

**FORM S2  
Optional**

**Ordering Deadline:**  
18th Nov, 2020 (20% surcharge)  
23rd Nov, 2020 (30% surcharge)

**HKTDC Hong Kong Book Fair 2020  
香港貿發局-香港書展 2020  
16-22/12/2020**

**Standard booth upgrade - Artwork package  
標準攤位- 美工項目申請表**

**For enquiry or form return, please contact:**  
Exhibition Services Department  
HK Trade Development Council  
83 Chun Yat Street  
Tseung Kwan O Industrial Estate  
Tseung Kwan O, Kowloon, Hong Kong  
**Mr. Brian Law**  
**Tel: (852) 2240 5314**  
**Fax: (852) 3746 6741**  
**Email: brian.kw.law@hktcdc.org**



**Package 1: to highlight the booth in unique color  
(顏色貼紙)**

-Color sticker laminate on wall panels  
(without coverage of wooden shelf / cabinet /  
ceiling beams and poles)

Sticker color options:  #082  #060  #080

Pantone 7501C      Pantone 560C      Pantone 411C

Please "tick" on  of the appropriate package option(s).

Booth Dimension	Pricing (HK\$)	Pricing (US\$)
<input type="checkbox"/> ~ 3m x 3m (9sq.m)	\$3,040	\$405
<input type="checkbox"/> ~ 5m x 3m (15sq.m)	\$3,710	\$495
<input type="checkbox"/> other booth dimensions, tailor made quote will be provided!		



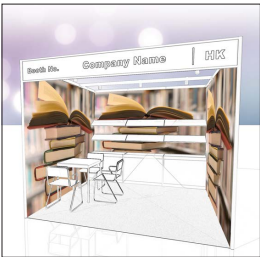
**Package 2: to promote and decorate the booth with digital  
print poster / product shot (彩印噴繪)**

-Digital print poster output and laminate on  
wall panels (without coverage of wooden shelf /  
cabinet /ceiling beams and poles)

*Remark: Artwork output files in correct dimension to be provided by Exhibitor  
on or before the submission deadline*

Please "tick" on  of the appropriate package option(s).

Booth Dimension	Pricing (HK\$)	Pricing (US\$)
<input type="checkbox"/> ~ 3m x 3m (9sq.m)	\$3,825	\$510
<input type="checkbox"/> ~ 5m x 3m (15sq.m)	\$4,675	\$623
<input type="checkbox"/> other booth dimensions, tailor made quote will be provided!		



**Package 3: to decorate the backwall by seamless digital  
print foamboard of graphic (彩印連泡沫底板)**

-Digital print foamboard output and laminate  
on wall panels

*Remark: Artwork output files in correct dimension to be provided by Exhibitor  
on or before the submission deadline*

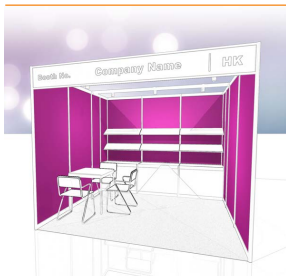
Please "tick" on  of the appropriate package option(s).

Booth Dimension	Pricing (HK\$)	Pricing (US\$)
<input type="checkbox"/> ~ 3m x 3m (9sq.m)	\$4,950	\$660
<input type="checkbox"/> ~ 5m x 3m (15sq.m)	\$6,050	\$807
<input type="checkbox"/> other booth dimensions, tailor made quote will be provided!		

**Remark:**

- ~ The area of lamination on wall panel is not including any surface of wooden shelf / cabinet or showcase.
- ~ **Artwork submission deadline: 25th Nov, 2020. Late submission of artwork may caused delay of production. In this case, refund or cancellation of order will not be allowed.**

<b>FORM S2</b> <b>Optional</b>	<b>HKTDC Hong Kong Book Fair 2020</b> <b>香港貿發局-香港書展 2020</b> <b>16-22/12/2020</b>	<b>For enquiry or form return, please contact:</b> Exhibition Services Department HK Trade Development Council 83 Chun Yat Street Tseung Kwan O Industrial Estate Tseung Kwan O, Kowloon, Hong Kong <b>Mr. Brian Law</b> <b>Tel: (852) 2240 5314</b> <b>Fax: (852) 3746 6741</b> <b>Email: brian.kw.law@hktdc.org</b>
<b>Ordering Deadline:</b> 18th Nov, 2020 (20% surcharge) 23rd Nov, 2020 (30% surcharge)	<b>Standard booth upgrade - Artwork package</b> <b>標準攤位- 美工項目申請表</b>	



**\*Booth Appearance for Reference**

**Conditions:**

- a. The fee stated is exclusive of the participation fee of Exhibition.
- b. All orders for services / output should be submitted with full payment together with workable output file(s) if necessary, Order without the required payment will not be entertained.
- c. The color of company fascia and carpet will be remained the same as the original booth package as above attached.

