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31st Jan 2014 and save
up to USD 221



Myanmar

Hospitality & Tourism Conference 2014

17 - 19 February 2014

Traders Hotel, Yangon

www.mhtc.sphereconferences.com

Event highlights

- Opening night gala dinner
- The Rising Star Awards
- Co-located exhibitions!
- Speed Networking

New Frontiers

 **Travel Trade Show**
ကျောက် 2014

Join us as an international hosted buyer!

Organised by:



Patron:



Co-organiser:

ကျောက်
TOURISM FEDERATION

A part of:



Co-located with:



Held in conjunction with:



www.mhtc.sphereconferences.com

ABOUT THE CONFERENCE

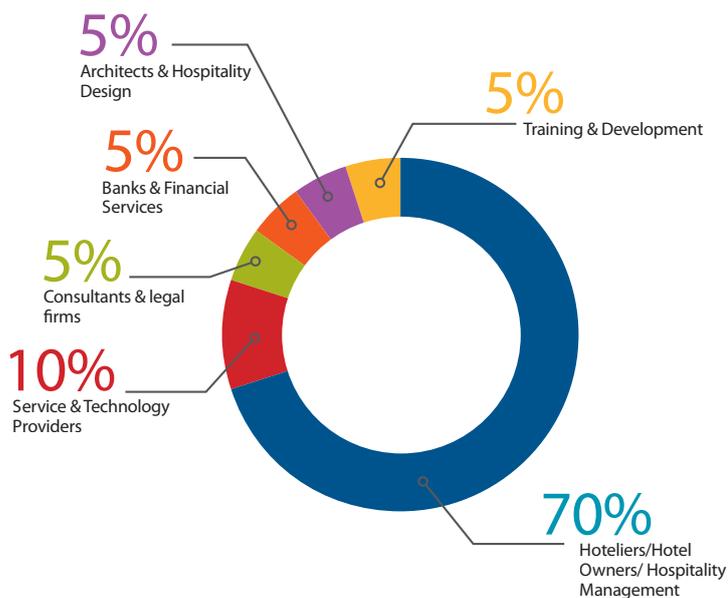
Myanmar's development in the hospitality and tourism sector for the last one year has been exponential. Almost every month, the country welcomes a new hotel development or sees the forming of a new partnership between a local and international investor. On top of that, she has successfully hosted major events such as the SEA Games while the world watched closely. Through all of these, it has shown the country's commitment to propel the industry forward and ready the sector to reach new heights.

The **2nd annual Myanmar Hospitality and Tourism Conference 2014** is the country's most influential investment conference dedicated to discussing opportunities offered by the growing hospitality and tourism sector in Myanmar. Geared with more networking activities and a fresh new conference agenda, this will be the ideal learning and exchange platform for key decision makers interested in entering Myanmar's hospitality and tourism industry.

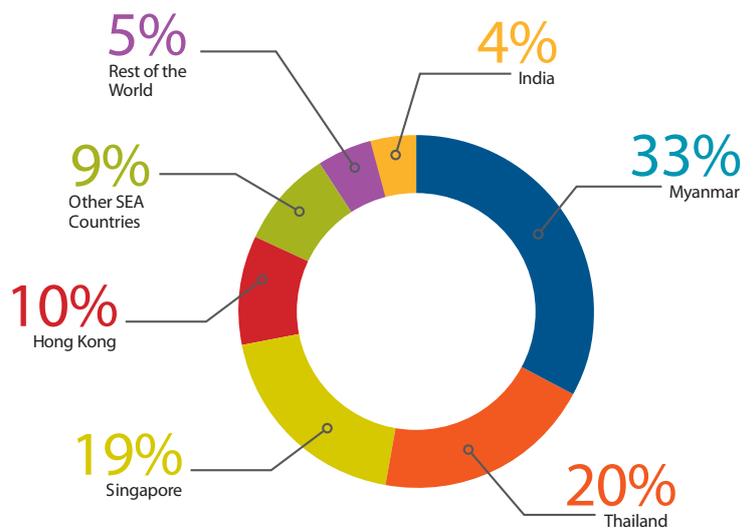
Take advantage of group discounts and enjoy greater savings. For more information on registration, please call **Thi Thi** at **+65 6848 5371** or email her at **thithi@sphereconferences.com**

WHO WILL YOU MEET?

