm, Palafox Associates. His firm is the first in Southeast Asia to be ranked among the Top 200 Firms in the world.

BOYET DE FIGUEROA
Boyet previously served as Managing Director for Asia Pacific, Europe, Middle East, and Africa for Convergys, the country’s largest private sector employer at the time. She is the 68th President of the Management Association of the Philippines and winner of the Global Filipino Executive of the Year at Asia CEO Awards 2011.
TERESITA SY-COSON

Teresita Sy-Coson has always been set on the path of greatness ever since she was young, as the eldest daughter of who would become the father of the country’s biggest shopping mall chain, SM. In fact, her earliest memories of going to the bank go back to when she was just 5 years old, and her first memories at 8 years old are days beside her father, selling shoes.

Being exposed to the business scene at an early age enabled Sy to have the courage and the business savvy to pave her own path. At 22 years old, Sy has already opened her very first department store in Manila, and then shortly after, she helped her father jumpstart the group’s first shopping mall, SM North EDSA. She could be largely credited for the rise of SM department stores as she was the president of the SM Retail group from 1990 to 2010, opening 42 department stores during her time. She would be the genius behind the blockbuster mass market format of SM department store, and then later on the entry of global and international brands.

Now, she is the vice chairman of SM Investments, the family-owned conglomerate that controls roughly $5 billion in annual revenue from banking, property, hospitality, retail and malls. She is also the chairman of Banco de Oro Universal Bank, what is now the biggest bank in the whole country with over 800 branches in the Philippines. Because of her business acumen and her success over the years, it’s not surprising that she was named as the only Filipina in Fortune’s 50 Most Powerful Businesswomen in the World.

“My father always told us if you want to do something, be the best,” she says. And this is why in whatever she does, she will not settle for anything less.

GOVERNOR AMANDO TETANGCO JR.

When he was young, he always thought that he was going to be a lawyer or a doctor. But after a short stint at accounting firm Sycip Gorres Velayo & Co., straight out from college, he knew a different path to success was waiting for him. And so in 1974, after sending a letter straight to office of then Central Bank Governor Gregorio Lacson, he began his long and rigorous climb up the ladder of what is now the Bangko Sentral ng Pilipinas.

From an employee at the BSP’s statistics department, Tetangco showed his financial acumen, pushing through the Asian financial crisis in the late 1990s as the managing director for economic research and treasury. It was one of the most challenging moments in his career, he says, one that they came out off by instituting reforms in monetary policy and bank regulation, to put the foreign exchange market and the financial system back to stability.

Eventually, he became deputy governor for the monetary sector, and then finally, the central bank governor in 2005. He became the 3rd governor of the BSP, and the only one to date that has served two terms under three different administrations. Under his terms, BSP has issued several bank regulatory reforms, such as on risk management, capitalization increases, and asset quality, among others. On monetary policy side, it has continued enhancing its modeling and strategies for managing inflation.

Overall, in his 12-year stint, ‘Tet’s’ boosted reserves, reined inflation, kept the currency stable. and transformed the economy into among the world’s fastest-growing. This is why it was not surprising that he was recognized as one of the very few best central bankers in the world with the grade “A” rating from New York-based Global Finance magazine.

Michael Wan, an economist at Credit Suisse Group AG in Singapore says about ‘Tet’s’ service: “Bangko Sentral is one of the most well-respected and credible central banks in the region. ‘Tet’ is to be credited for that. He has provided a very firm foundation for inflation targeting and built up strong buffers for the economy.”
Wellness Company of the Year

The award is open to any Philippine-based organization that achieved important success at workplace health promotion activities or organizational policy designed to support healthy behavior in the workplace and to improve health outcomes of employees. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/repatriate) management talent performing at the highest standards and be recognized as internationally significant.

CIRCLE OF EXCELLENCE
Young Leader of the Year

Candidates for this award can be either organizations that have done exemplary work developing young leaders or for individual young leaders who have accomplished remarkable achievements. The young leaders should not be older than 35 years old during the year considered and have the title ranging from manager and up.

CIRCLE OF EXCELLENCE

CHRISTIAN LIM
southbound Philippines

JACQUELINE M. GUTIERREZ
Globe Telecom

JAMES ALBA
Hermos Corporation

MICA FAN
MNT Group of Companies

DANIEL ALEXANDER
Energy Arts, Inc.

HEIN H. MUNOZ
Pacific Forum

PATRICK GENDO
Space Solutions

PAULINE PANGANIN
Mind Magic

TANYA ENNIS
FastCircle

Heart for OFW’s Company of the Year

This award is given to private and public corporations that implement specific programs that produce a positive and significant effect to Filipino overseas foreign workers and their families.