**Authorization from Exhibitor**

Company Name (booth no.): \_\_\_\_\_ ( \_\_\_\_\_ )

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Method**

By cheque (Payable to HKTDC) Cheque no.: \_\_\_\_\_ Amount: HKD \_\_\_\_\_

By Credit Card (HKDollar Only)     VISA /  Master Card

Name of Card Holder: \_\_\_\_\_ Card No.: \_\_\_\_\_

Expiry Date.: \_\_\_\_\_ Amount: HKD \_\_\_\_\_ Signature: \_\_\_\_\_

T/T payment (Payable to HKTDC)

**For HK Dollar:**

**Bank Name: Hong Kong and Shanghai Banking Corporation**

Address: One Queen's Road Central Hong Kong

Account Name: Hong Kong Trade Development Council

Account No.: 004-002-222701-005 (HKD)

Swift Code: HSBCHKHHHKH

**For US Dollar:**

**Bank Name: Citibank, N.A.**

Address: Citibank Tower, Citibank Plaze, 3 Garden Road, Central, Hong Kong

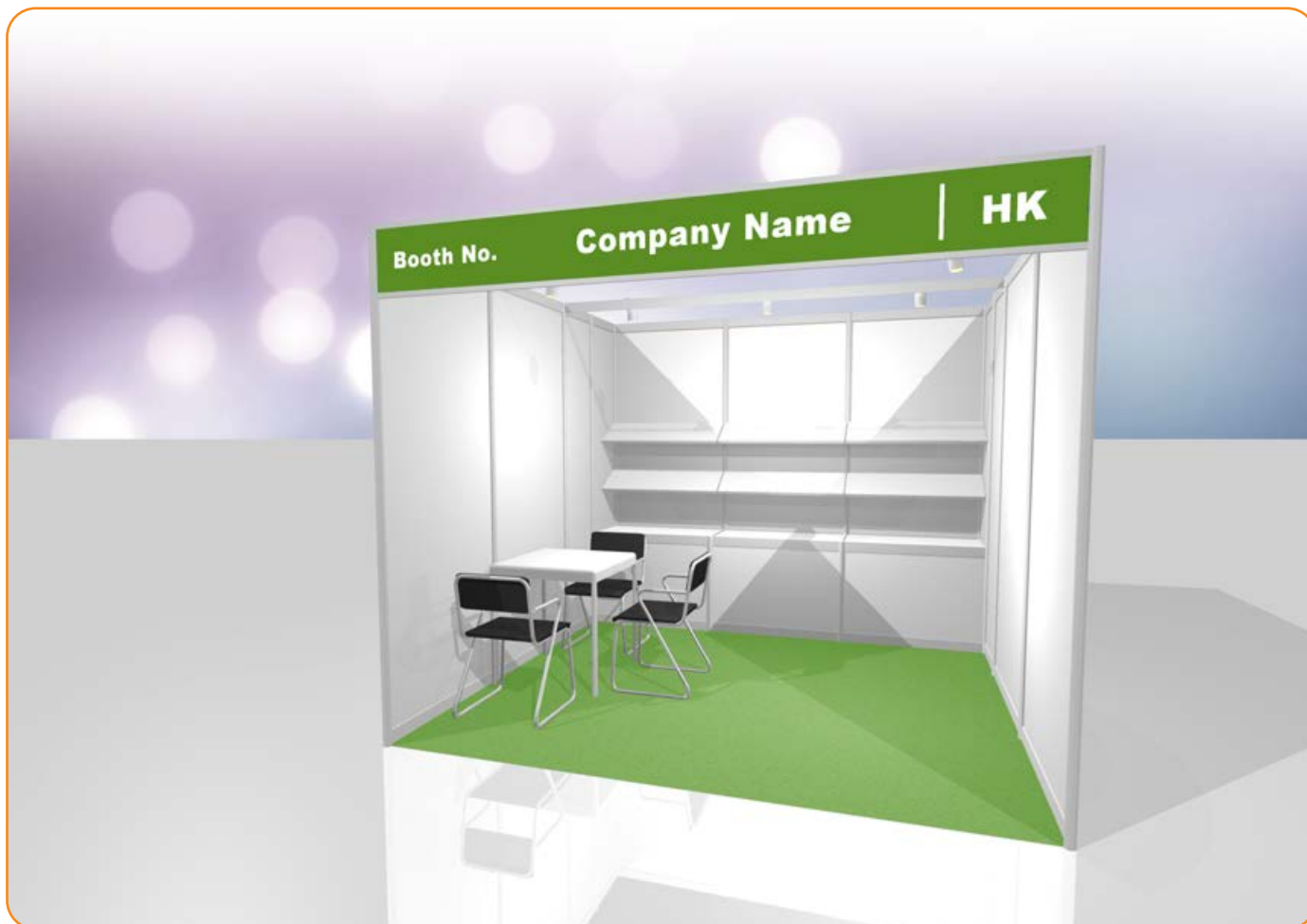
Account Name: Hong Kong Trade Development Council