Industry Breakdown



Country Breakdown



Welcome

Message by H.E. U Htay Aung

Dear Delegates,

Welcome to Myanmar and to the 2nd Annual **Myanmar Hospitality and Tourism Conference 2014**.

As we welcome the new year, the Ministry is diligently ensuring that the needs of the hotels and tourism industry are being met. In 2012, our tourist arrival numbers reached 1.06 million and for 2013, we are expecting tourist arrival numbers to reach 1.8 million. With this influx, much has to be done to ensure that tourists' needs are met while local needs are not neglected. The carefully drawn up Tourism Master Plan for 2013 – 2020 is designed as a roadmap to shape the future of tourism in Myanmar and well-suited to meet the needs of the private sector, civil society, and community and development partners.

Just as we are working hard to ensure that we create a thriving hotels and tourism industry in Myanmar, we would also like to invite you to join us as an investor to explore the opportunities available in our country. Take advantage of this conference to fully understand what the industry can offer you and seize the opportunities in the new destinations that are unique and unexplored.

We welcome you to explore the fabled destinations in Myanmar and we invite you to discover what our golden land has to offer.

May you have a fruitful and insightful experience throughout your few days here in Myanmar.

Kind regards,

H.E. U Htay Aung

Union Minister

Ministry of Hotels and Tourism

Government of the Republic of the Union of Myanmar



Event- at-a-glance

	DAY 1	DAY 2	DAY 3
Location	17 February 2014 Monday	18 February 2014 Tuesday	19 February 2014 Wednesday
Traders Hotel, Yangon	Pre-conference workshop: Investing in Myanmar – Understanding the legal and business application processes	Conference Day One: Advancing Myanmar Hospitality and Tourism sector Areas of Investment in Myanmar Sustainability for Long Term Growth	Conference Day Two: Finding opportunities through challenges faced Increasing your hospitality asset value Spotlight on new and emerging trends and projects in Myanmar
	Pre-conference workshop: Leadership training workshop for department heads in the hospitality sector	Opening night Gala Dinner and Awards Ceremony	The Closing Conversation Closing remarks by the Ministry of Hotels and Tourism, Myanmar
	FREE on-floor seminars at Myanmar Travel Trade Show! Visit www.mhtc.sphereconferences.com/traveltradeshows.asp and register for your free entry into the on-floor seminars.		
Myanmar Convention Center, Yangon	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Hotels Solutions Show Myanmar 2014</p> </div> <div style="text-align: center;">  <p>Food & Beverage Show Myanmar 2014</p> </div> </div> <p>Myanmar Hotel Solutions Show and Myanmar Food & Beverage Show</p> <p>Opening Hours: 17 & 18 Feb 2014: 10:00AM – 5:30 PM, 19 Feb 2014: 10:00AM – 2.00PM</p> <p>Register for your free visitor pass at www.mhft.sphereconferences.com</p>		



Not from Yangon?

Free chartered buses are available from Mandalay, Bagan, Naypyidaw & Innlay

Contact **Thi Thi** at thithi@sphereconferences.com to find out whether you are qualified as our local hosted buyer

CONFERENCE

AGENDA DAY 1

18 February 2014, Tuesday

ADVANCING MYANMAR'S HOSPITALITY AND TOURISM SECTOR

- 0900 Welcome remarks by organizer
- 0905 **Ministerial Opening Address**
H.E. U Htay Aung, Minister for Hotels and Tourism, **Ministry of Hotels and Tourism**, Myanmar
- 0920 Opening ceremony
- 0930 Welcome remarks by Myanmar Tourism Federation
U Yan Win, Chairman, **Myanmar Tourism Federation**
- 0940 Introductory note by conference chairperson
Bill Barnett, Managing Director, **C9 Hotelworks**, Thailand
- 0945 Vision 2020 Myanmar's Tourism Master Plan - Strategic programs, priority projects and activities in the hospitality and tourism sector
Ministry of Hotels and Tourism, Myanmar
- 1015 *Speed networking*
- 1045 **Morning refreshments**
- 1115 **Keynote Panel Discussion**
Myanmar in the eyes of visionaries: Insights from Asia's hospitality leaders on their outlook for Myanmar
David Shackleton, Chief Operating Officer, **Dusit International**, Thailand
Goh York Lin, President, **Keppel Land**, Myanmar
Rahul Pandit, President and Executive Director, **The Lemon Tree Hotel Company**, India
Nay Aung, CEO, **Oway Travel and Tours**, Myanmar
Mark Lettenbichler, CEO, **Regent Hotels and Resorts**, Taiwan
Mark Lankester, CEO, **Tune Hotels**, Malaysia
Moderator: Bill Barnett, Managing Director, **C9 Hotelworks**, Thailand