CIRCLE OF EXCELLENCE

Dohle

Epsilon

LaMudi.com.ph

LBC

PLDT Global

Presented by PLDT
The award is open to any Profit-Making Company that achieved important success. Small and medium-sized enterprises (SMEs) are defined as non-subsidiary, independent firms employing between 10 and 500 employees.

CIRCLE OF EXCELLENCE

aficionado
f3
FlySpaces
IDC
myfour
RCD LAND, INC.
Sorout Solutions
true money

seven ad.
SPi Global

Technology Company of the Year

The award is open to corporate organizations, academe and startup companies that focuses on Information and Communications Technology, Bio Technology & Material Science, Sciences and Math & Engineering.

CIRCLE OF EXCELLENCE

Amazon Web Services, Amkor Technology, Converge ICT Solutions Inc., FINTO, First Circle, freelancer, i2or, PCCW Solutions, Smart, Soprot Solutions, Toshiba, WASAG, CEBU CABLE, Central Energy Solutions Inc., DRB, ECE Energy, First Circle, FINTO, Globe, HMRJ Global, JMG, Landmark, Meralco, National Power, PLA, Prudential, Qatar Airways, Robinsons Retail, Shinta, Ss Power, Tote, Unibank, Unitron, UnionBank, Westrad, Wiz, Xing, YG

Green Company of the Year

The award is open to corporate and non-corporate organizations that have demonstrated strong leadership and participation in sustainability and environmental protection programs/initiatives in the Philippines.

CIRCLE OF EXCELLENCE

6 aspen, FEED, humannature, GANDANG KALIKASAN, INC., genpact, HSBC, LEADERS OF THE PACK, LEBANON, YO, UNIONBANK
CSR Company of the Year

The award is open to corporate and non-corporate organizations that achieved important success in providing a social commitment to the Filipino people by promoting environmental protection & awareness, livelihood programs and youth development projects which can contribute to the society.

CIRCLE OF EXCELLENCE

Service Excellence Company of the Year

The award is open to any Philippines-based organization that achieved important success within the Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards which resulted to the company’s customer satisfaction.

CIRCLE OF EXCELLENCE
Entrepreneur of the Year

The award is open to for-profit organizations that achieved significant business growth and expansion across the ASEAN region. This award category is open to organizations which have demonstrated a commitment to introducing and boosting ASEAN economic capabilities and competitiveness within the region.

CIRCLE OF EXCELLENCE

DIOCELEDO
Dr. Carl Balita
Jean Henri Lhuillier
Joel Cruz
Karla Stefan Kingson
Mario Berta
Paul Rivera
Robbie Antonio

Expatriate Executive of the Year

The award is open to any non-Filipino who achieved measurable success while overseeing a business enterprise within Philippines. The accomplishment must have made a strong contribution to the development of the country's economic capabilities.

CIRCLE OF EXCELLENCE

Arthur Nowak
Craig Reines
Coleridge Shelley
Elek Toth
Jared Morrison
Mark Lyndell
Pushkar Misra
Rahul Dhora
Romolo Valentiono Nati
Global Filipino Executive of the Year

The award is open to any Filipino citizen or person of Filipino descent who achieved recognizable success in the Philippines or outside of it. Award candidates can be in any discipline but more attention is given to fields such as business, government and academics.

CIRCLE OF EXCELLENCE

ALEXANDER GABRIEL
Alex’s

ALFREDO PASCUAL
President of the Philippine

CONRADO RUEDA
CEO Group Construction

DENNIS DE
President, Emiratian Philippines, Inc.

JEAN HENRI JEUWILLER
Group of Companies, Inc.

JEFFREY STEWART GO
Joy Philippines

RONALD MASCARINAS
Sunny Agro Ventures, Inc.

Kalibrr

Top Employer of the Year

The award is open to any Philippine-based organization that achieved important employer success while overseeing a business enterprise either within the Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/ expatriate) management talent performing at the highest standards and be recognized as internationally significant.

CIRCLE OF EXCELLENCE

ACQUIRE
CONCENTRIX
IMI
IQOR
Johnson & Johnson
SYNCHRONY

Teleperformance
TELUS International
Transcom
TSINGHAI

VXI

Presented by PLDT
Executive Leadership Team of the Year

The award is open to any Profit-Making Organization’s Executive Management Team that achieved important success while overseeing a business enterprise either within Philippines or outside of it. The team should have also demonstrated exceptional leadership skills resulting to the maximization of stakeholders’ values.

CIRCLE OF EXCELLENCE

Title Sponsor

PLDT Enterprise
HIGHLIGHTING LEADERSHIP EXCELLENCE

Asia CEO Awards 2018