Account No.: 006-391-17819822 (USD)

Swift Code: CITIHKHX

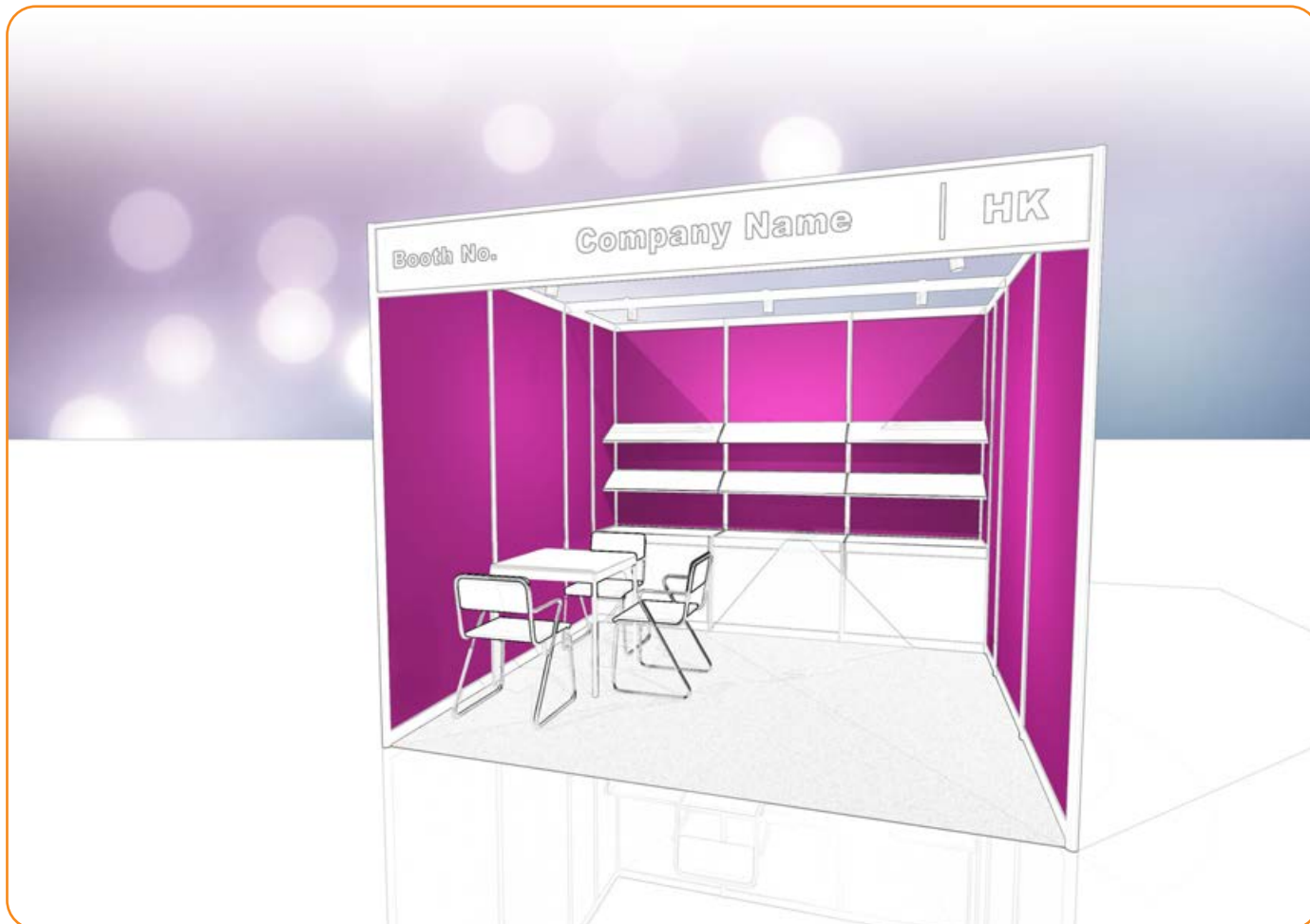


**APPENDIX 1** (\*Booth Appearance for Reference)





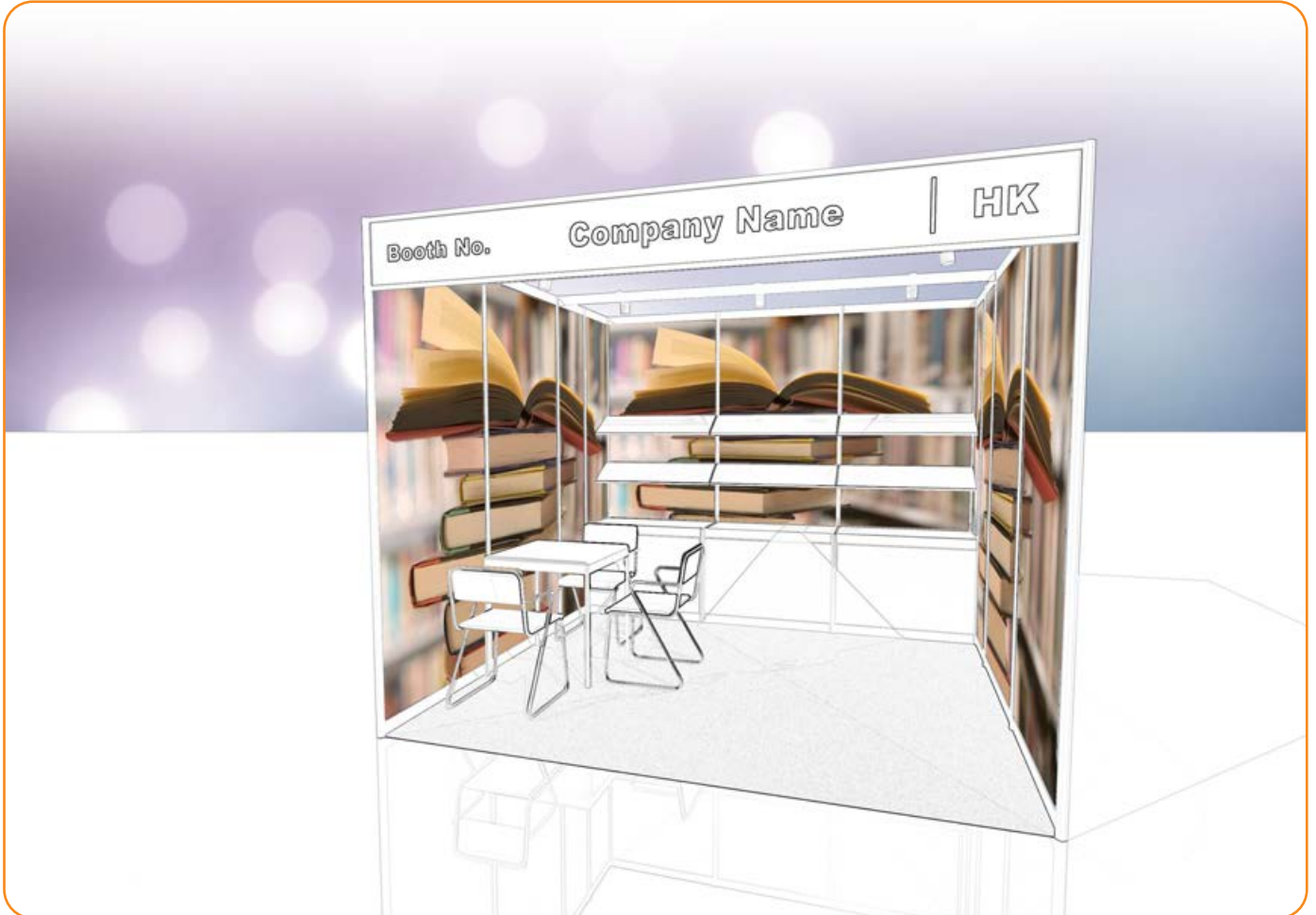
**APPENDIX 2 (Package 1)**





**Exhibition Services**  
展覽服務

**APPENDIX 3 (Package 2)**





**APPENDIX 4 (Package 3)**