AREAS OF INVESTMENT FOR MYANMAR

- 1200 A deeper understanding of Myanmar's Foreign Investment Law and its implication on the hospitality business
Myanmar Investment Commission
- 1230 **Networking lunch**
- 1345 **Greenfield Focus**
New destinations in Myanmar for investment
Myanmar Tourism Federation

- 1415 **5 Countries, 1 Destination: Witnessing the rise of Greater Mekong as a "Hot" investment**
Charles Blocker, CEO, **IC Partners**, Thailand

SUSTAINABILITY FOR LONG TERM MANAGEMENT

- 1445 **Panel Discussion**
The longevity of Myanmar's hospitality and tourism industry through sustainable policies
Steven Schipani, Social Sector Specialist, **Asian Development Bank**, Philippines
Yinn Myo Su, Managing Director, **Inle Princess Resort**, Myanmar
Kyi Kyi Aye, Senior Consultant, **Myanmar Tourism Federation**, Myanmar
Arild Molstad, Director, **Partnership for Change**, Norway
Moderator: Jo Williams, International Tourism Consultant, **Williams Tourism Consulting**, Myanmar

- 1530 Closing remarks by conference chairperson
Bill Barnett, Managing Director, **C9 Hotelworks**, Thailand

- 1530 **Afternoon refreshments**
Visit to exhibition – Shuttle services are provided for all delegates between Traders Hotel and Myanmar Convention Centre

EVENING ACTIVITIES

- 1900 Cocktail reception
- 1930 Gala Dinner + Awards Ceremony
- End of conference day 1**



FINDING OPPORTUNITIES THROUGH CHALLENGES FACED

0900 Introductory note by Chairperson

0905 **Keynote Panel Discussion**

Developing strategies to reduce the human capital gap faced by the hospitality industry

Rahul Pandit, President and Executive Director, **The Lemon Tree Hotel Company**, India

Tin Mie Mie Kyaw, Financial Controller, **Mercure Sydney International Airport – Accor**, Australia

Margaret Heng, Executive Director, **Singapore Hotel Association**, CEO, **SHATEC**, Singapore

Chia Tuck Keong, Founder and President, **SDH Corporation**, Singapore

1000 Tackling human capital issues in a booming tourism industry of an emerging market

Pearl Teo-Allen, Managing Director/ Principal Consultant, **SD'H Hospitality Consulting International**, Singapore

1030 Financing your hospitality investment in Myanmar

1100 **Morning refreshments**

INCREASING YOUR HOSPITALITY ASSET VALUE

1130 **Local Hoteliers Sharing Session**

Getting familiarized with the Myanmar hospitality industry through the eyes of local hoteliers

Nay Zaw Aung @ Eugene, Managing Director, **Clover Hotels Group**, Myanmar

Yinn Myo Su, Managing Director, **Inle Princess Resort**, Myanmar

Teddy Chia, Director, **Max Myanmar Chain of Hotels**, Myanmar

Suki Singh, Managing Director, **Myanmar Hotels International**, Myanmar

1215 **Panel Discussion**

Strategies to help small and medium hotel establishments enhance their offerings in a competitive market

Anchalika Kijkanakorn, Managing Director, **Akaryn Hospitality Management Services**, Thailand

Kevin Wallace, CEO, **Transera Hospitality Management**, Indonesia

Peter Kaelli, CEO, **The Unique Collection of Hotels and Resorts**, Thailand

Moderator: Victor Wong, Area and Development Director, Asia Pacific, **Small Luxury Hotels of the World**, Singapore

1300 **Case Study**

Understanding the perfect integration of hospitality developments and mixed used developments

Stephen Pimbley, ARB RIBA FRSA, Director, **SPARK**, Singapore

1330 **Networking lunch**

SPOTLIGHT ON NEW AND EMERGING TRENDS AND PROJECTS WITHIN THE MYANMAR HOSPITALITY SECTOR

1445 Mergui Archipelago: Exploring the potential of Asia's next tourism frontier

John Farrell, Director, **Myanmar Yacht Services**, Myanmar

1515 Inle Lake – An emerging new model of private-public-philanthropic partnership for the tourism industry

Arild Molstad, Director, **Partnership for Change**, Norway

Barbara Bauer, Head of Mission – Yangon, **Partnership for Change**, Myanmar

1545 **The Closing Conversation**

“Strike when the iron is hot” VS “wait and watch”

This is an open session to allow exchange of opinions and views between government officials, delegates, speakers and sponsors. With the vision of giving everyone an opportunity to voice their concerns, this will not only help to propel the industry forward as a whole, through feedback, but it will also be a testbed for new policies and procedures that will impact the industry

Tin Mie Mie Kyaw, Financial Controller, **Mercure Sydney International Airport – Accor**, Australia

Myanmar Tourism Federation

Ministry of Hotels and Tourism, Myanmar

1630 Closing remarks by conference chairperson

1640 **Closing refreshments**

Closing remarks and thank you notes from **H.E. U Htay Aung**, Minister for Hotels and Tourism, **Ministry of Hotels and Tourism**, Myanmar

End of conference

POST EVENT TOURS

First time to Myanmar? Looking for post event activities? Why not take this opportunity to explore the beauty of Myanmar with the post event tours specially organized by our travel partners! You'll be in for a treat as you get up close to the majestic pagodas, soak in the hospitality and culture of Myanmar, taste local flavours and trek the hill tribes of the country.

For more information about the post event tours, please email Maisie Tan at Maisie@sphereconferences.com

Pre-conference Workshop

17 February 2014, Monday

For
Internationals

Investing in Myanmar – Understanding Myanmar from the inside out

Being new to Myanmar, you may have already been intimidated by the news report on how difficult it may potentially be to start a business in the country. This workshop seeks to dispel your worries and help you to better understand the processes behind doing business in Myanmar.

- Myanmar's culture and how it affects doing business with locals
- Legal processes: What's unique to Myanmar?
- Understanding the FDI law and its impact to your entry into Myanmar
- Procedures to starting a business in Myanmar
- Tax complexities and how you can simplify them
- Enforcing contracts



To register or find out more about the workshop, please give **Thi Thi** a call at +65 6848 5371 or email her at thithi@sphereconferences.com

For
Locals

Revenue Management - Half Day Workshop

Workshop facilitator: **Ms Carine Le Port**, Centre Director, **Temasek International College**, Yangon

With the arrival of international competitors, middle managers of hotels in Myanmar Hoteliers will do well with an understanding of revenue management. This workshop will provide the foundation of Revenue Management skills in the Myanmar context for Reservation, Food & Beverage or Front Office Managers. Emphasis will be placed in the practical application of the basic revenue management tools.

Part 1 (1hr) - Demystifying revenue management

Part 2 (1hr) – Revenue Management in practice – Room Division

Part 3 (1hr) - Revenue Management in practice – F&B Division



For more information about the workshop and registration details, please visit www.mhtc.sphereconferences.com or email **Maisie** at Maisie@sphereconferences.com

What did 2013 attendees say?

“ Myanmar is a beautiful country and the conference provided the ideal platform to discover what she had to offer. ”

Mr Victor Wong
Small Luxury Hotels of the World, Singapore

“ It was the run across board for the networking with Travel agents and travel operators. The conference is hitting the right target audience for us. ”

Stephen Lee
Green Holidays Travels and Tours

“ Excellent efforts to get the discussion rolling. ”

Mr Lothar Pehl
Starwood Hotels and Resorts Asia Pacific, Thailand

“ It was a conference that had a welcoming environment ideal for networking. ”

Ms Janice Wang
Spark Architects, Singapore

“ Interesting and good networking opportunities. ”

Ms Vivian Chan
Summit Parkview, Yangon

Sponsors & Partners

Your preferred platform for a targeted branding exercise

The key challenge of most businesses entering Myanmar is to find a suitable local partner to work with and the second challenge is marketing your brand to the right target audience. These two challenges can be solved through customized sponsorship packages with Myanmar Hospitality and Tourism Conference. We are able to arrange for you the following:

1. **Business matching services:** Arranging 1-1 meetings for you so that you can maximize your time here in Myanmar
2. **Shout your brand** through various targeted channels in our 360 degrees marketing campaign covering both local and international media
3. **Speaking opportunities** at the conference to showcase your capabilities and successful case studies
4. **A table top** to display your solutions and collaterals

To find out more on how we can help you maximize your marketing dollars, please call **Maisie Tan** at **+65 6848 6058** or email her at **Maisie@sphereconferences.com**

Associate Sponsor



SPARK

SPARK is an award-winning international architectural and design consultancy with proven expertise in architecture, urban design, landscape architecture and interior design.

