

Internationalisation without Borders

Trade & Political Risk Management Forum

19 June 2013

You are invited to the **Trade & Political Risk Management Forum** organised by International Enterprise (IE) Singapore.

As companies take advantage of opportunities overseas, it is crucial that they have a good understanding of the overseas market.

Factors such as payment practices, economic and political stability, business culture and legal framework are important considerations to be taken into account. According to MIGA-EIU Political Risk Survey 2012, political risk is the most important concern for companies making investment overseas over the next three years.

In this Trade & Political Risk Management Forum, be acquainted with the types of risks companies face when selling or making investments overseas and learn about the best practices on effective credit and political risk management.

Date	19 June 2013, Wednesday
Time	2.00pm to 5.00pm
Venue	Little Red Dot International Enterprise Singapore 230 Victoria Street #10-00 Bugis Junction Office Tower Singapore 188024

Registration closes on **7 June 2013**.

For registration or enquiries, please contact Ms Winnie Ho of IE Singapore at winnie_ho@iesingapore.gov.sg.

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PROGRAMME

1400 Registration

1415 **OUTLOOK ON PAYMENT TRENDS**

Presented by Atradius Credit Insurance N.V. (Singapore Branch)

- Payment and credit trends across Asia: What are the countries and sectors to watch out for in 2013?
- Are there any ways to anticipate and be prepared for such trends?

1445 **MANAGING TRADE RISKS**

Presented by Atradius Credit Insurance N.V. (Singapore Branch)

- What are the risks company faces when trading, particularly in new countries?
- What are the risk-mitigation tools available?
- How does a company establish a healthy cashflow and reduce payment defaults?

1515 Tea Break

1545 **POLITICAL RISKS IN ASIA**

Presented by Marsh (Singapore) Pte Ltd

- Views on the political landscape in Asia in the short to mid-term: What are the countries and sectors to watch out for in 2013?
- How does a company prepare for such risks?

1615 **MANAGING CONTRACTUAL ISSUES IN A GLOBAL ENVIRONMENT**

Presented by Berwin Leighton Paisner LLP

- What are the risks and challenges a company face when taking on a project or investment overseas?
- How can a good contract protect a company's cash?

1645 End

Programme is correct at time of printing but is subject to change without prior notice.

An event by: