

Global Sources - Hinrich Foundation

Talent development partnership 2014-2018

Partnership overview

global sources



promoting sustainable global trade
hinrich foundation



Powerful partnership for
talent development

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The company excels in bi-annual trade shows which host over 5,000 booths and attract over 40,000 international buyers.

Since 2003, Global Sources has provided support to the Hinrich Foundation's Global Trade Leader Program through the provision of meaningful careers and trade training for 50 candidates. Since 2014, they have co-sponsored four candidates to help assist outstanding employees in leveling up their professional careers at Global Sources.

The Hinrich Foundation advances its mission of promoting sustainable global trade through three interrelated programs: Trade Career Development, Export Trade Assistance and International Trade Research.

The Global Trade Leader Development Program is a partnership program that brings trade industry and university partners together to create immersive career development opportunities for aspiring Global Trade Leaders. Through 2017, the program has fully sponsored university education and employment for 133 aspiring Global Trade Leaders from 12 countries.

This partnership is a powerful skills development, Master's-level education and career path platform helping Global Sources to meet its need for next-generation leaders.

The Foundation co-funds and manages the entire process, including marketing, recruiting, shortlisting of candidates, coordination of the work placement, university onboarding, trade-activity engagement and final career transition. Global Sources co-funds the opportunity, selects the candidate, arranges the work-related components and provides mentoring for true career development.

Key metrics

4 Candidates

The program attracts people with a passion for trade, leadership qualities and an aptitude for advanced overseas study. They are committed to embracing the opportunity presented and honoring the accompanying responsibilities as they grow their careers in international trade with Global Sources.

Graduates are leaders in their communities, committed to giving back to society and the next generation of trade leaders.

2 Nationalities

As global manufacturers expand investment and production in China, top companies like Global Sources invest in local human capacity for long-term sustainability.

The three candidates from China each had experience in international trade within China, focusing on marketing and sales. The latest candidate is from Singapore, working to enhance effectiveness of the operations in Singapore through her MBA at NUS.

2 Universities

Hinrich Foundation's extensive program search identified two top-ranking programs for educating middle-manager talent. Global Sources co-sponsored three degrees at The Hong Kong Polytechnic University (HKPolyU) for the MSc in China Business Studies program, and one MBA at the National University of Singapore (NUS).

NUS ranked as the #1 university in Asia in 2017, and HKPolyU consistently ranks in the Top 25 for Asian universities.

Corporate partner

global sources

"Global Sources' relationship with the Hinrich Foundation has allowed for skills development of high-achieving team members who are able to add further value to our management team."



Philip Chatting
VP of Human Resources
Global Sources

University partners



"Genin is a true example of the kind of MBA student we want - she has integrated seamlessly with local and international students and is active in major leadership roles within the graduate school. We look forward to her continued growth and contribution!"



Marie-Antonie Chua Nan Sze
Director, Graduate Studies
NUS Business School



"We have been impressed by the Global Trade Leaders of Hinrich Foundation, who bring insight from their work experiences to the China Business Studies program. The students each demonstrated strong engagement as it related to their career goals."



Dr Yang Lei
Director of MSc in China
Business Studies
The Hong Kong Polytechnic
University

Global Trade Leader Development Program

www.hinrichfoundation.com www.globalsources.com

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Candidate introductions and alumni testimonials

The candidates and alumni of the Global Sources-HF partnership program are highlighted below, each with a personal testimony about their experience with the Hinrich Global Trade Leader Development Program.



Aki Han
China

The Hong Kong Polytechnic University
MSc in China Business Studies '15

"This program allowed me to strengthen my knowledge of international trade, especially related to developing foreign trade within China. With the confirmed working experience in global trade for many years after graduation, the combination of academic theory and practical experience will continue have an important and positive impact on my engagement in the trade sector."



Jane Lu
China

The Hong Kong Polytechnic University
MSc in China Business Studies '15

"Accepting the opportunity to become a Hinrich Foundation Global Trade Leader was one of the best decisions I have ever made. My studies gave me a systematic knowledge about the world economy and Chinese business from the legal, financial, strategic and cultural perspectives, which allows me to better form my own interpretations of the latest business and political issues. I now am seen as the global trade expert in the eyes of both my clients and friends!"



Linda Ma
China

The Hong Kong Polytechnic University
MSc in China Business Studies '17

"This experience has broadened my communication with many people from different countries. The more you understand their culture, the more smoothly you can communicate, and it makes it easier to collaborate in both a business and personal relationship. This degree has also highlighted aspects of Chinese business that I did not formerly see as unique, helping me to thrive in the business environment."



Global Sources is proud to have co-sponsored these four outstanding Hinrich Foundation Global Trade Leaders for career development within Global Sources. We recommend this career development program for trade-related companies that are looking to develop high-quality local talent.

For further details, visit hinrichfoundation.com/trade-partnerships or contact the Hinrich Foundation at community.group@hinrichfoundation.com