SPARK creates distinctive projects across Asia, Europe and the Middle East. With a dynamic team of over 100 staff spanning 16 nationalities and three continents, SPARK combines the best experience of international and local talent. Driven by an analytical approach to create architecture that is pragmatic, social and convivial, SPARK works closely with clients to create sustainable architecture that is underpinned by financial viability and the desire to improve the quality of life for all. With studios in Beijing, London, Shanghai and Singapore, SPARK's award winning projects include Clarke Quay in Singapore, the Shanghai International Cruise Terminal (MIPIM Asia Awards 2011, "Best Mixed-Use development" award), the Starhill Gallery Kuala Lumpur and the Raffles City projects in Ningbo and Beijing.

Exhibitor



THE WORLD'S LARGEST HOTEL CHAIN®

Best Western

Best Western International - The World's Largest Hotel Chain® - is enjoying solid growth in Asia, where it continues to add new hotels and resorts to an ever expanding portfolio. The company now boasts in excess of 4,100 properties in more than 100 countries and territories worldwide. Best Western's growth in Asia and the Middle East is in full swing. The goal is to have a portfolio of 350 hotels offering 52,000 rooms by 2020, making Best Western the region's fastest growing international hotel chain. Currently the group has 207 hotels in operation, under construction, or in the process of rebranding across Asia and the Middle East. China, India, Japan, South Korea, Bangladesh, Indonesia, Malaysia, Thailand, Philippines and Vietnam are among the chain's key targeted destinations in Asia, while Myanmar and Sri Lanka are among the chain's key targeted new destinations. In the Middle East – a region Best Western sees as holding strong potential for strategic development and brand growth – targeted locations include Kingdom of Saudi Arabia, the United Arab Emirates, Oman, Bahrain, Qatar, Kuwait and Iraq.

As Best Western International forges ahead with its aggressive expansion, much attention is given to maintaining the consistent quality standards for which the chain is globally recognized. In recognition of this, for five consecutive years (2007-2012), Best Western has been voted Best Mid-Range Hotel Brand by the TTG Travel Awards with an outstanding Best Marketing & Development Effort Award in 2009-2011.

Meet Our Partners

Association Partners:



Marketing Partner:

Media Partners :



Co-located Event at Traders Hotel



Showcasing Myanmar as a destination of choice

Myanmar Travel Trade Show is the opportunity for local travel value chain to meet with international buyers from the MICE, leisure and corporate travel industry. Take advantage of the buy-sell platform as you meet suppliers face to face and find out new travel products that are in the Myanmar market. On top of that, this is also an educational and learning platform for travel agents. Register now to attend the on-floor seminars for free!

To register as a visitor to Myanmar Travel Trade Show, please visit www.mhtc.sphereconferences.com/traveltradeshows.asp

Exhibitors at Myanmar Travel Trade Show



Asia Global Travels & Tours

We, Asia Global is one of the most experienced tour operators in Myanmar, well established and managed by a team of travel experts, working internationally for a good numbers of years. Our office staffs & guides are enthusiastic, very friendly and career oriented graduates. With our years of experience, we ensures a long lasting memories of your holidays – Whatever your destination; whatever your budget.



Asian Trails

Asian Trails is a leading inbound DMC in Asia with its own offices in Thailand, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Vietnam and China offering personalised services and imaginative tour itineraries for individual travellers, groups and incentives. With its own network of offices throughout South-East Asia Asian Trails offers a one stop solution for travel consultants seeking exclusive itineraries to satisfy the individual wishes of their clients.

The highest standard of quality is guaranteed at all our destinations through our own well trained managers and staff. Our itineraries are innovative and individually designed for any clients booking VIP Gold and VIP Platinum services.



K&H Travels

Founded in September 2013, K&H Travels is dedicated to offer a tailor-made trip that will be full of enjoyable memories. Our team is composed of passionate travelers with strong value for customer service.

Our mission is to ensure every customer enjoy the trip with satisfaction and come back to us.

Our services include inbound and outbound pre-arranged packages, tailor-made tours, visa on arrival application service, Hotel & car reservation, International/domestic ticketing and special tours such as golf tour, pre-wedding photo shoot tour and weekend getaway tours.

We aim to achieve international recognition in travel and service industry.



