

CML - Hinrich Foundation

Talent development partnership 2017-2018

Partnership overview



promoting sustainable global trade
hinrich foundation



Powerful partnership for talent development

CML is a leader for printed circuit board sourcing solutions, with a focus in the automotive, consumer and industrial markets. CML places paramount importance on fair business, an inclusive company culture and the holistic development of their team through personalized coaching.

CML partnered with the Hinrich Foundation in 2017 to help meet the growing needs of the company through talent development as they continue to expand into the global market.

The Hinrich Foundation advances its mission of promoting sustainable global trade through three interrelated programs: Trade Career Development, Export Trade Assistance and International Trade Research.

The Global Trade Leader Development Program is a partnership program that brings trade industry and university partners together to create immersive career development opportunities for aspiring Global Trade Leaders. Through 2017, the program has fully sponsored university education and employment for 133 aspiring Global Trade Leaders from 12 countries.

This partnership is a powerful skills development, Master's-level education and career path platform helping CML to meet its need for next-generation leaders.

The Foundation co-funds and manages the entire process, including marketing, recruiting, shortlisting of candidates, coordination of the work placement, university onboarding, trade-activity engagement and final career transition. CML co-funds the opportunity, selects the candidate, arranges the work-related components and provides mentoring for true career development.

Key metrics

1 Candidate

CML identified the need for a mainland Chinese candidate who is dedicated to taking on the challenges of a growing medium-sized international company. This candidate would demonstrate hard work ethic and innovative approaches to complex situations.

CML found the right fit in Lizzy He, a candidate from Huang Zhou who is eager to embrace the career development opportunity in the multicultural, coaching-focused environment that CML provides.

1 Nationality

As investment and production increases in China, companies like CML invest in local talent for long-term sustainability. With over 250 employees in 9 cities worldwide, CML relies on globally-minded thinkers who can collaborate with an international team.

In order to help sustain the company as a leader in an ever-competitive market, CML prioritized Chinese candidates with excellent English skills and prior work experience in an international company.

1 University

After Hinrich Foundation's extensive program search, CML elected to send their candidate to the Master of Science in Business Management program at Hong Kong Baptist University (HKBU).

HKBU prides itself on an incredible international business education, with their business school having received the "Triple Crown" accreditation from the top three business school associations worldwide - EQUIS, AACSB, & AMBA.

Corporate partner



"We look forward to welcoming Lizzy onto our team and know that our unique business will provide her with a host of personal and professional growth opportunities. We are pleased to partner with Hinrich Foundation and HKBU, who share our vision for growth and education."

Daniel Jacob
Managing Director
CML

University partner



"We are thrilled to collaborate with both HF & its corporate partners, who prioritize personal development and an inclusive, ethical global mindset for their talented team members!"

Professor Ed Snape
Dean, School of Business
Chair Professor, Dept. of Management
Hong Kong Baptist University

For further details, visit hinrichfoundation.com/trade-partnerships or contact the Hinrich Foundation at community.group@hinrichfoundation.com

Global Trade Leader Development Program

www.hinrichfoundation.com www.cml-globalsolutions.com