Oway Travel & Tours

The first travel agency in Myanmar to develop an online pre-payment solution, Oway Company Limited (oway.com.mm) brings together a combination of deep field expertise and reach within the travel and tourism sector, and strong technology, e-commerce and business leadership.

Having worked with international business delegations, reputed corporate clients, high-profile foreign university study tours, and international NGOs for their local and regional travel arrangements, we offer a comprehensive, convenient, efficient and secure solution to anyone looking to book their travel in and out of Myanmar.



By Shangri-La

Traders Hotel

Founded in September 2013, K&H Travels is dedicated to offer a tailor-made trip that will be full of enjoyable memories. Our team is composed of passionate travelers with strong value for customer service.

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We aim to achieve international recognition in travel and service industry.

and more...

International Hosted Buyer Program

To qualify as a hosted buyer, the buyer must be responsible for organizing, negotiating or procuring for corporate travel, conferences, meetings, incentive trips, leisure travel or seminars. In other words they should be the decision makers of the organizations. Benefits of being a hosted buyer include:

- 10 business appointments with exhibitors
- Hosted hotel accommodation in 3/4/5* hotels
- Complimentary admission to MHTC conference
- Admission to all exhibition hall on all 3 show days
- Admission to all networking and social functions
- Daily shuttles from the official hotels to exhibition venue
- Admission to buyer's lounge

To register as a hosted buyer, please email myanmar@sphereconferences.com

Getting to the Conference

Official Hotel



By Shangri-La

Traders Hotel, Yangon

Wu Li Ping @ Lily

223 Sule Pagoda Road, Yangon

Myanmar

Phone: (951) 242 828

Email: wuli.ping@tradershotels.com OR

thithi.aung@tradershotels.com

Official Travel Agent



Oway Travel and Tours

Lu Min / Wint Mon

Phone: (951) 2304201, 2304202

Email: booking@owaytrip.com

Co-located Events at Myanmar Convention Centre, Yangon

Hotels Solutions Show myanmar 2014

Myanmar Hotel Solutions Show targets the local hospitality industry as the premier platform for all their procurement and sourcing needs. From equipment and supplies to consultancy services and technology, this is the exhibition to visit as a one stop event. Keep a lookout for the technology innovation showcase as renowned companies bring the "Future Hotel" to Myanmar.

Food & Beverage Show myanmar 2014

Myanmar Food and Beverage Show reaches out to local restaurateurs and all involved in the food and beverage industry. Local business owners can expect to see international brand names exhibiting their foodservice and kitchen equipment & supplies and food and beverage products from different countries on the exhibition floor. This is the opportunity to rejuvenate your business with new products.

Exhibition venue

**Myanmar Convention Center,
Min Dhama St., Mayangone Tsp,
Yangon**

Opening hours

17 February 2014: 10:30am – 5:00pm

18 February 2014: 10:30am – 5:00pm

19 February 2014: 10:30am – 2:00pm

www.mhft.sphereconferences.com



REGISTRATION PACKAGES & FEES	DATE	REGISTER EARLY TO SAVE MORE!		
		01 Oct 2013 - 31 Dec 2013	1 Jan 2014 - 1 Feb 2014	After 1 Feb 2014
3 day pass (2 day conference + 1 workshop) *Includes networking dinner on 18th Feb	17 - 19 Feb 2014	<input type="checkbox"/> USD 2,085	<input type="checkbox"/> USD 2,305	<input type="checkbox"/> USD 2,526
2 day pass (2 day conference only) *Includes networking dinner on 18th Feb	18 - 19 Feb 2014	<input type="checkbox"/> USD 1,900	<input type="checkbox"/> USD 2,100	<input type="checkbox"/> USD 2,300
1 day workshop	17 Feb 2014	<input type="checkbox"/> USD 405	<input type="checkbox"/> USD 450	<input type="checkbox"/> USD 495
<ul style="list-style-type: none"> All registered attendance includes refreshment and lunch. Standard package does not include accommodation and transportation Only 1 (one) discount scheme is applicable per registration 				Sub- Total: USD
MORE Ways to Save Discounts are not cumulative. Only one discount scheme is applicable per group registration at one time.				Admin fee: USD 30
<ul style="list-style-type: none"> 10% Group Discount for registering 3 or more delegates per registration from the same company. 20% Group Discount for registering 6 or more delegates per registration from the same company. 				TOTAL: USD

DELEGATE'S DETAILS	
NAME:	
JOB TITLE:	
COMPANY NAME:	
ADDRESS:	
TEL:	FAX:
EMAIL:	
SIGNATURE*:	
CONTACT PERSON & TEL (FOR GROUP REGISTRATIONS):	

*By signing on this form you acknowledge that you have read and accepted our Terms and Policies.

CONSENT

I consent to Sphere Exhibits Pte Ltd and its related entities, affiliates and subsidiaries (collectively "Sphere") collecting, using, disclosing and/or processing any information or personal data as provided by me in this registration form for the purposes of sending me marketing messages about products and services offered by any of Sphere or other reputable third parties via (please tick):

mail and/or email; and

my Singapore telephone numbers (i.e, text, voice call, and/or fax)

** Please note that leaving any of the tickboxes above blank will not be treated as a withdrawal of any consent you may have previously provided to any of Sphere for the purposes stated above. Should you wish to withdraw your consent, please contact our Data Protection Officer at dataprotection@sphereconferences.com.

TERM AND POLICIES

CANCELLATION AND SUBSTITUTION POLICY

- Should delegate be unable to attend the event, a substitute (confirmed in writing by the delegate or company prior to the event) is welcome at no extra charge;
- SPHERE Exhibits does not provide refunds nor credits for cancellations or no-shows. Invoiced amounts are payable in full upon issuance of invoices;
- SPHERE Exhibits reserves the right to alter the programme without notice including substitution, alteration or cancellation of speakers and/or topics and/or the alteration of the dates of the event;
- SPHERE Exhibits is not responsible for any loss or damage as a result of a substitution, alteration, postponement or cancellation of an event.
- Should there be a need to cancel the event, the organizer will refund delegates for registration fees paid, and will not be held responsible for any travel and/or accommodation costs incurred.

LIABILITY

SPHERE EXHIBITS will not accept liability for damages of any nature sustained by delegates or accompanying persons, or loss of, or damage to their personal property as a result of the events.

PRIVACY LEGISLATION

In registering for the event, relevant details may be incorporated into a participants list for the benefit of all delegates. These details may also be available to all related companies of SPHERE EXHIBITS and parties directly related to the event, including the venues and accommodation providers. SPHERE EXHIBITS may use these details to inform current participants of the event, updates or future conferences via email or post. Participants are responsible for advising SPHERE EXHIBITS if they do not wish to have their email addresses included in the conference participant list or SPHERE EXHIBITS' distribution list for future events.

GOVERNING LAW

The Terms and Conditions shall be governed by and construed in accordance with the laws of Singapore.

FORCE MAJEURE

SPHERE EXHIBITS shall not be liable in damages for any delay or default in performing the event if such delay or default is caused by conditions beyond its control such as acts of God, government and political interruptions. In such event, SPHERE EXHIBITS shall not only be obliged to proceed with the event and may at its sole and absolute discretion decide on any reimbursement of not more than 70% of the payments received by it.

PAYMENT TERMS

Full payment is required to be made within 7 days from date of invoice. All payments must be received prior to the event date. SPHERE EXHIBITS reserves the right to refuse admission to the event if payment has not been received.

Payment with discount offers must be received by promotion or early bid cut-off date in order to enjoy the promotional rates. After which, the discount will not be applicable and we will be charging the regular fee accordingly.

MODES OF PAYMENT

Cheque should be crossed and made payable to:

SINGAPORE PRESS HOLDINGS LIMITED

Mail to: Singapore Press Holdings Ltd, Robinson Road Post Office, Locked Bag Service No. 10, Singapore 908186

Telegraphic Transfer

Please remit to:

Bank: Citibank N.A. Singapore, 8 Marina View, #16-00 Asia Square Tower 1, Singapore 018960

A/C name: Singapore Press Holdings Limited

A/C no.: 0-707563-052 (SGD) / 0-707563-036 (USD)

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Payments are required to be made in full. All bank charges and returned charges must be borne by the customers. No receipt will be issued for cheque payment and telegraphic transfer. Please quote the invoice number on correspondence to us pertaining to this invoice. Singapore Press Holdings Limited is authorized to collect monies owing under the above invoice for and on behalf of the SPH Group of Companies.

Credit Card AMEX VISA MASTERCARD DINERS

Please charge the amount of _____ to my credit card's details below.

CARD NO.:	SIGNATURE:
CARDHOLDER'S NAME:	
EXPIRY DATE:	